



*Gülseven*  
CARPETS

| CONTRACT CARPETS

## ABOUT US

Gülseven Carpet is a third-generation family-owned and operated business. Back in 1966, the company was producing hand-woven and since 1997 the company started to produce carpets with fully integrated manufacturing. The carpets we manufacture at our fully integrated production located in Manisa Turkey are indeed the best Natural Fiber carpets out there.

The extraordinary abilities, creative energies, visions, and passions of our late generations are inextricably linked with our brand. The firm has gradually developed since its inception in 1966 and ever since it is recognized not just for its quality, but also for its work culture and ethical business practices.

The Carpets made of Natural Fibers are the hallmark of Gülseven Carpets. It provides the best quality carpets in Homes, Hotels, Hospitality, Offices, Religious Places, Movie Theaters, Villas, Educational Institutions, Shopping Malls, Holiday Places, Public Spaces, and many other Commercial and Residential areas thanks to its state-of-the-art integrated production line.

Every rug and carpet is considered a work of art, and our skilled designers and artisans treat them as so during manufacture.

We are kindly ready to meet all of our customer's requests and demands with our unique design team and specific production lines at our factory. Our expertise is to provide the customer with precisely what is needed and more is given.

We export our Carpets made of Natural Fibers to more than 30 countries across five continents, and we have acquired countless satisfied clients, due to our 70 years of carpet production knowledge and our quality and human-oriented knowledge.

*Gülseven*  
CARPETS

## **CARPET MADE OF WOOL**

Whenever carpets first were placed, they all appeared to be attractive and new, but after a few years, the difference between a weaving wool carpet and other synthetic carpets becomes obvious. The most essential requirement for a proper form is that it might preserve its original appearance and qualities for several years after it had been initially placed. There is no such thing as wool, despite the variety of high-tech and currently developing synthetic fibers. The WOOL CARPET is the obvious choice of those seeking authentic excellence due to its various advantages.

### **IT'S HEALTHY**

If the humidity in the medium is high, the wool carpet absorbs too much moisture. Whenever the humidity is low, the moisture in which it absorbs and confines is liberated back into the environment. For both heat and humidity, it provides a constant and healthy atmosphere.

### **IT'S RESISTANT TO BURNING**

Wool carpets are extremely fireproof. It is the only fiber capable of extinguishing itself when the flame stimulus is removed. Whenever cigarette butts, matches, as well as other similar actions, are burned, the materials dissolve on the woolen carpet and usually leave no trace. In burns such as these, carpets made of other forms of fibers pit by becoming pierced. It's harder to say on a woolen carpet.

### **IT'S ANTISTATIC**

The intrinsic structure of wool renders it antistatic. It's unexplainable tension, headaches, and other symptoms caused by static electricity in certain people's bodies which aid in problem-solving. It safeguards some static-sensitive electrical devices.

### **IT'S EXTREMELY CONFUSING**

Because of its unique structure, it is a very good sound and heat insulating material. Due to the features that it only possesses, it can keep a specific degree of heat during the summer and winter (in all seasons), as the quiet environment provides.

### **IT HAS AESTHETIC VALUE**

The color retention of wool fibers is remarkable. When painted, it gives on such a colorful appearance. This life lasts for many years and provides the carpet with an attractive design.

### **IT IS SUPER COMFORTABLE**

Wool is a flexible material that really can stretch and stand up straight. This highlights the carpet's convenience and comfort to increase its life and improve its durability.

### **CLEAN**

It's dust, grime, and stain-resistant. When properly cleaned and maintained, it preserves its look as if it were the first day of the year. Even after all these years, he still gives the impression that it's brand new

WOOL  
SERIES  
NATURAL







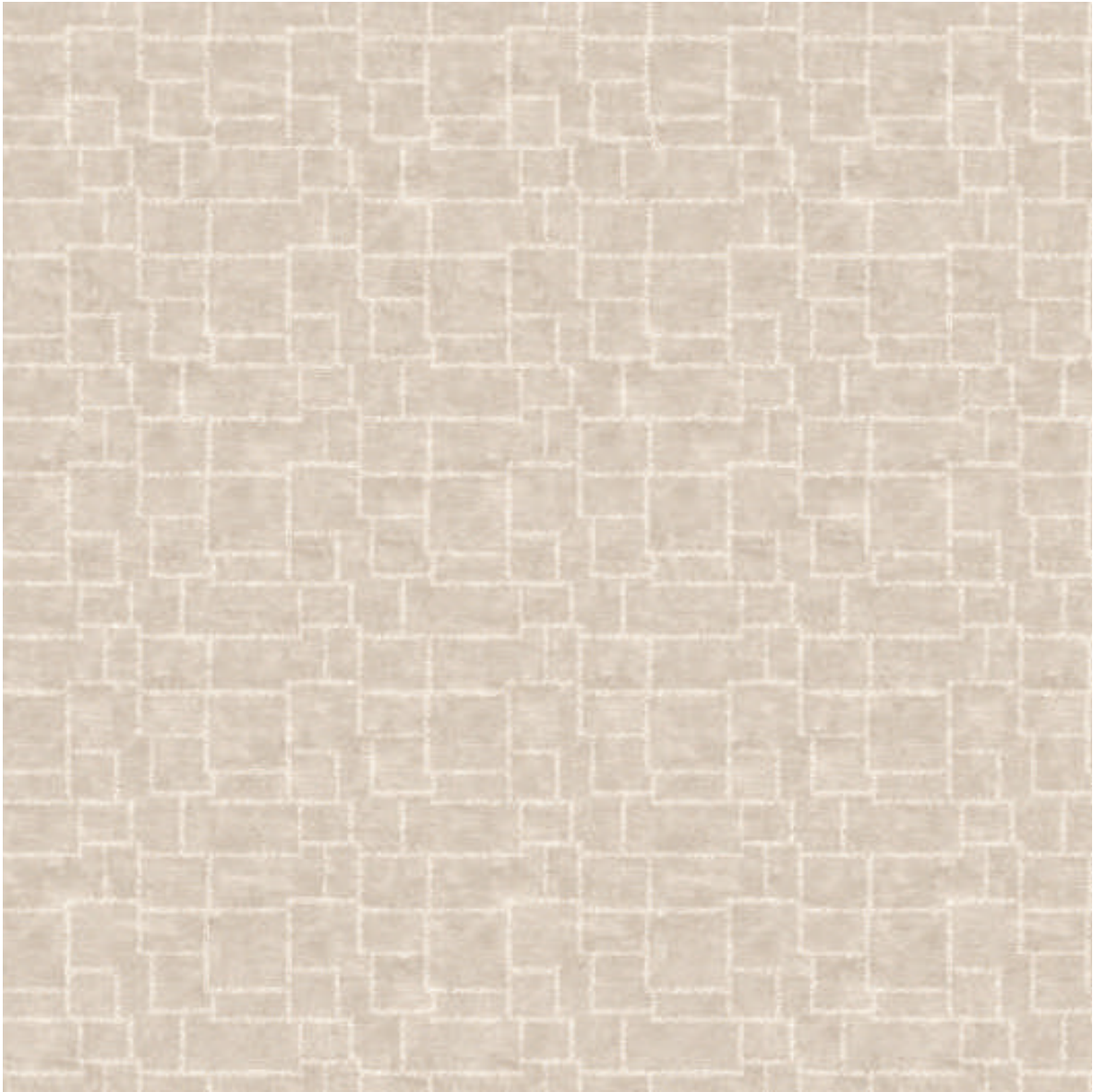
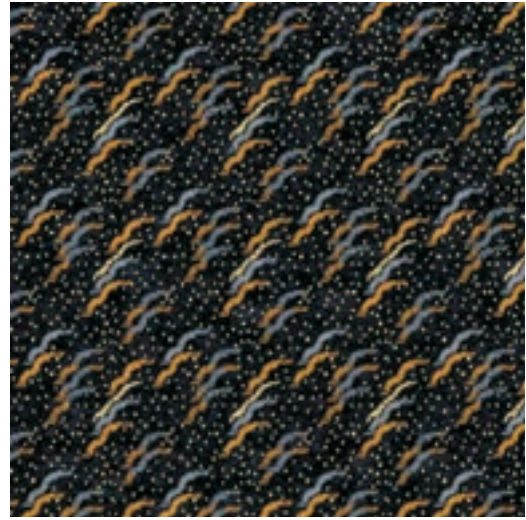
*Gülseven*  
CARPETS



GW-8001



GW-8002



GW-8003

GW-8004



GW-8005



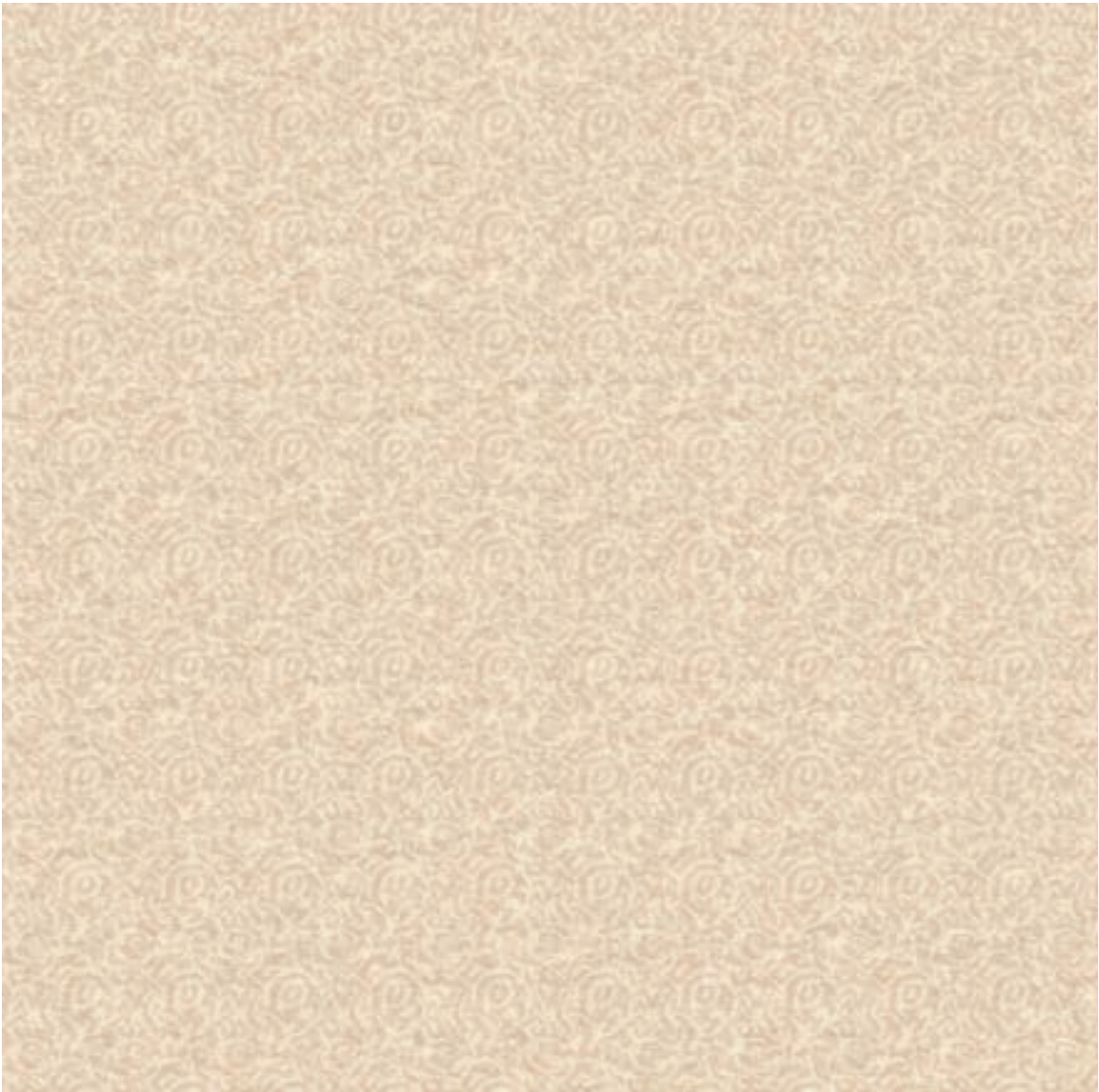
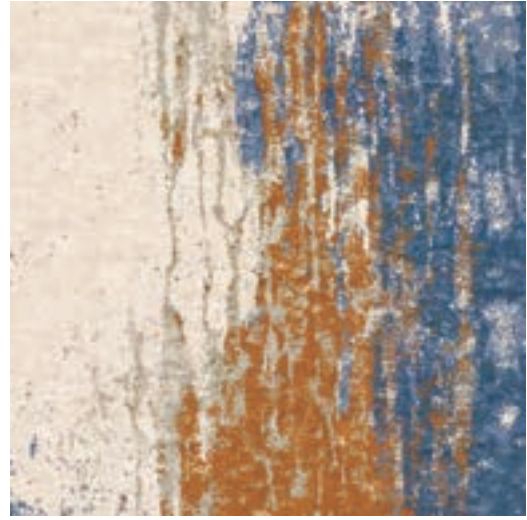
GW-8007



GW-8008



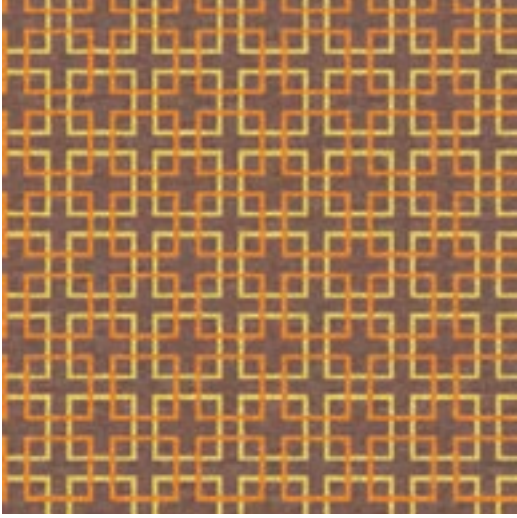
GW-8009



GW-8010



GW-8014



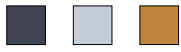
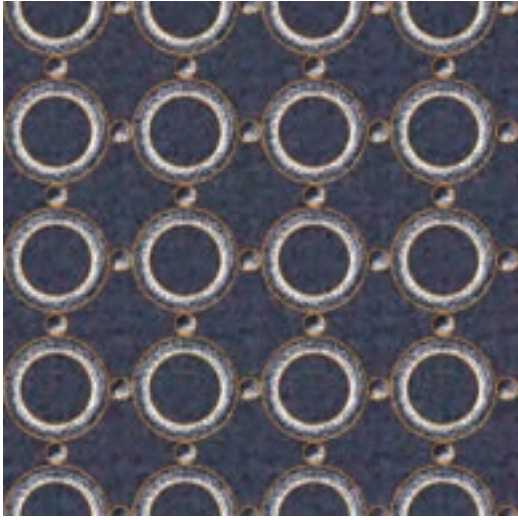
GW-8016



GW-8017



GW-8019



GW-8021



GW-8023





*Gülseven*  
CARPETS



GW-8024



GW-8025



GW-8026

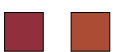


GW-8027



GW-8028

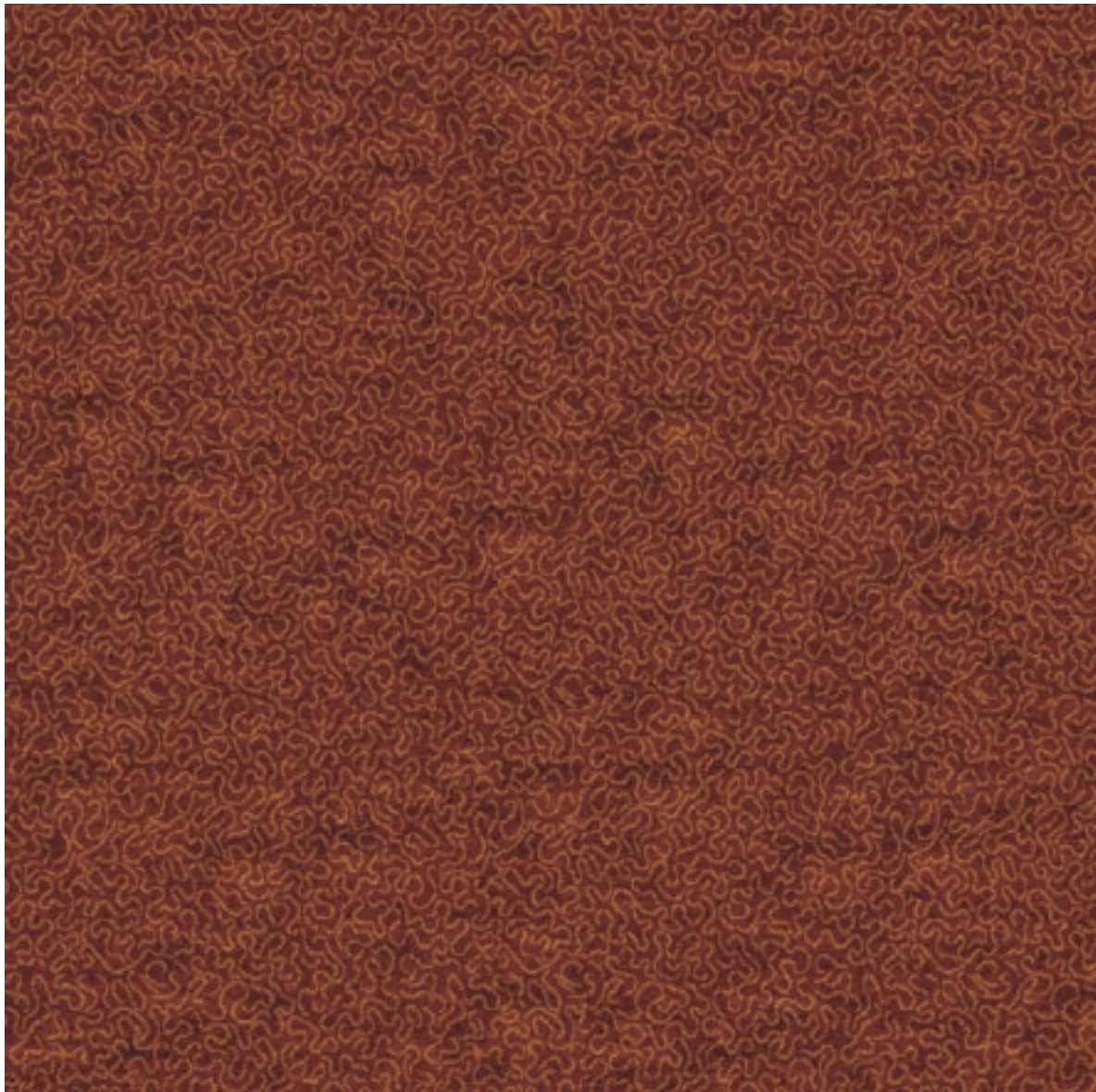
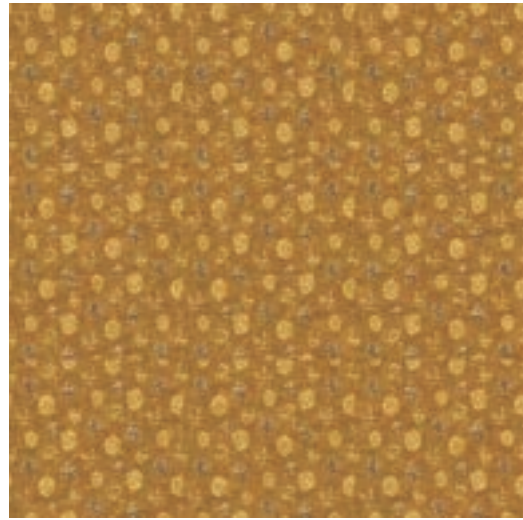
GW-8029



GW-8030



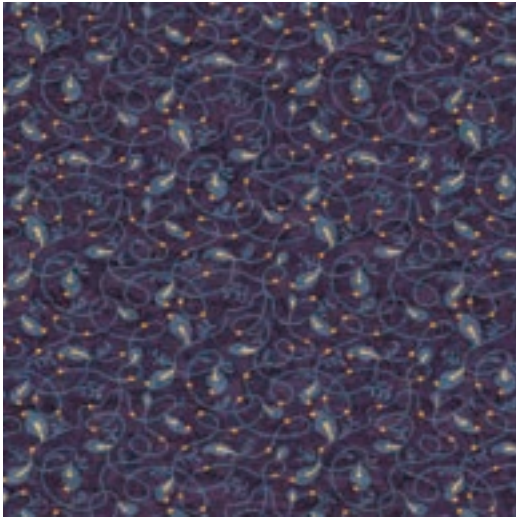
GW-8031



GW-8032



GW-8033

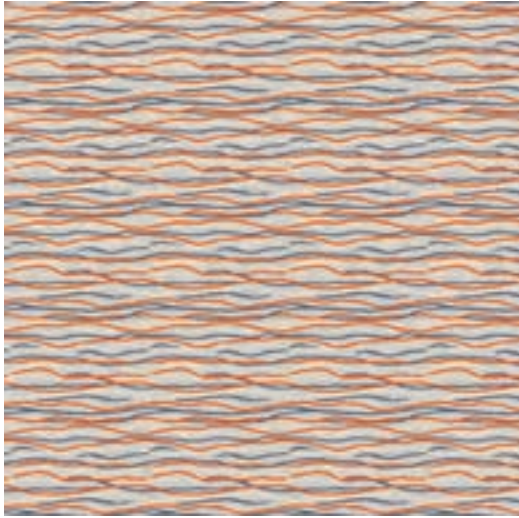


GW-8034



GW-8035

GW-8036



GW-8037



GW-8038

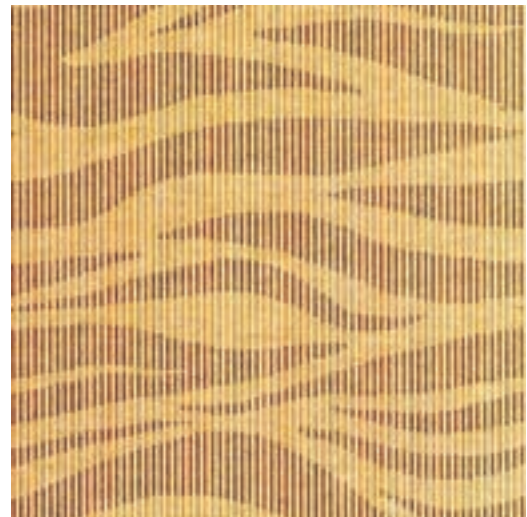


GW-8040



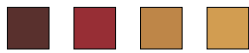
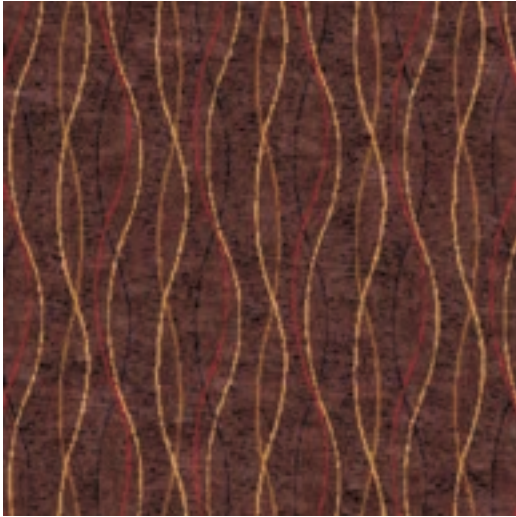
GW-8041

GW-8042

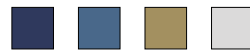
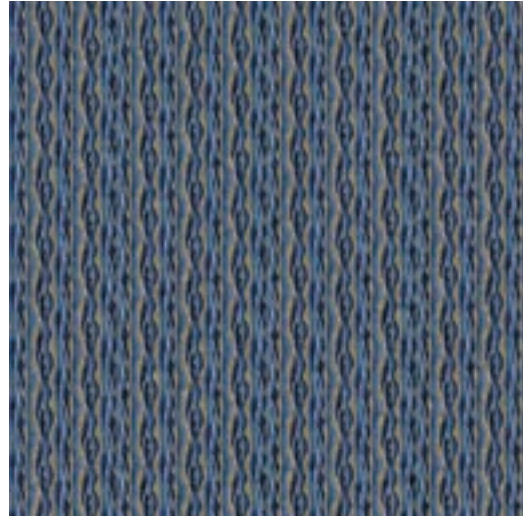




GW-8043



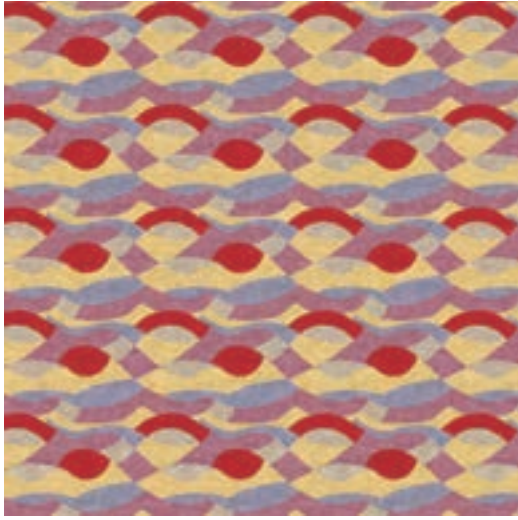
GW-8044



GW-8045



GW-8046



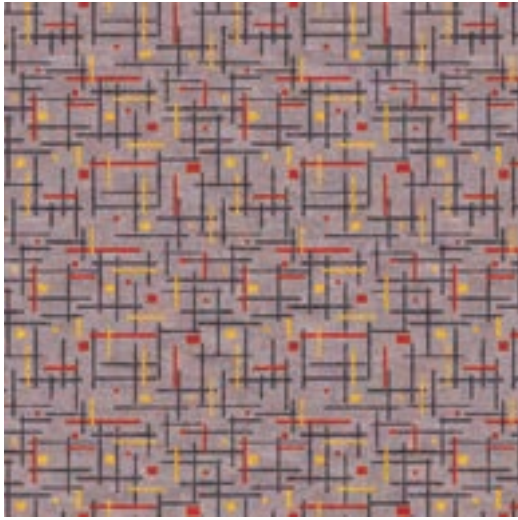
GW-8047



GW-8048



GW-8050

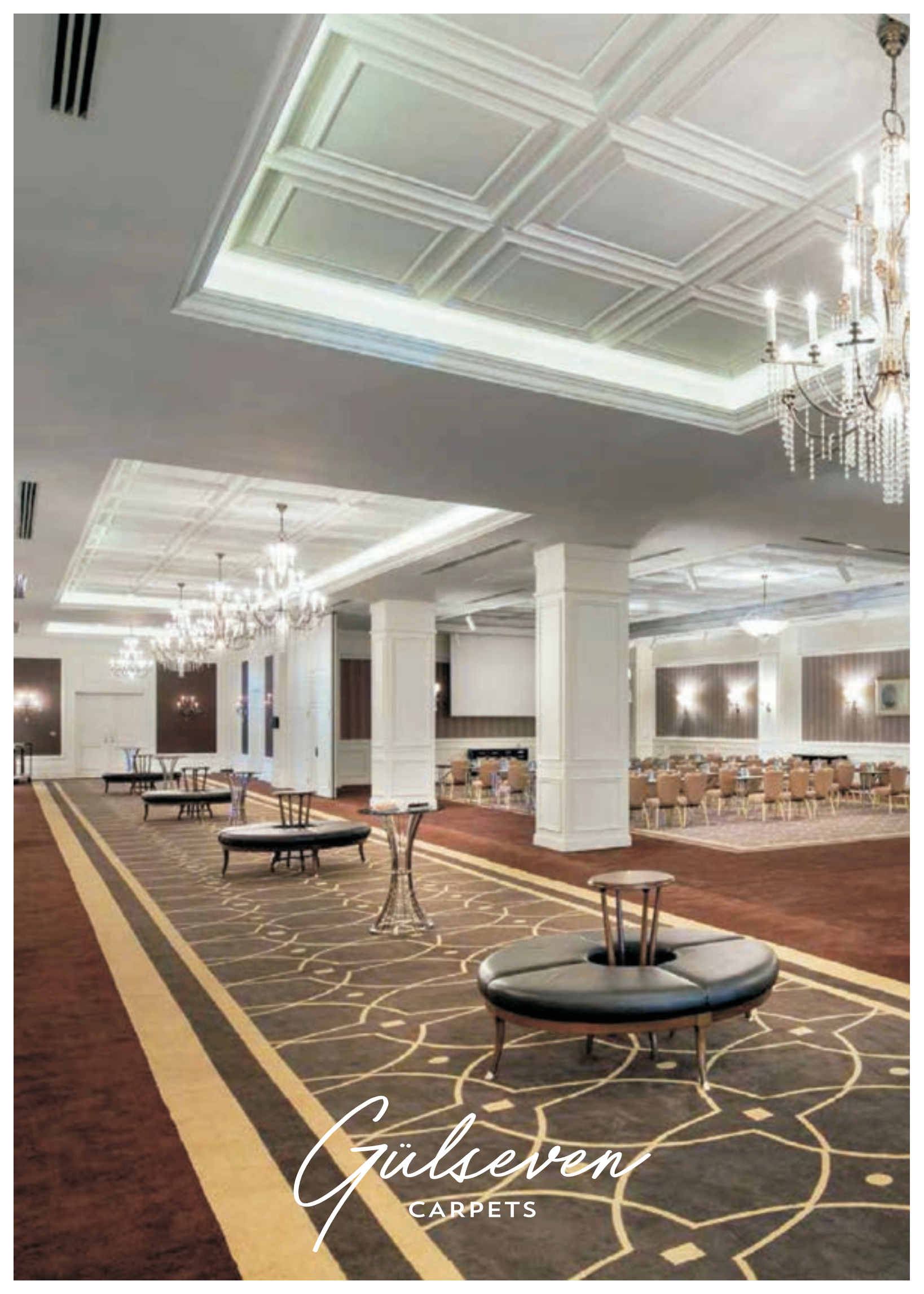


GW-8052



GW-8053

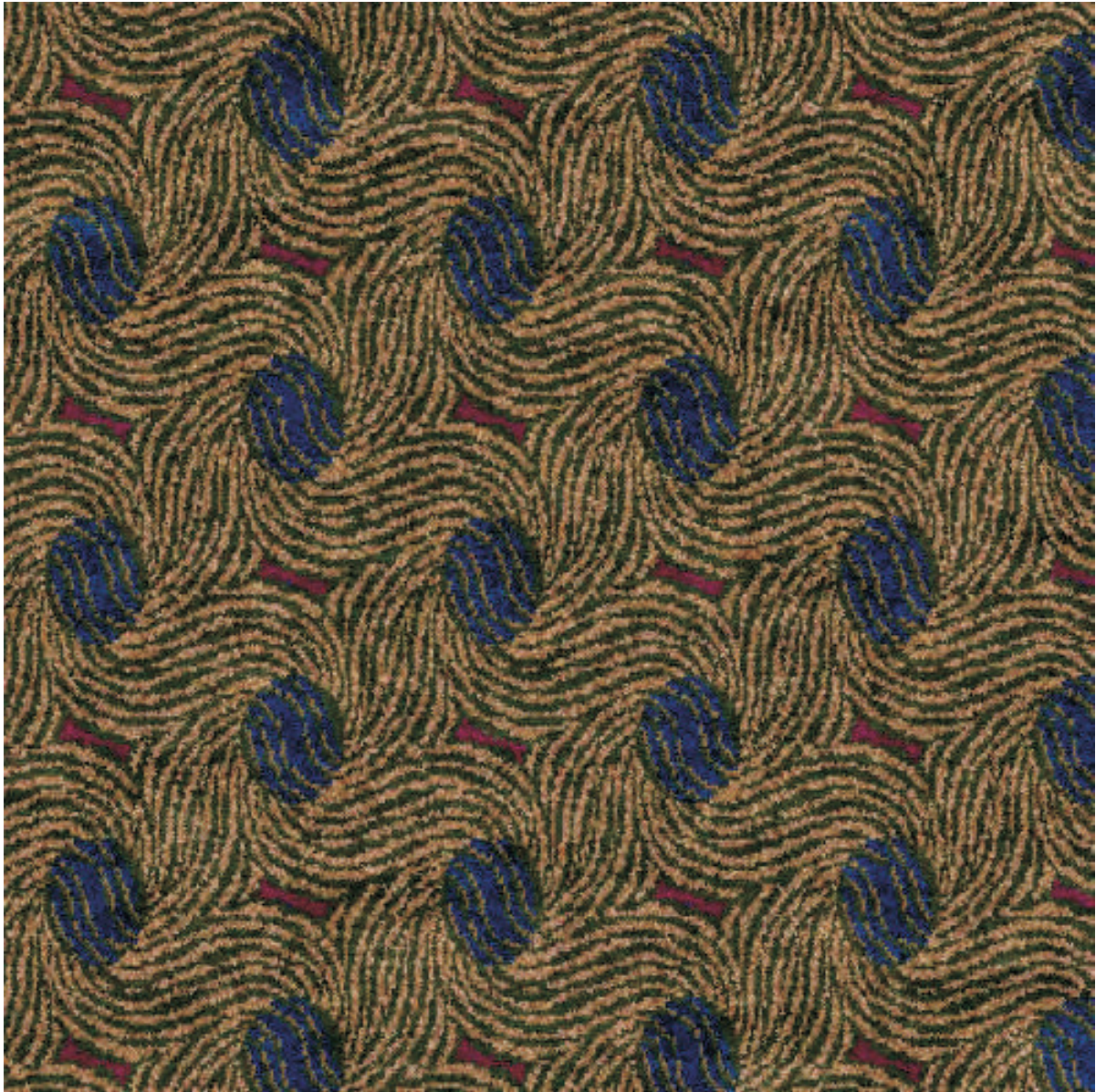




*Gülseven*  
CARPETS

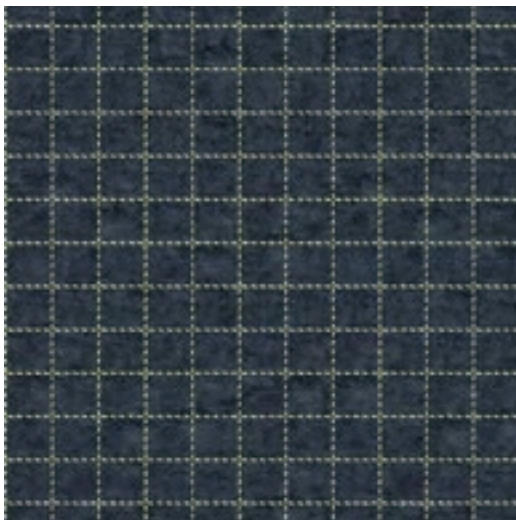


GW-8054



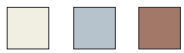
GW-8055

GW-8056



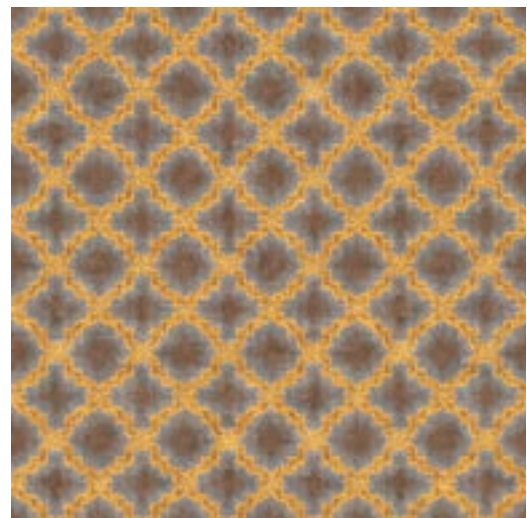
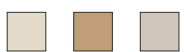


GW-8057



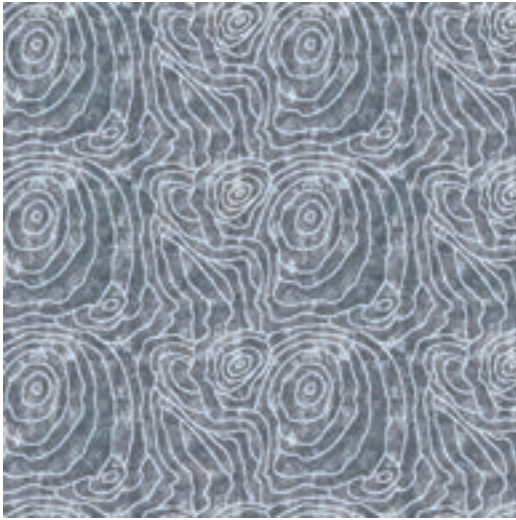
GW-8058

GW-8059

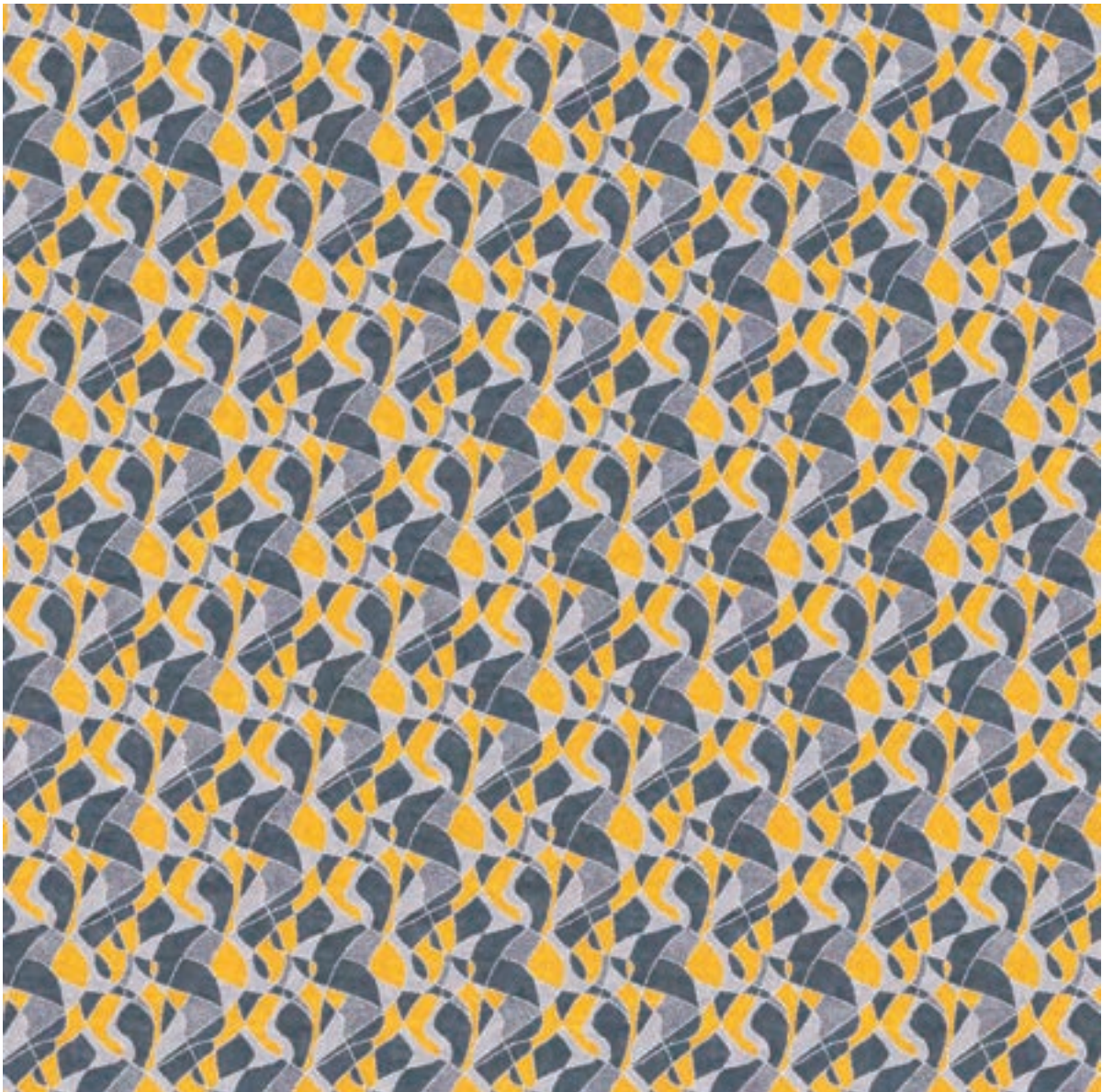
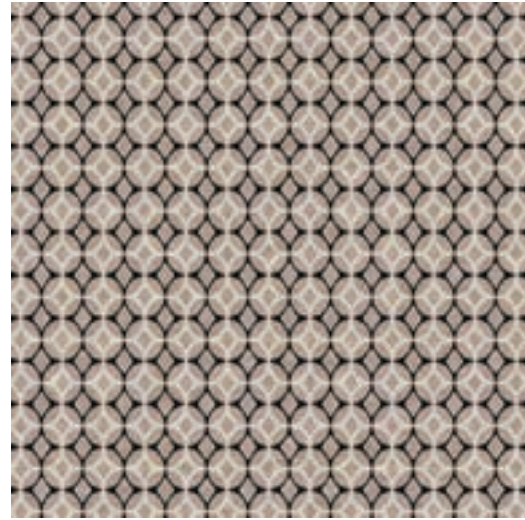




GW-8060



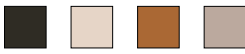
GW-8061



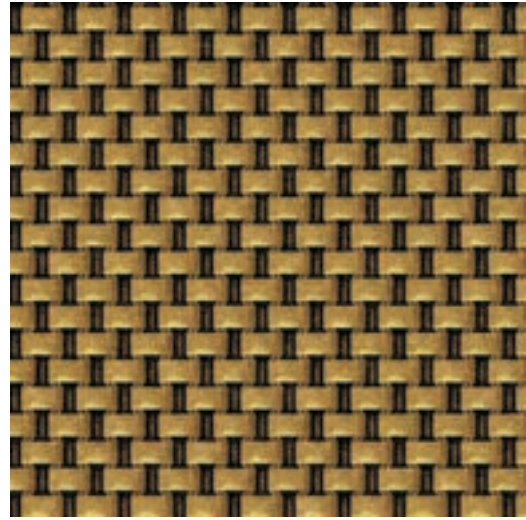
GW-8062



GW-8064



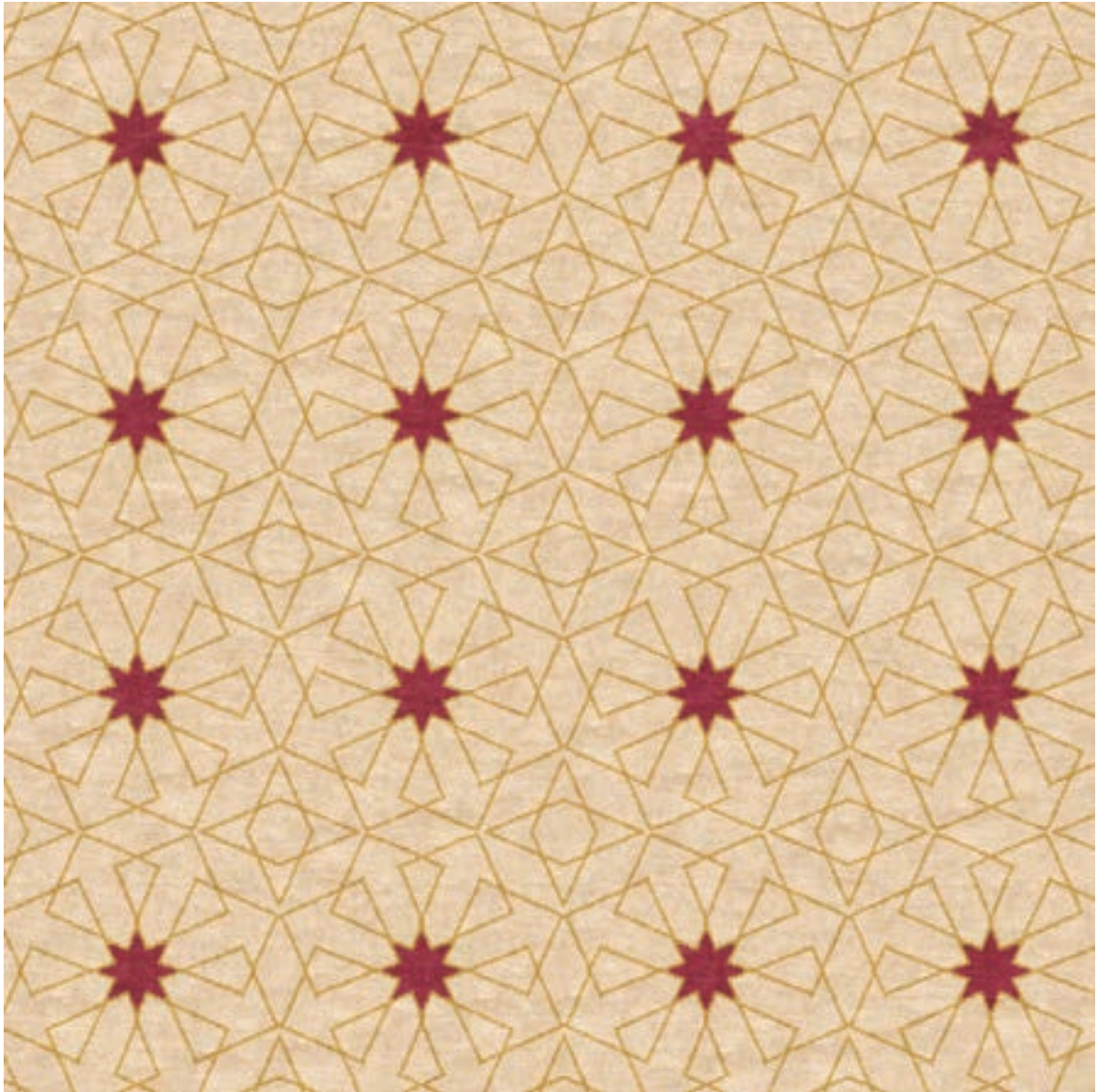
GW-8065



GW-8066



GW-8068



GW-8069

GW-8070

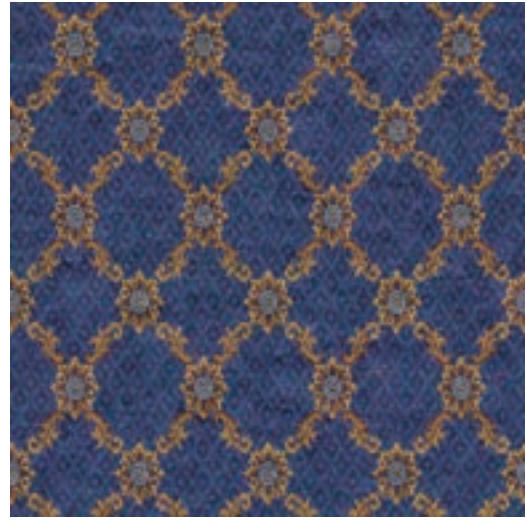




GW-8071



GW-8072



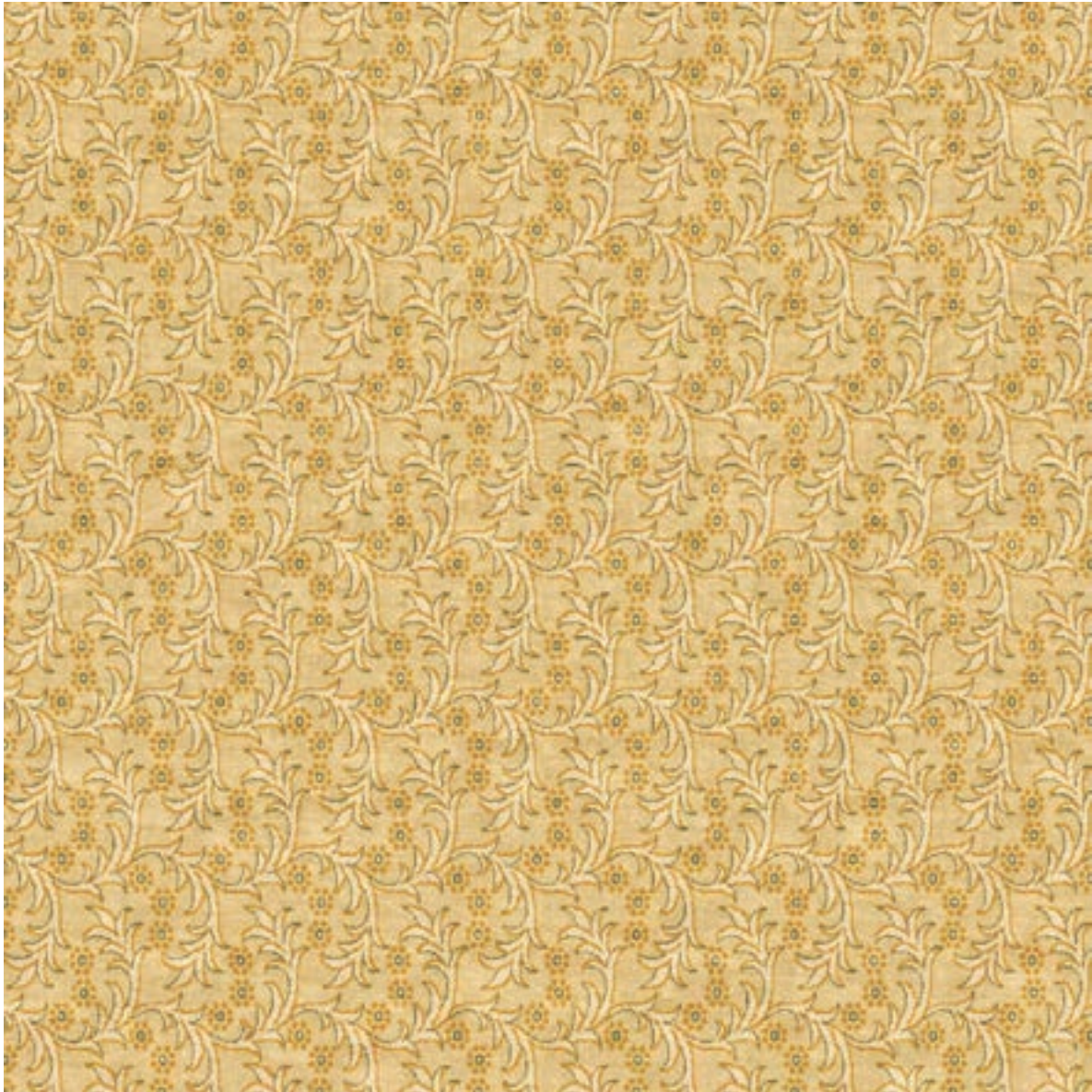
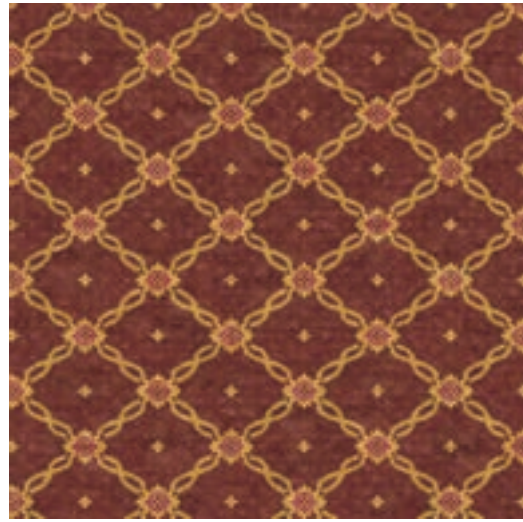
GW-8073



GW-8074



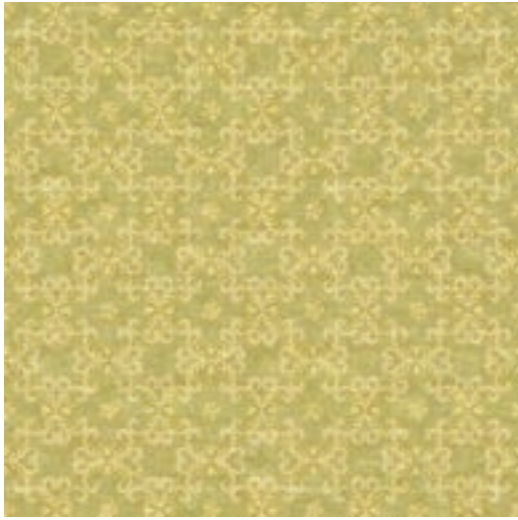
GW-8075



GW-8076



GW-8079



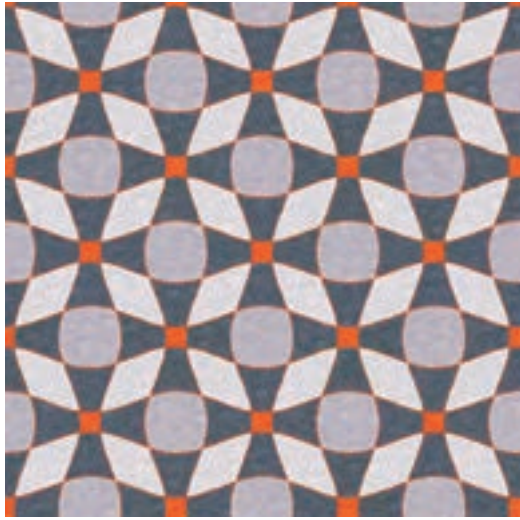
GW-8081



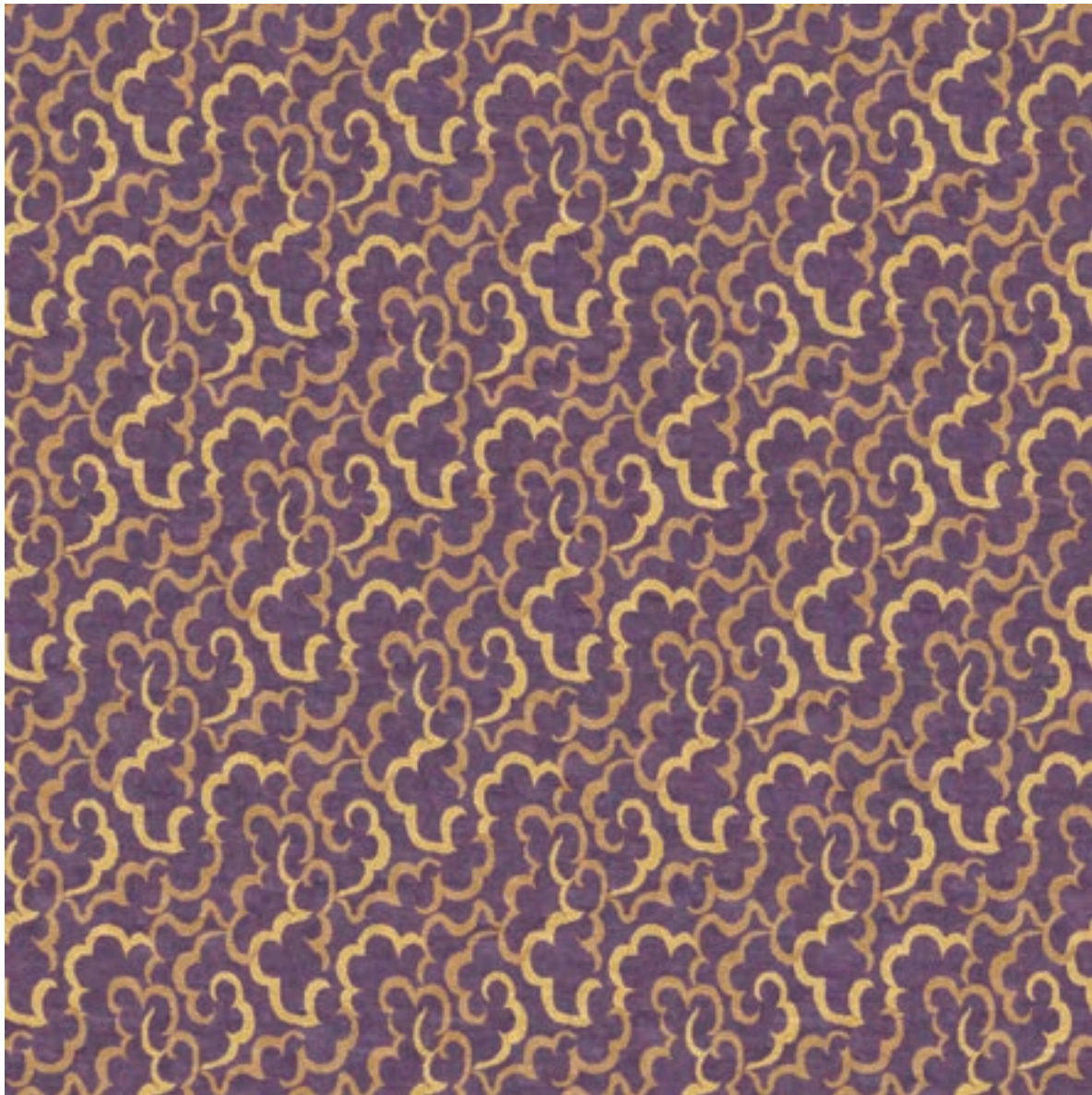
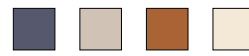
GW-8082



GW-8083



GW-8084



GW-8085





*Gülseven*  
CARPETS



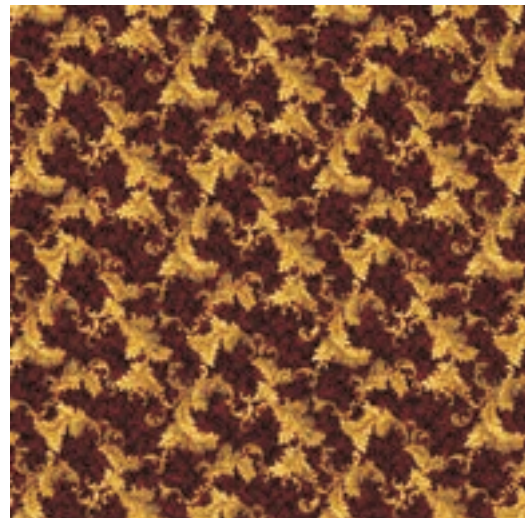
GW-8086



GW-8087



GW-8088

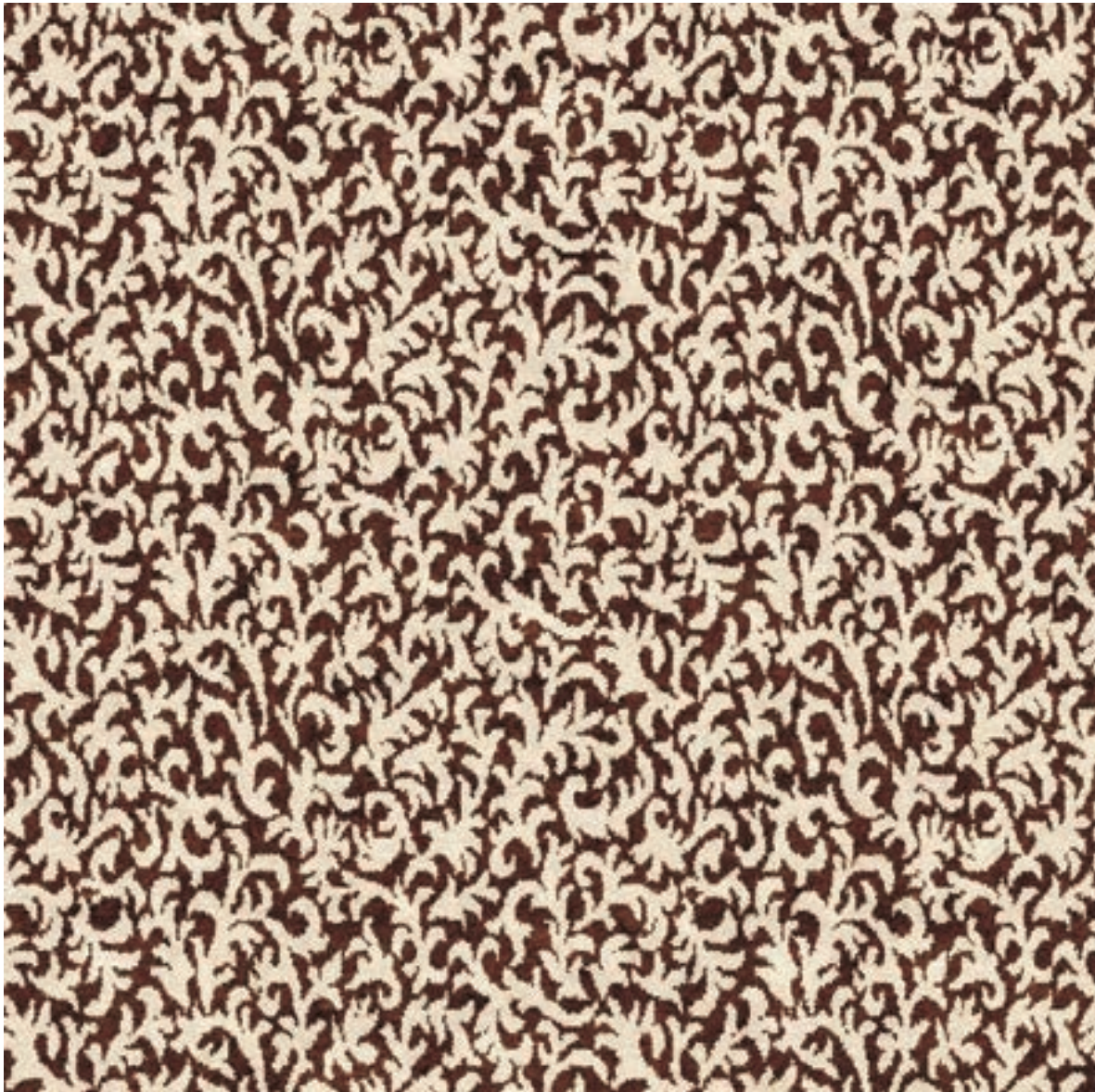
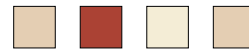




GW-8089



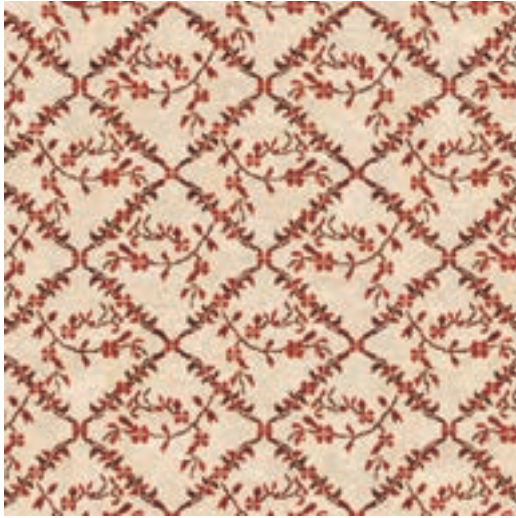
GW-8090



GW-8091



GW-8092



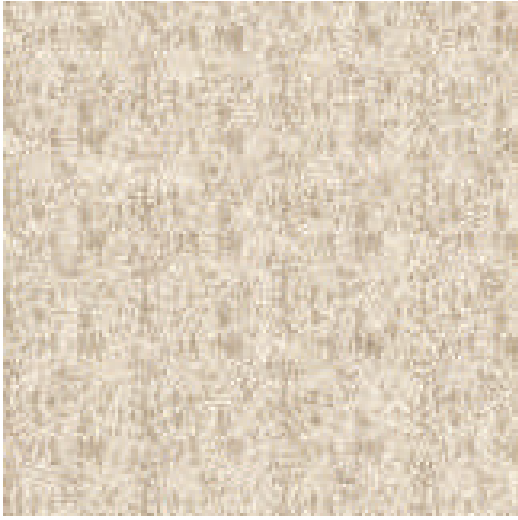
GW-8093



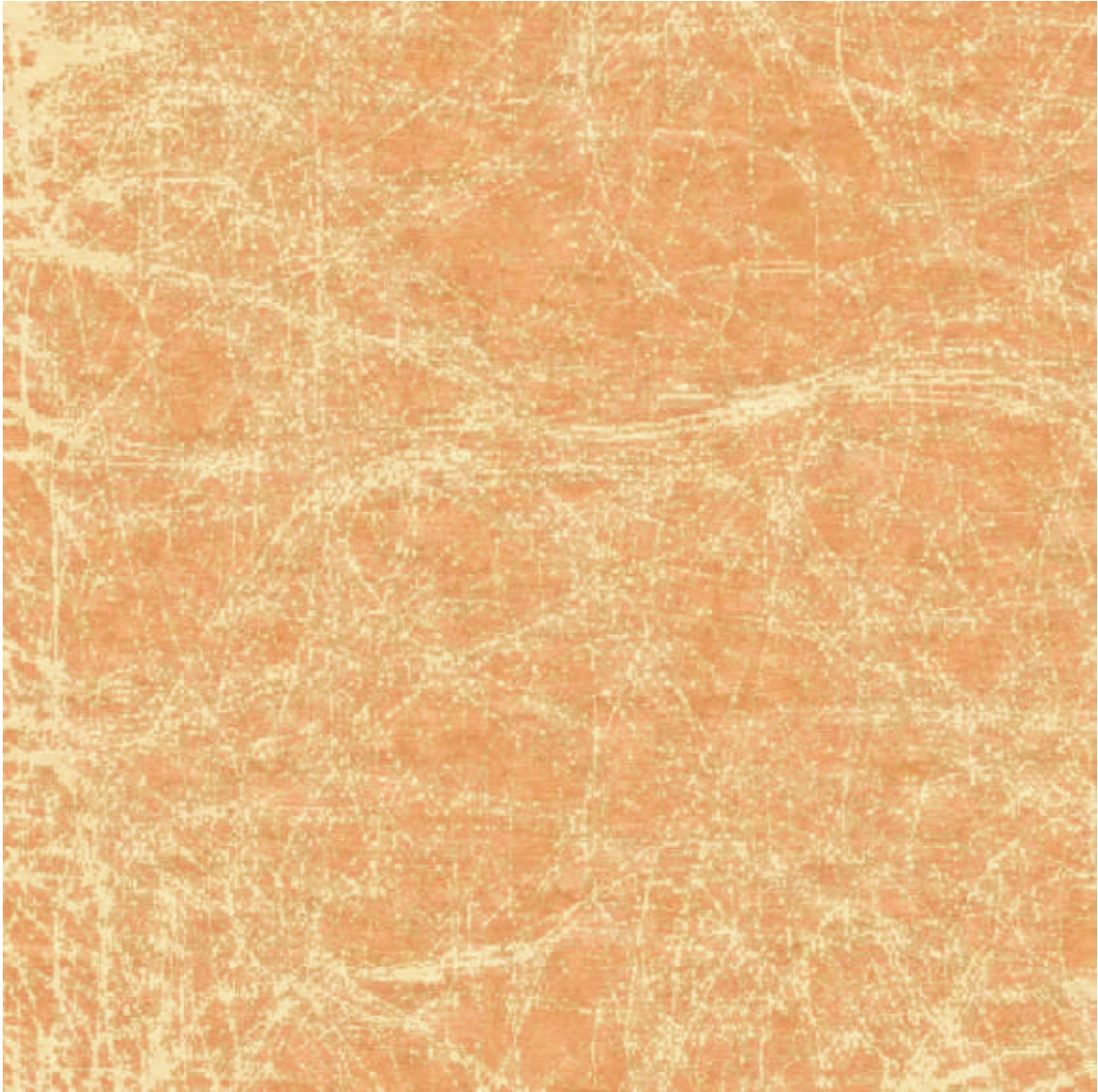
GW-8094



GW-8095



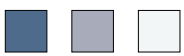
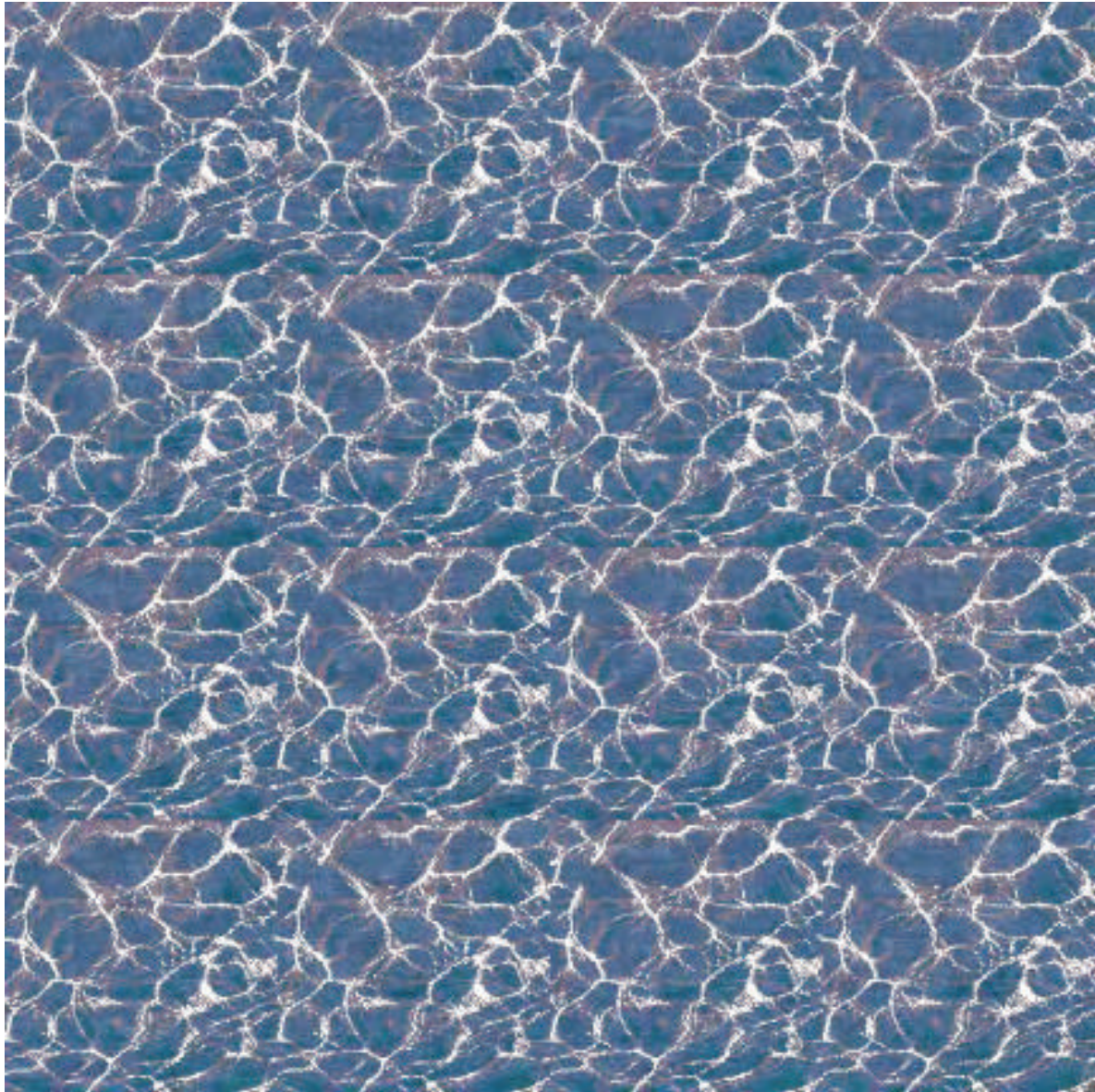
GW-8096



GW-8097

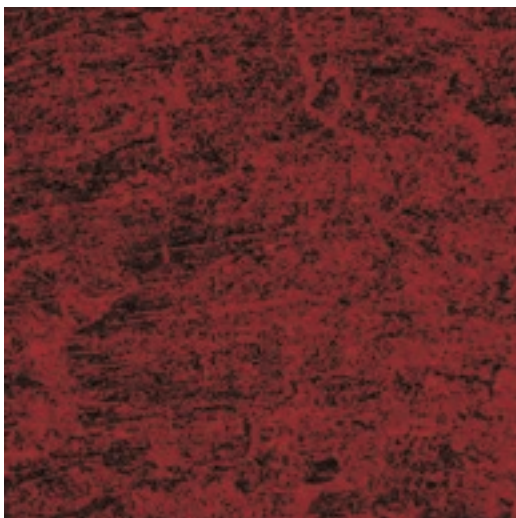


GW-8098



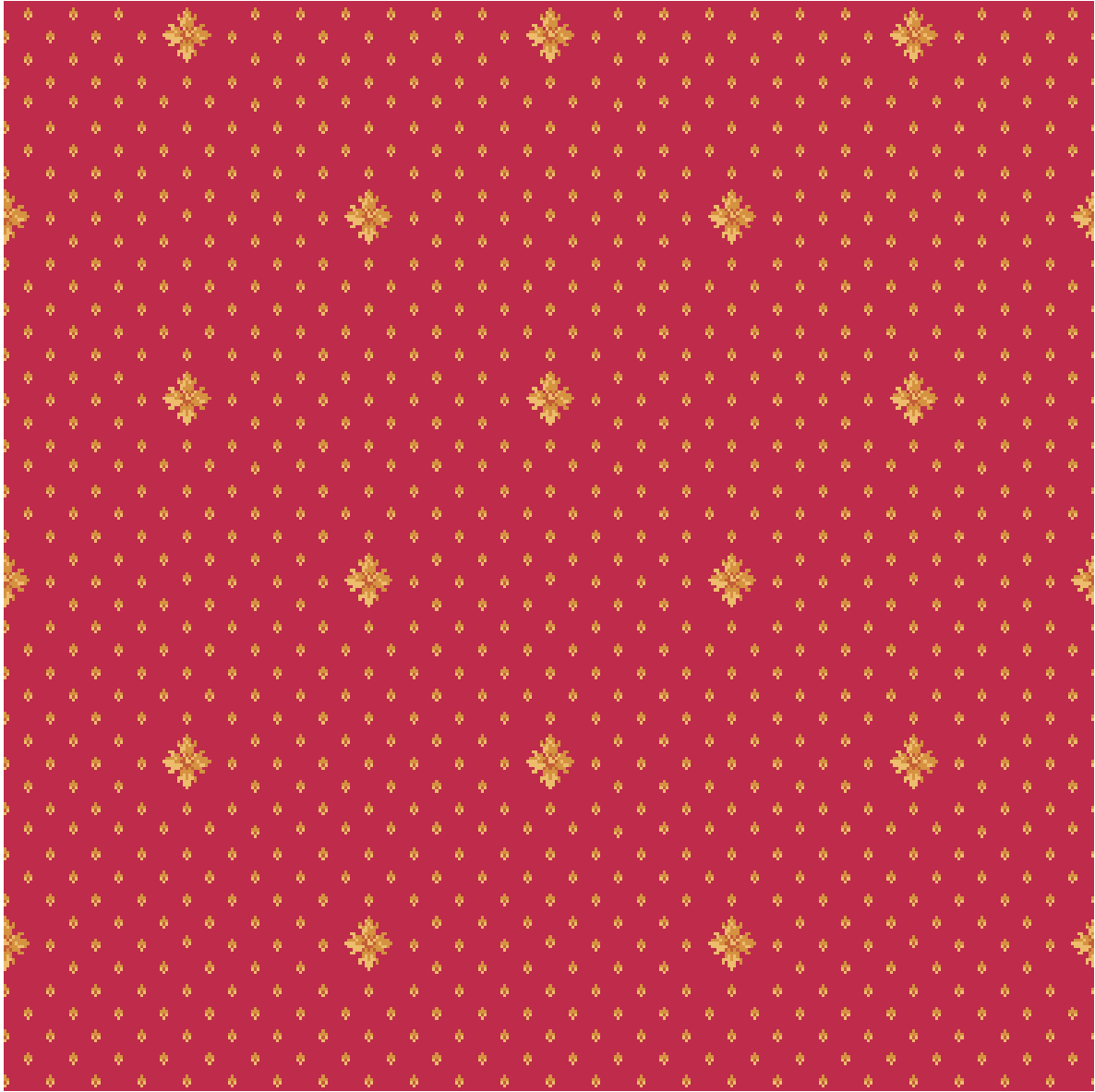
GW-8099

GW-8100

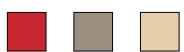
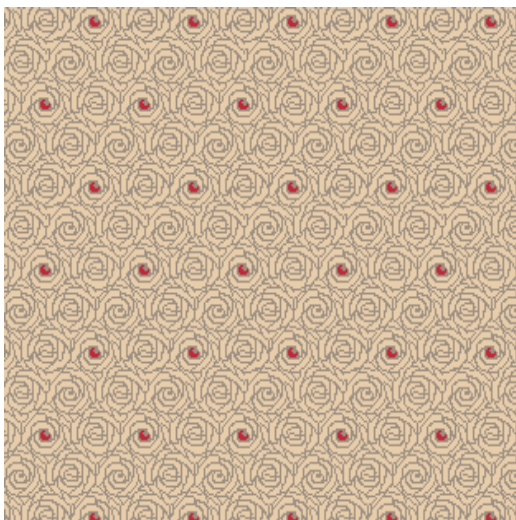




GW-8101



GW-8102

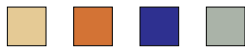
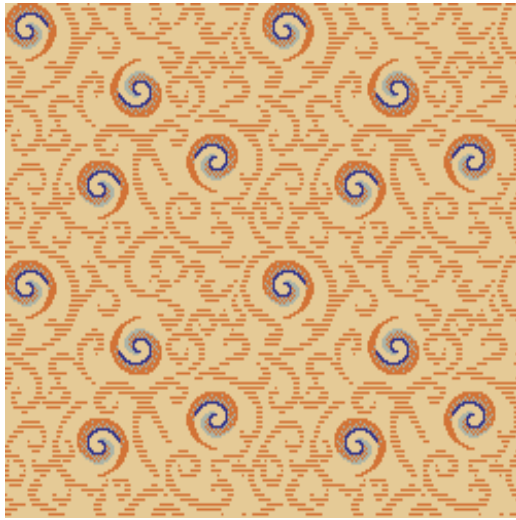


GW-8103

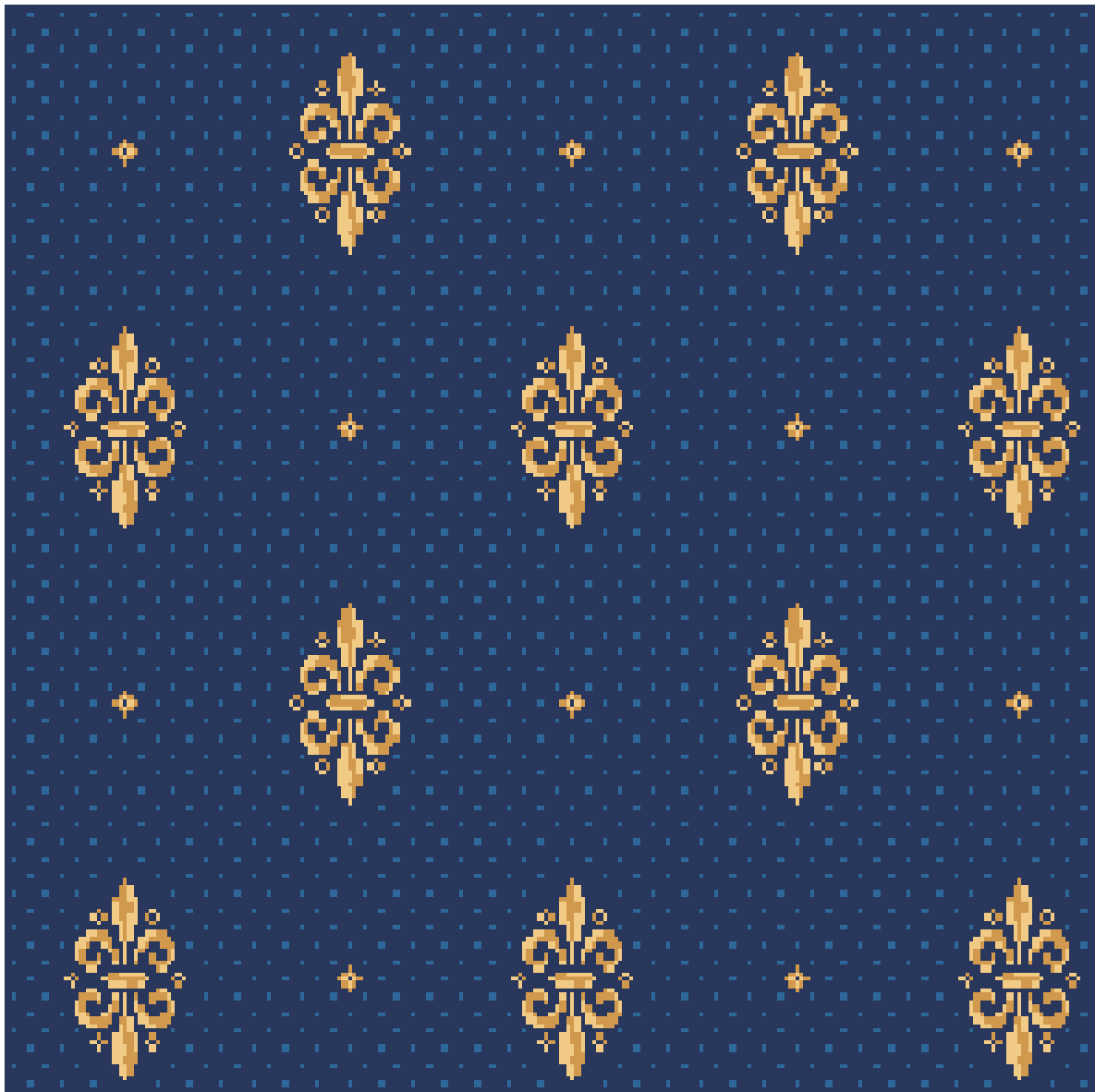
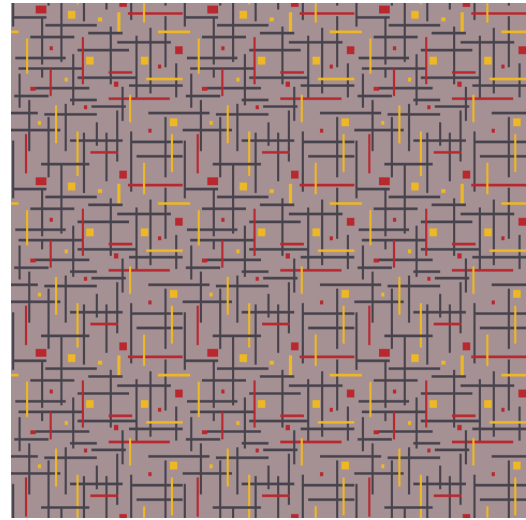




GW-8104



GW-8105



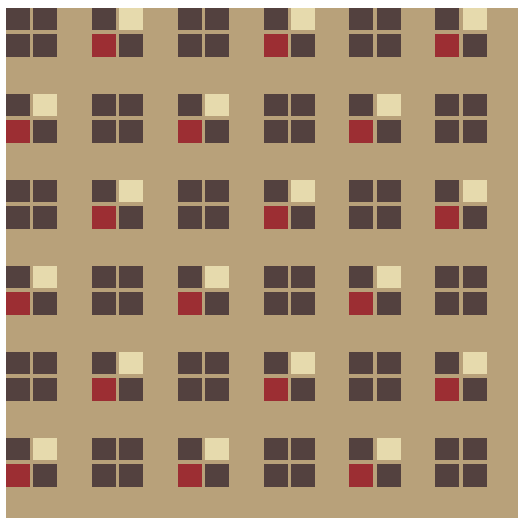
GW-8106



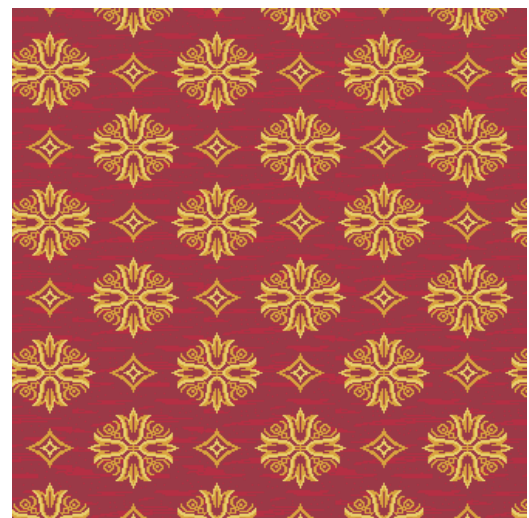
GW-8107



GW-8108



GW-8109

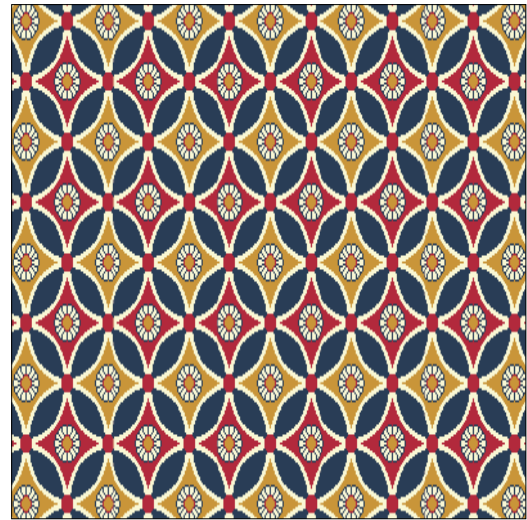




GW-8110



GW-8111



GW-8112





*Gülseven*  
CARPETS



GW-8113



GW-8114

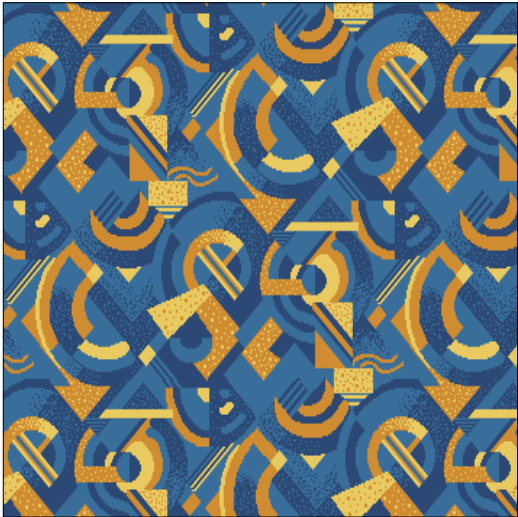


GW-8115

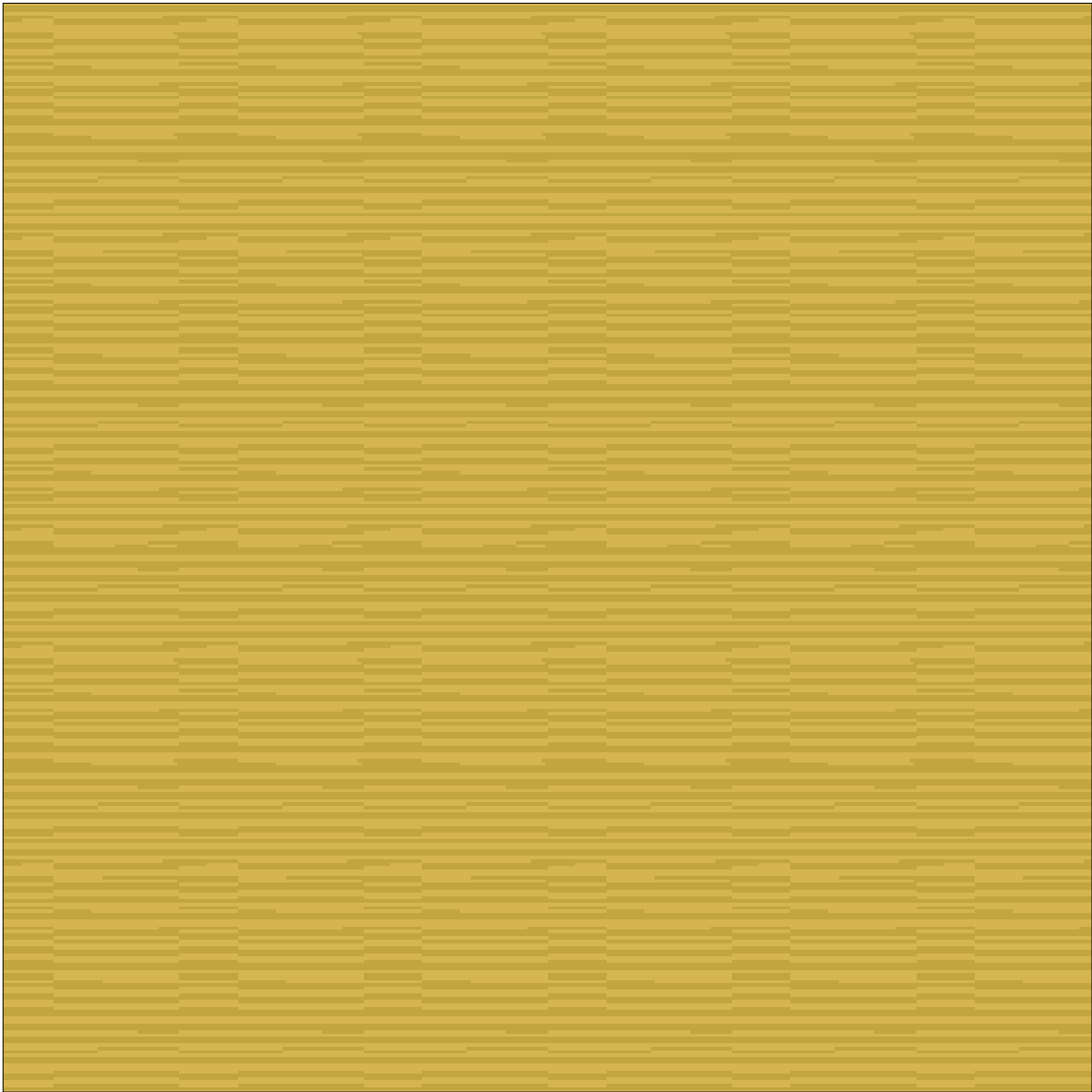
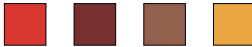




GW-8116



GW-8117



GW-8118

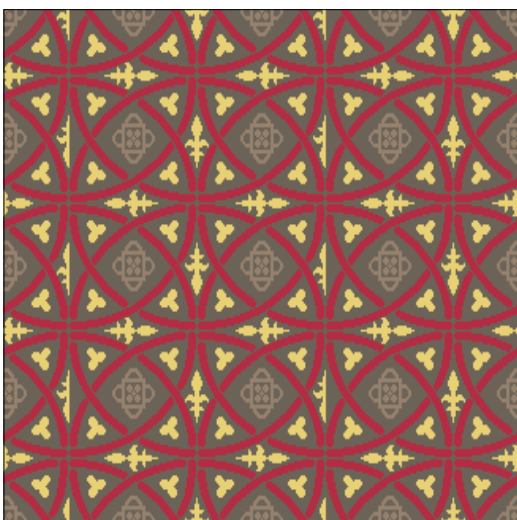


GW-8126



GW-8127

GW-8128

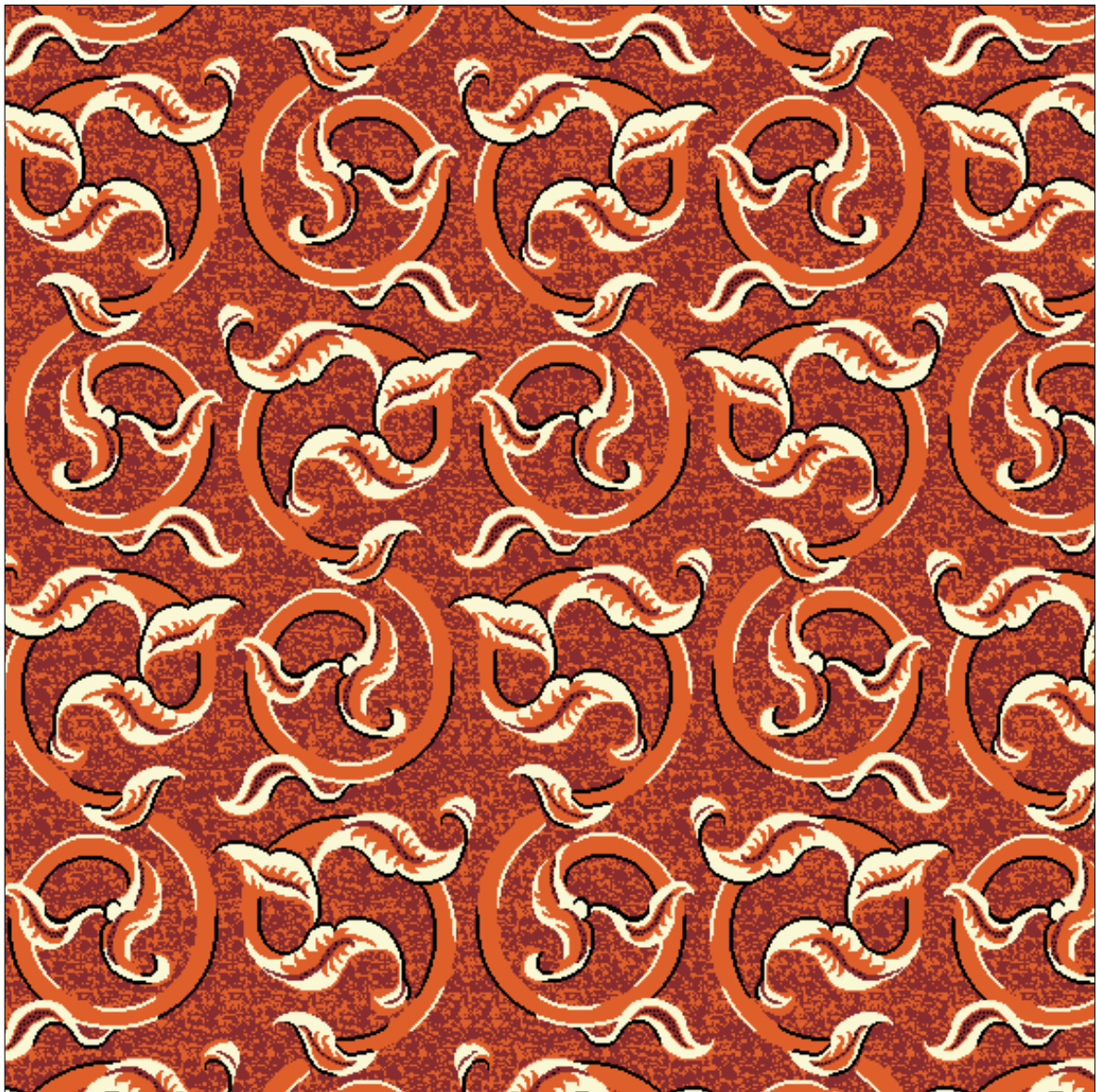
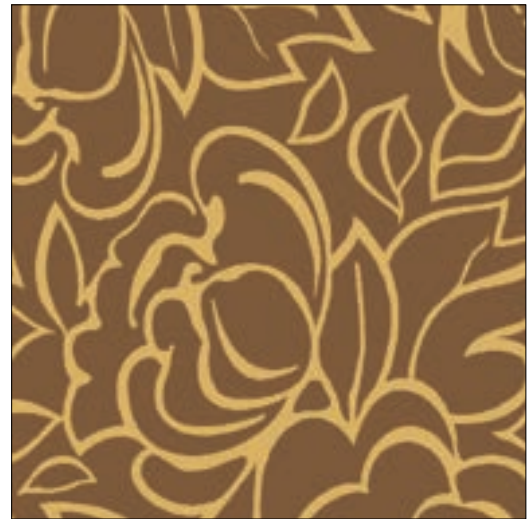




GW-8129

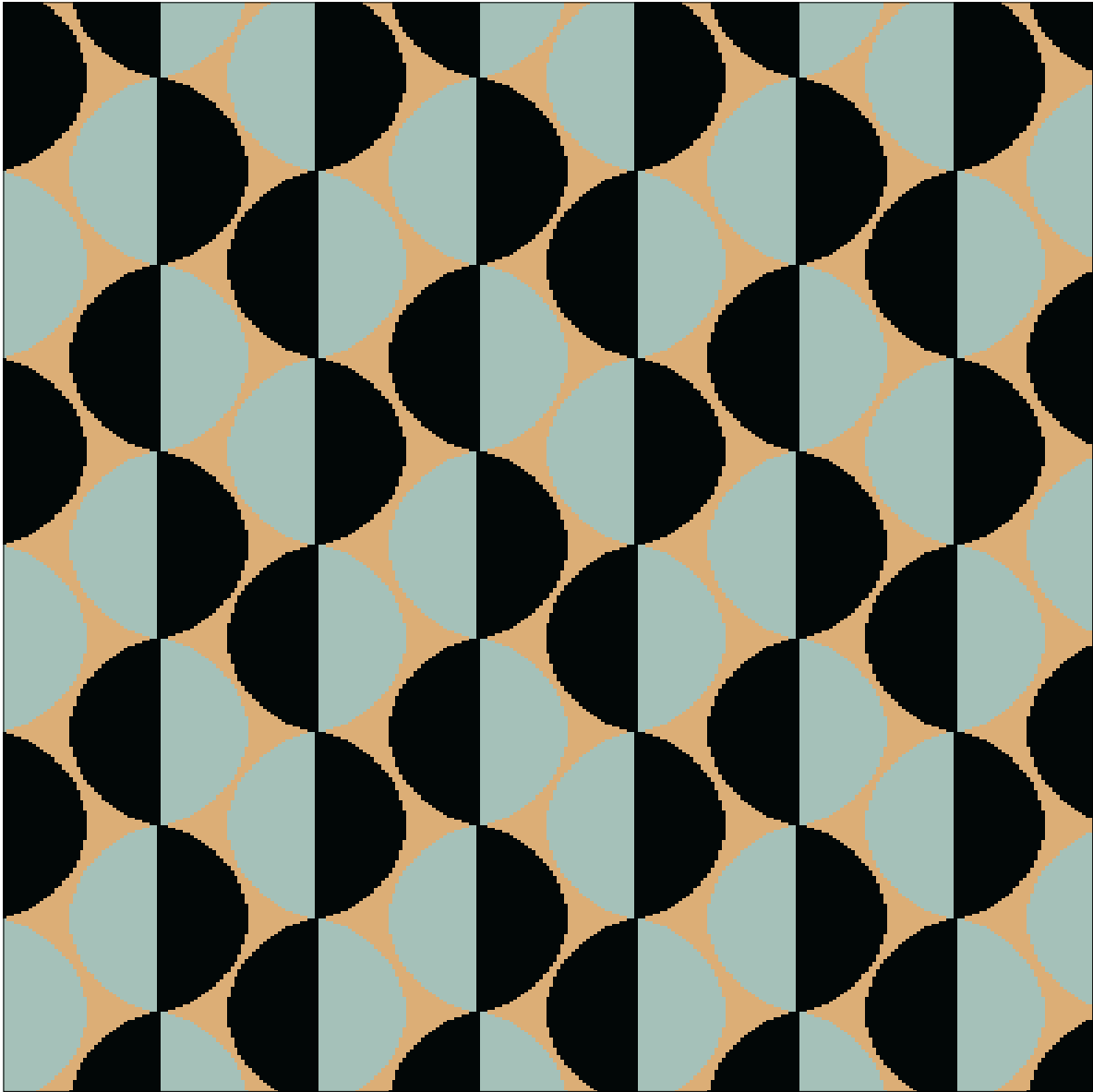


GW-8130

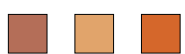
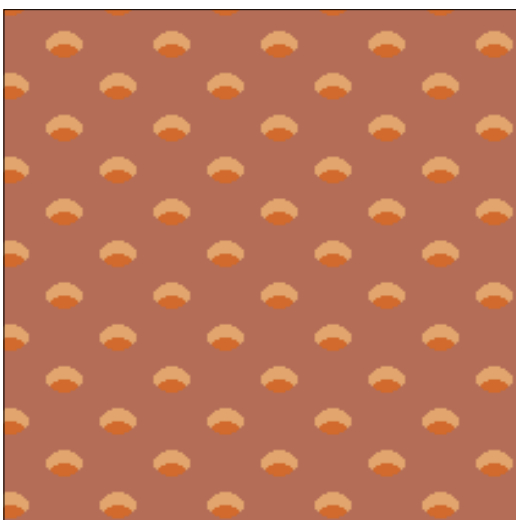


GW-8131

GW-8132



GW-8133

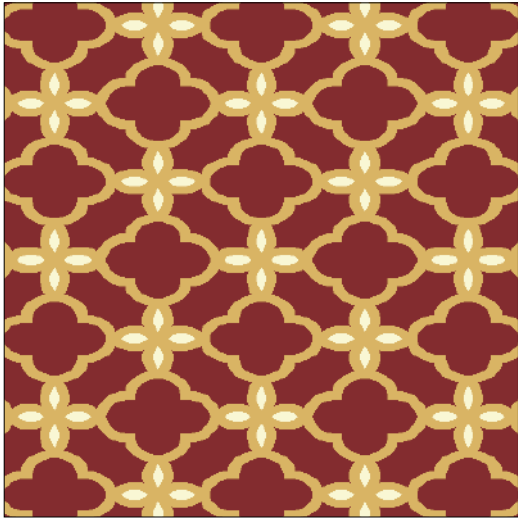


GW-8134

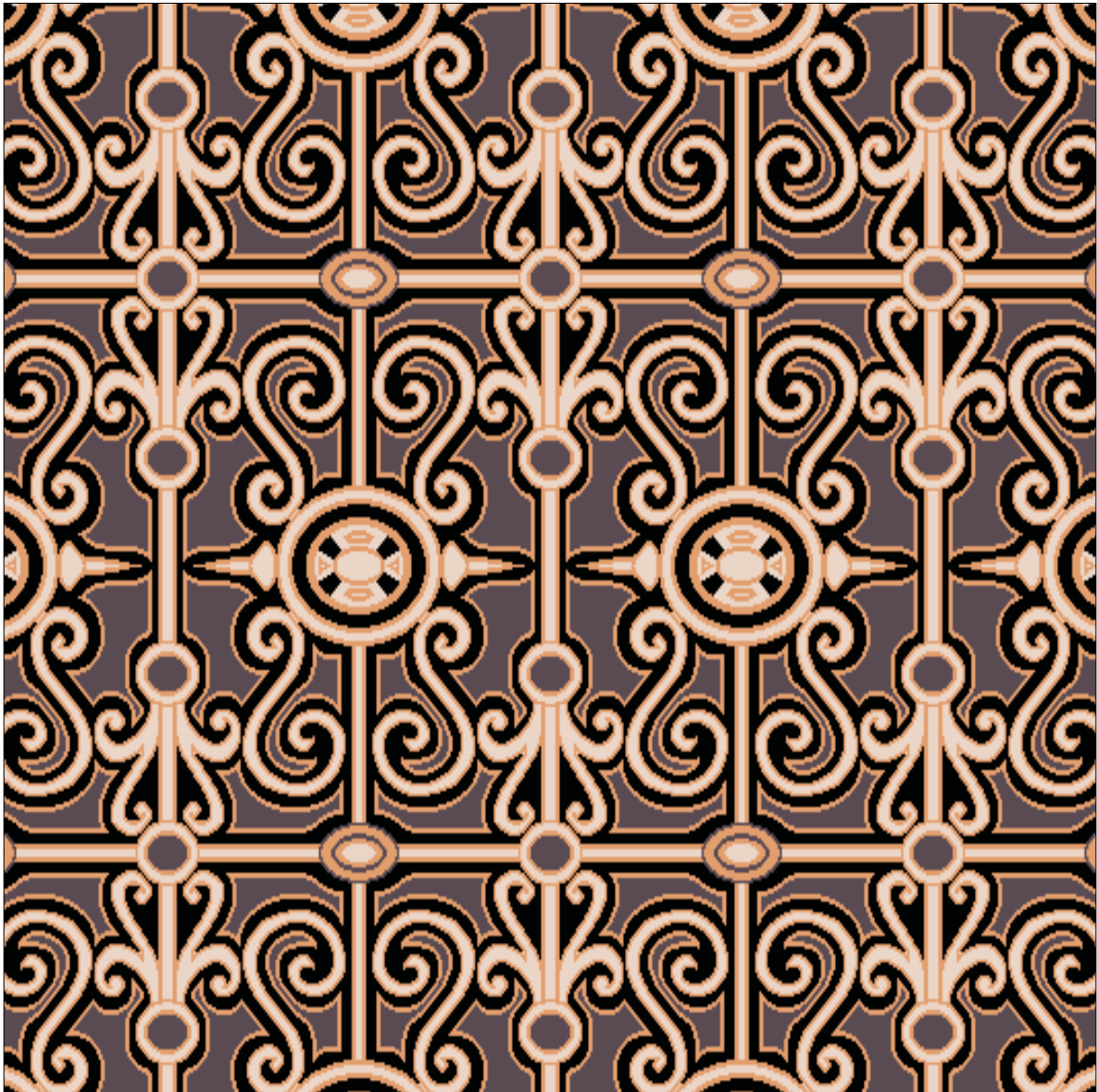
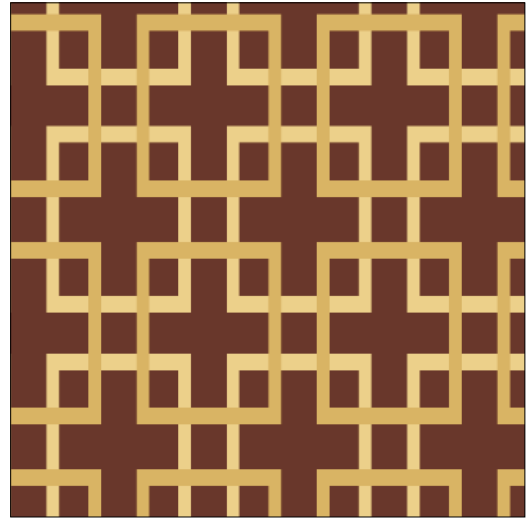




GW-8135

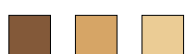


GW-8136



GW-8137

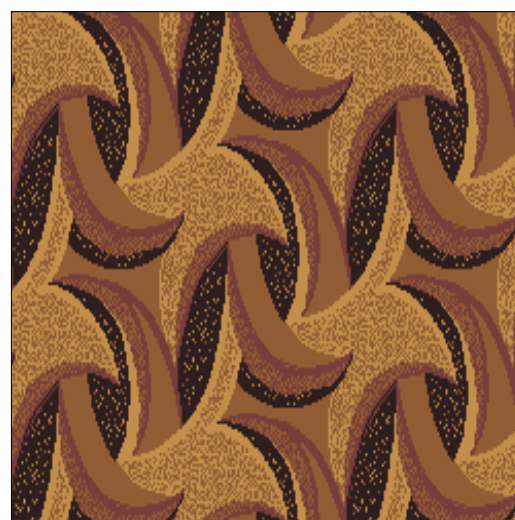
GW-8138



GW-8139



GW-8140

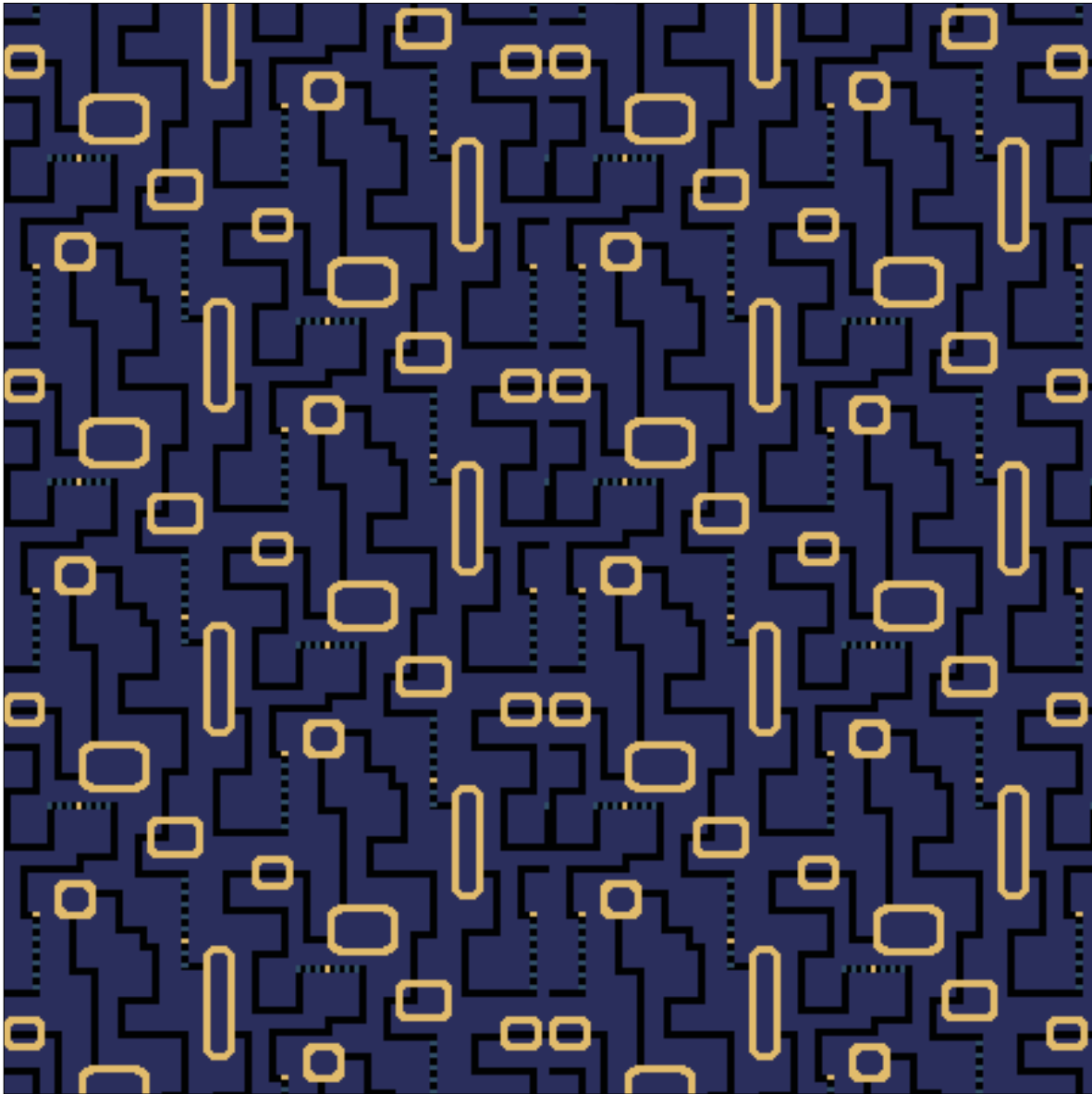
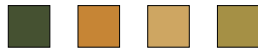
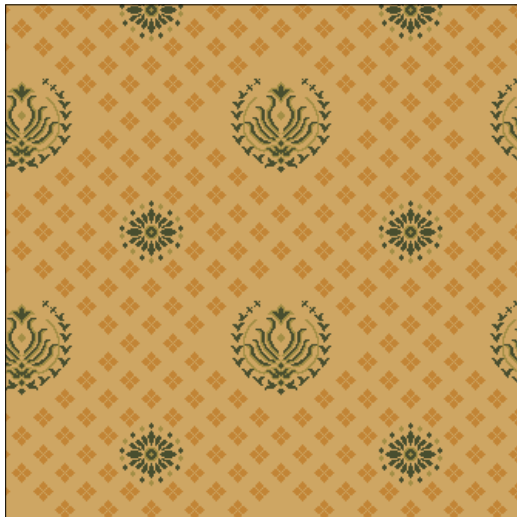




GW-8142

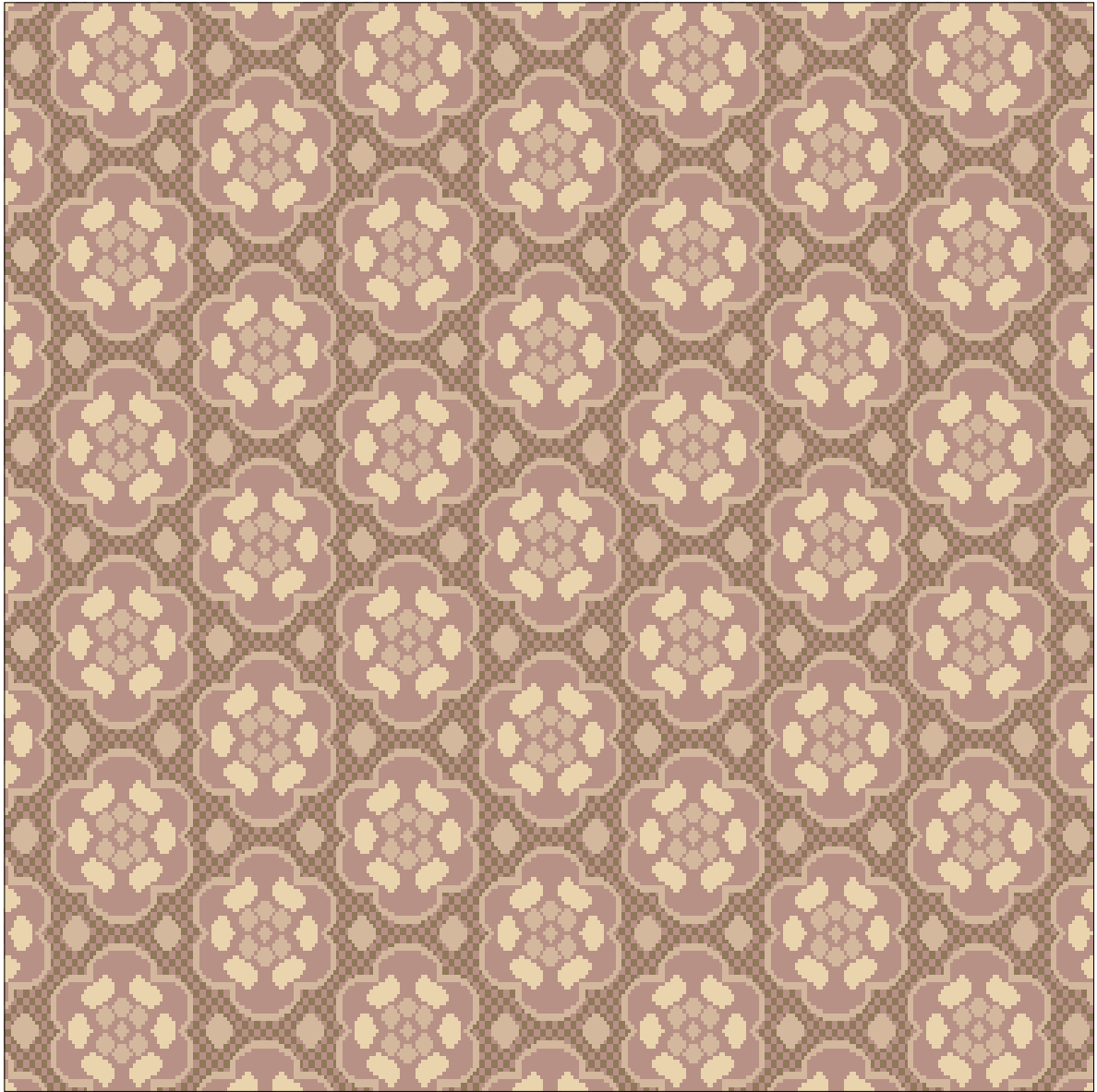


GW-8143



GW-8147

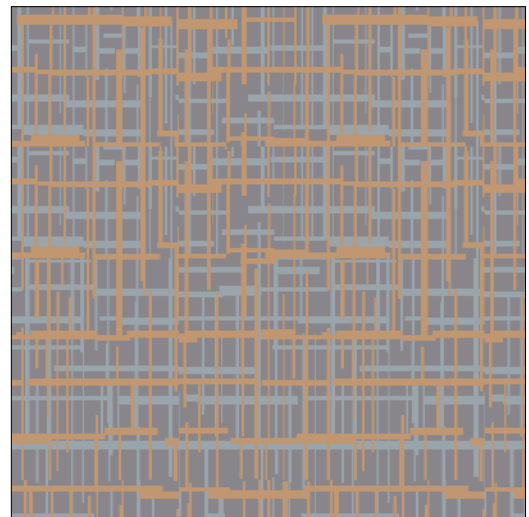
GW-8148



GW-8149



GW-8150

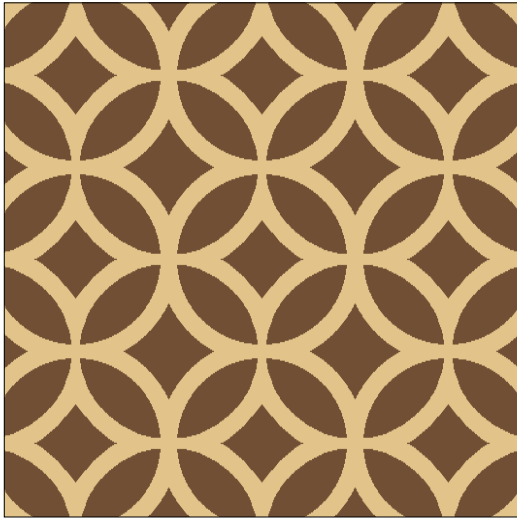




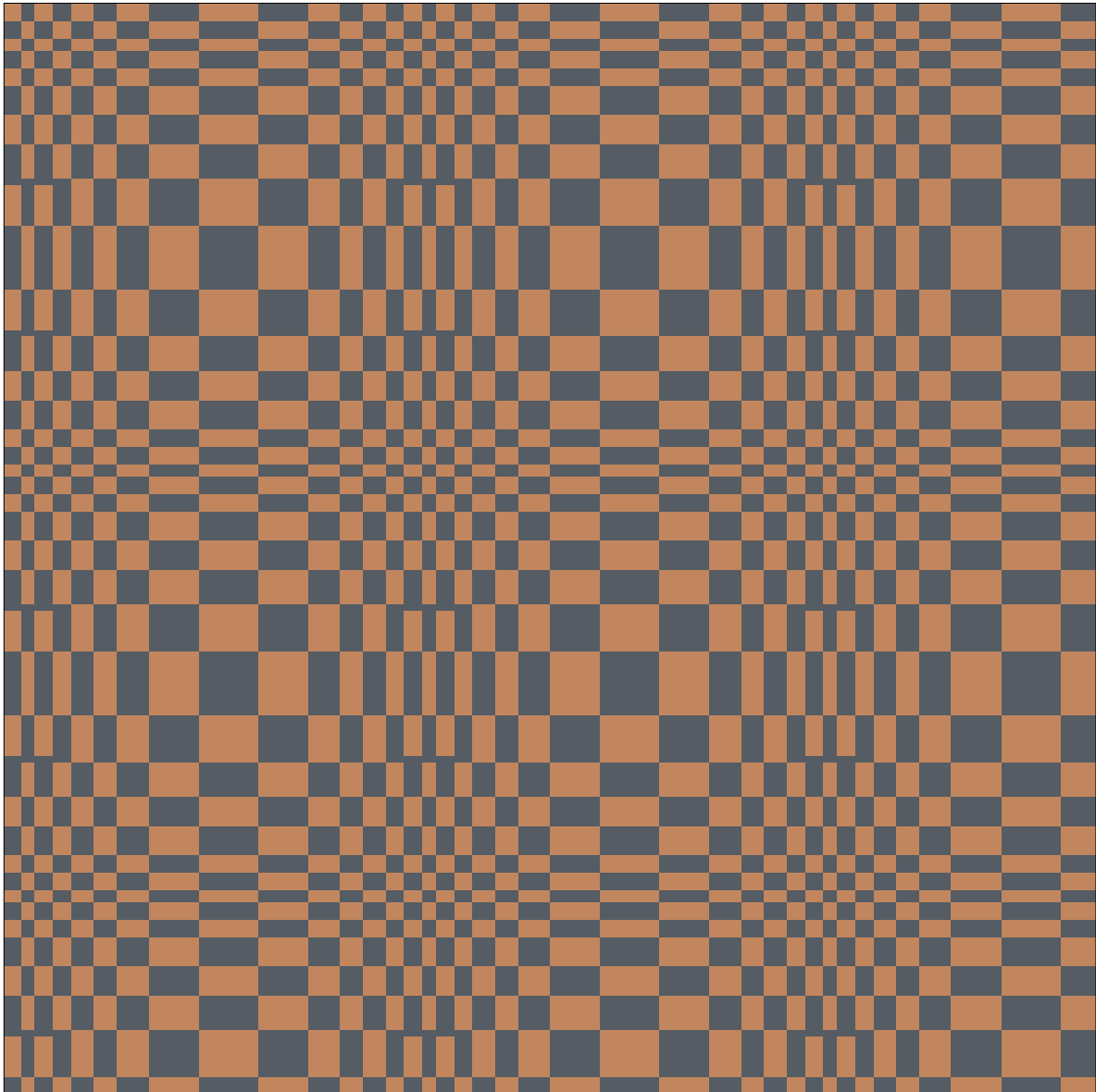
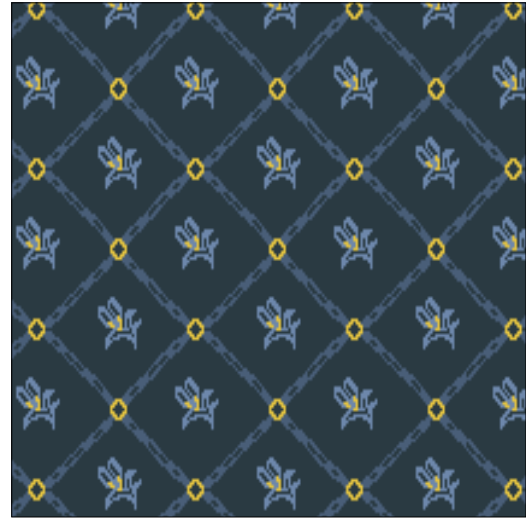


*Gülseven*  
CARPETS

GW-8151



GW-8152



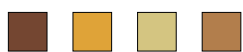
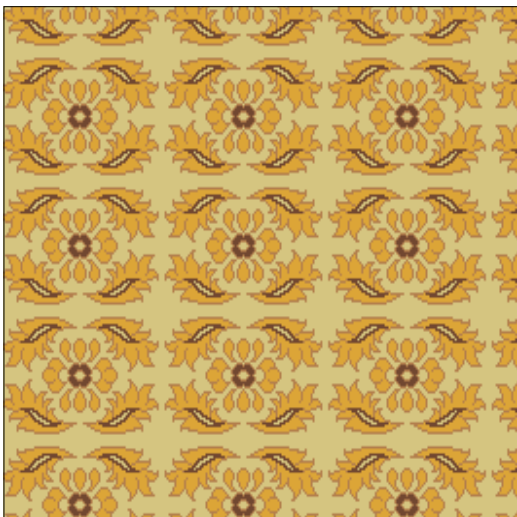
GW-8153



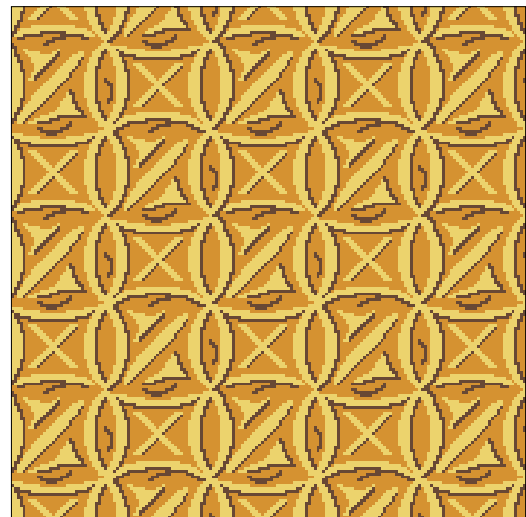
GW-8154



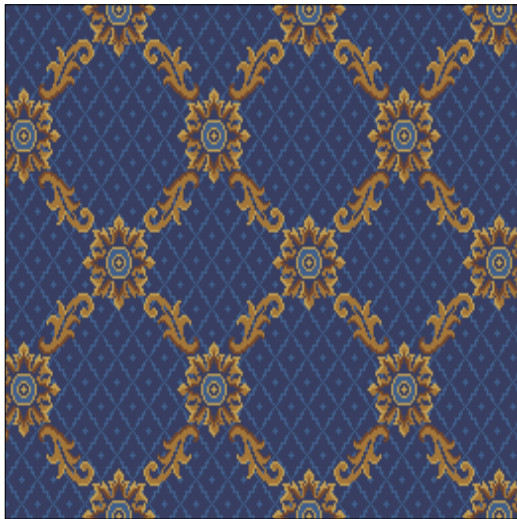
GW-8155



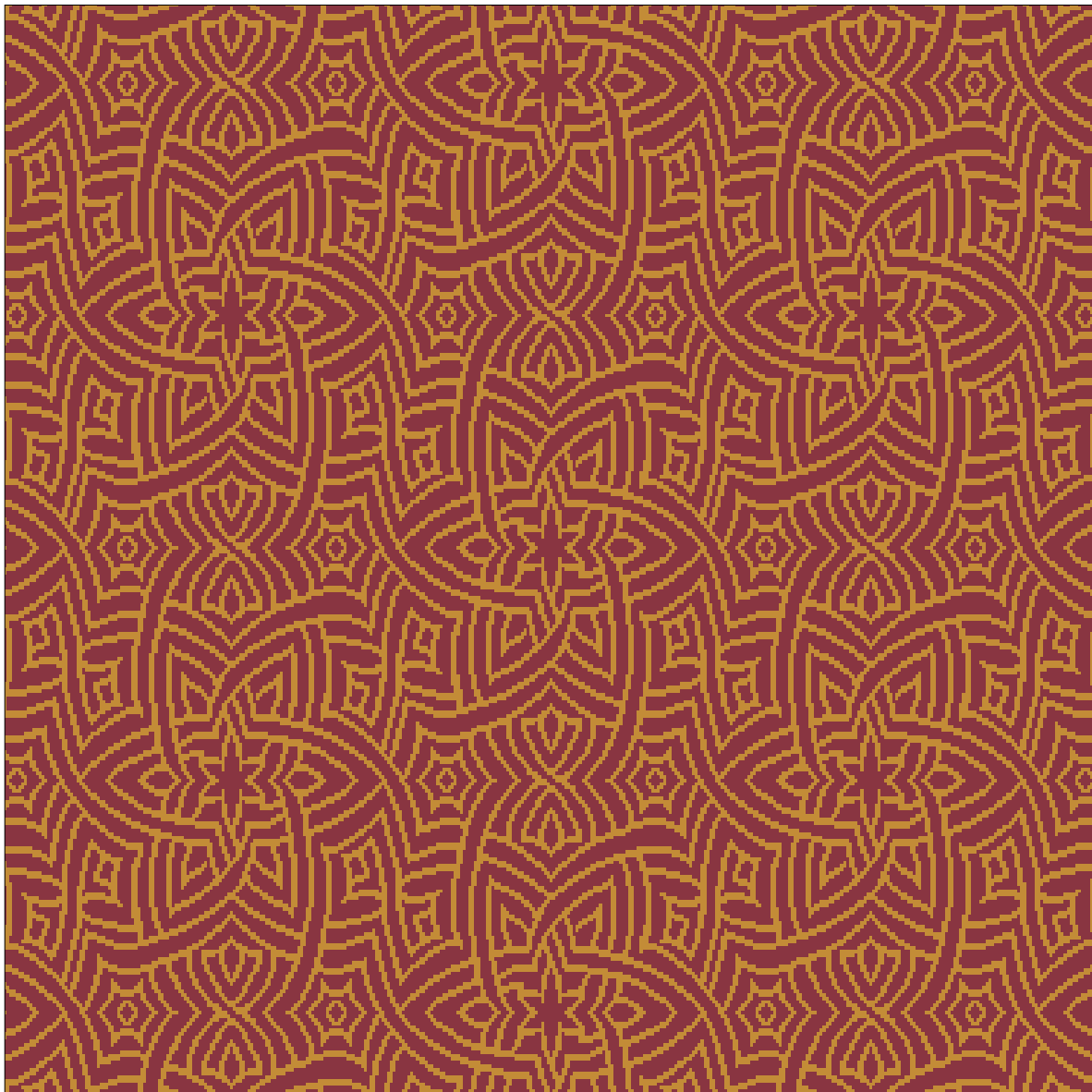
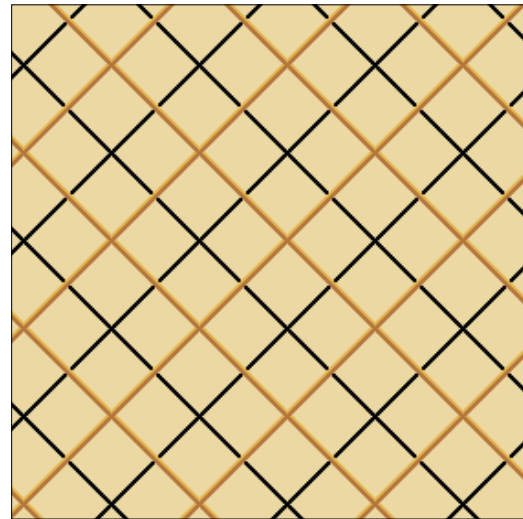
GW-8156



GW-8157



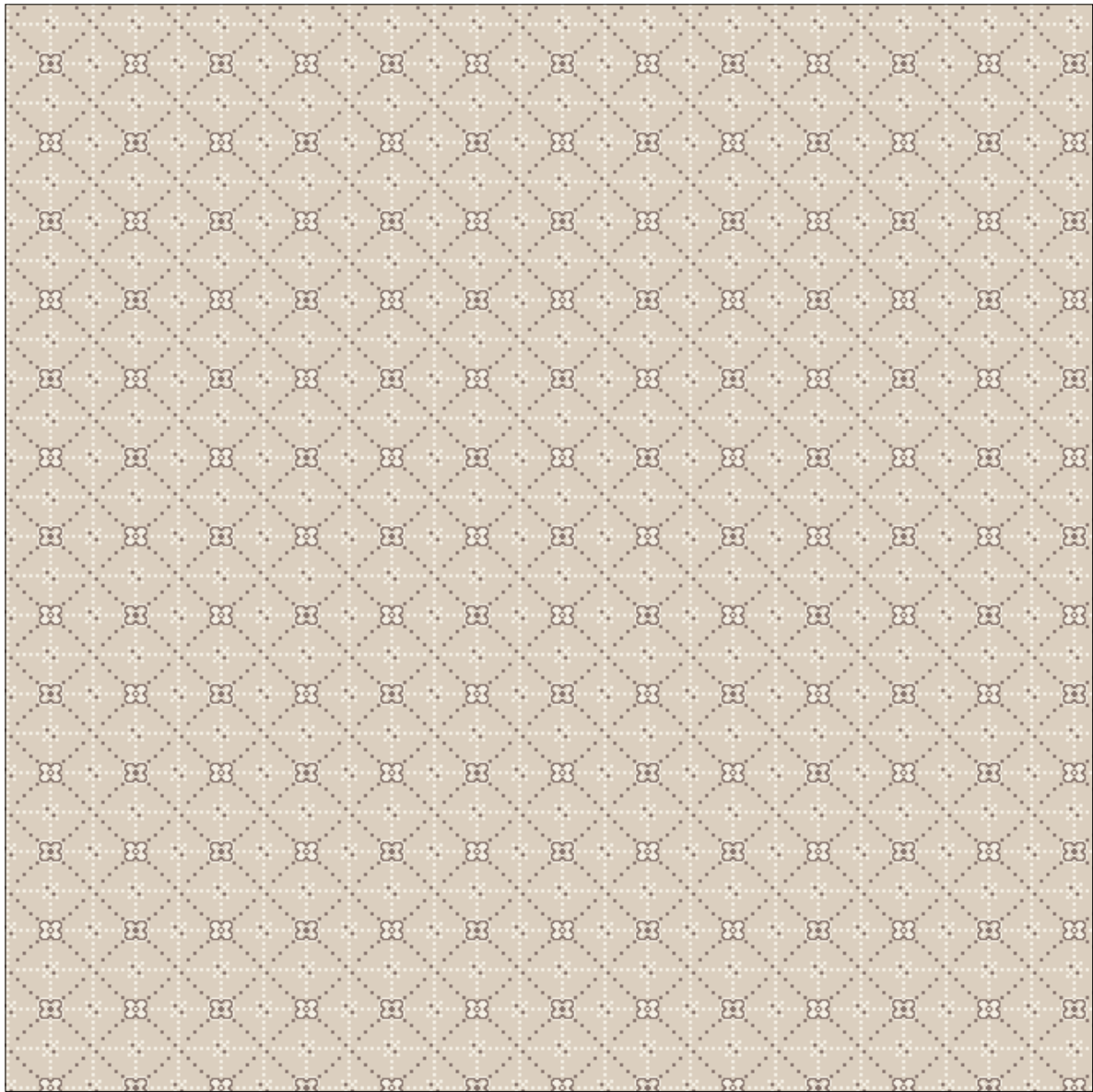
GW-8158



GW-8159



GW-8160



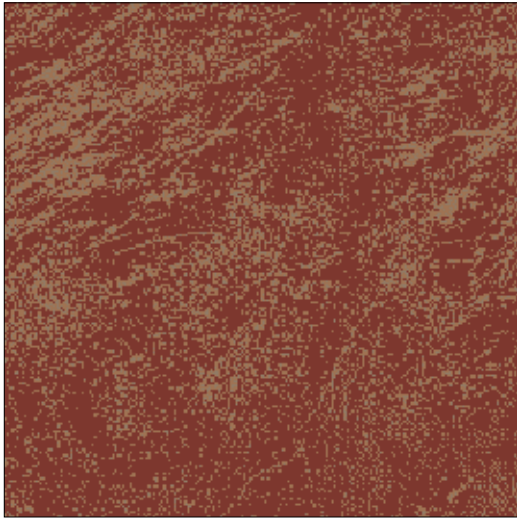
GW-8161



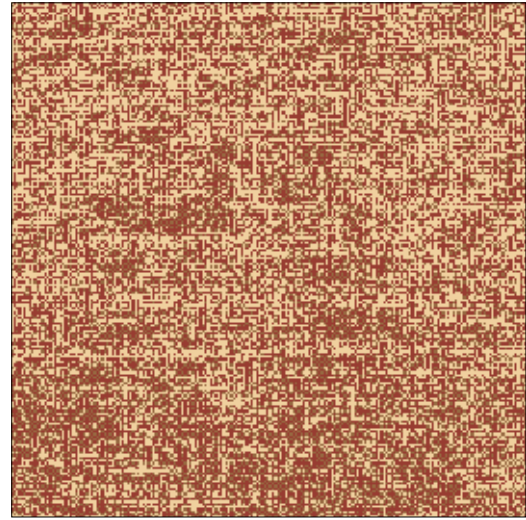
GW-8162



GW-8163



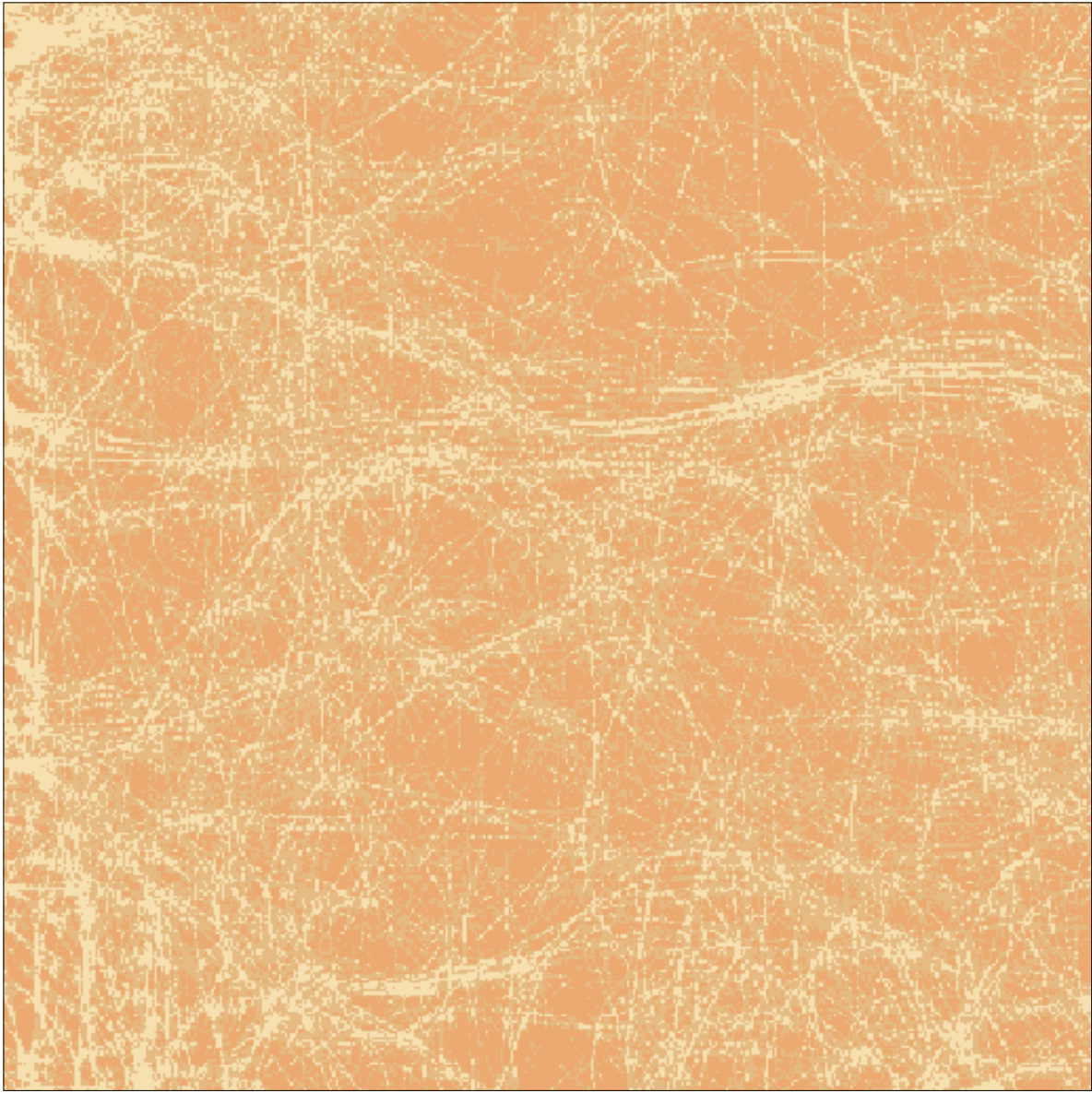
GW-8164



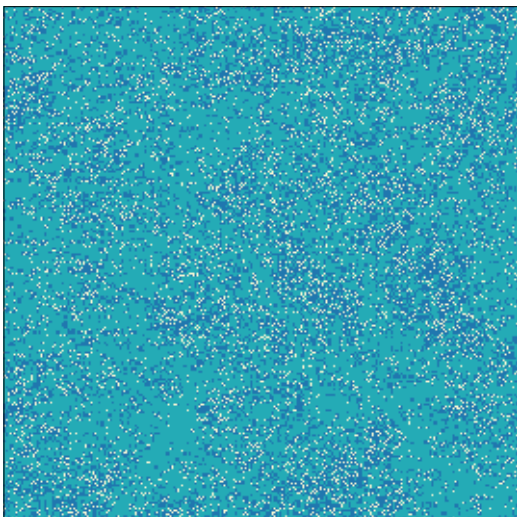
GW-8165



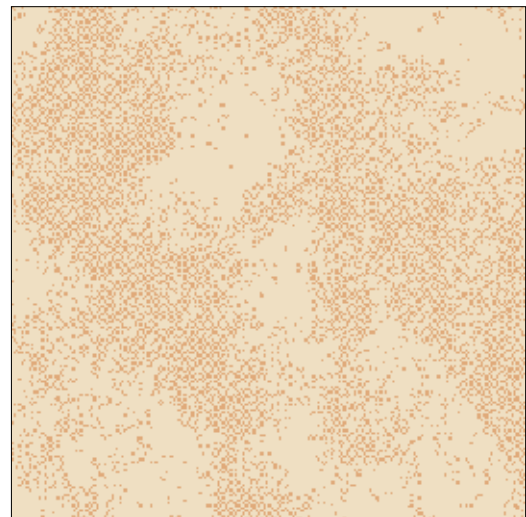
GW-8166



GW-8167



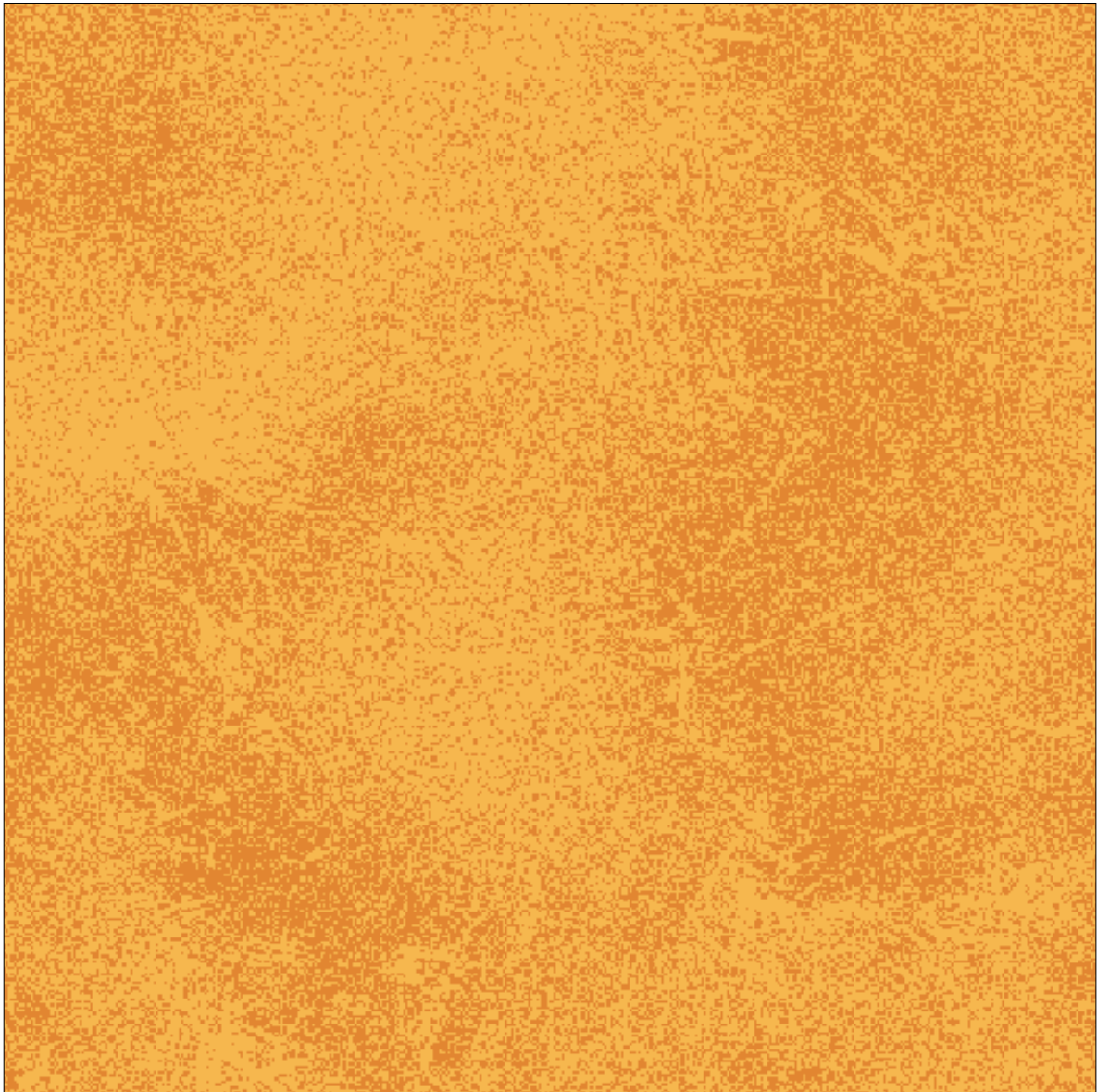
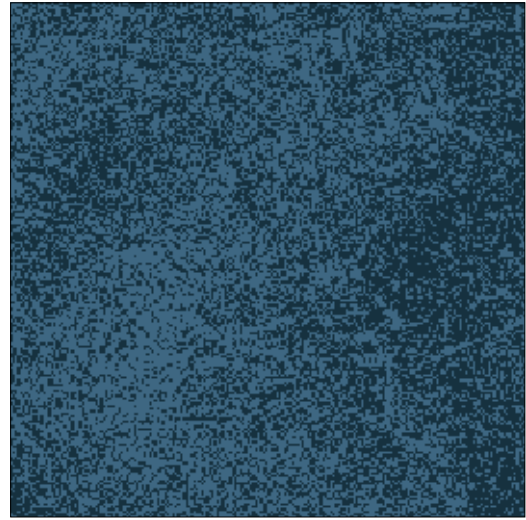
GW-8168



GW-8169



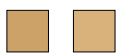
GW-8170



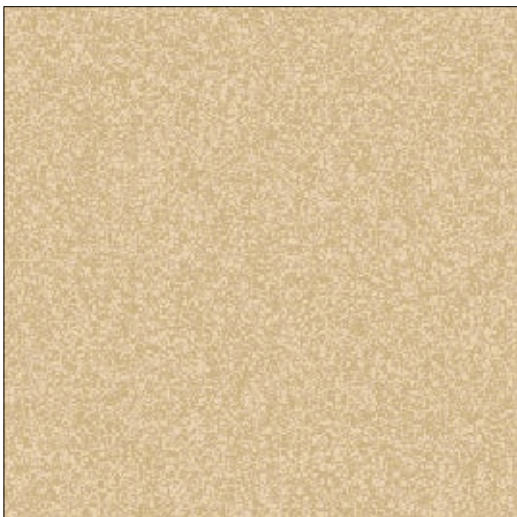
GW-8171



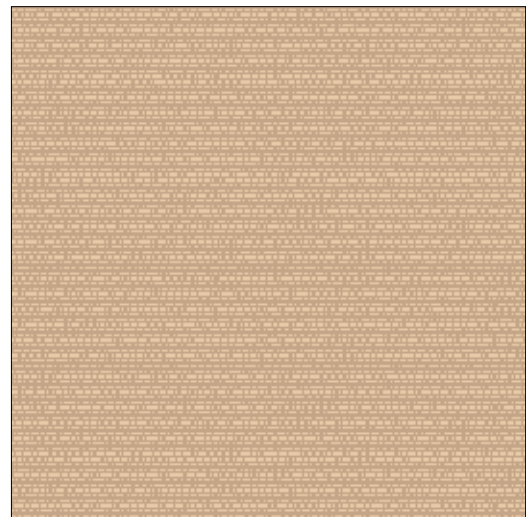
GW-8172



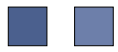
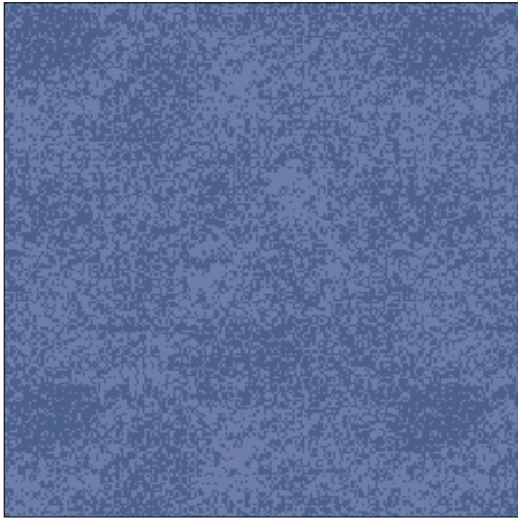
GW-8173



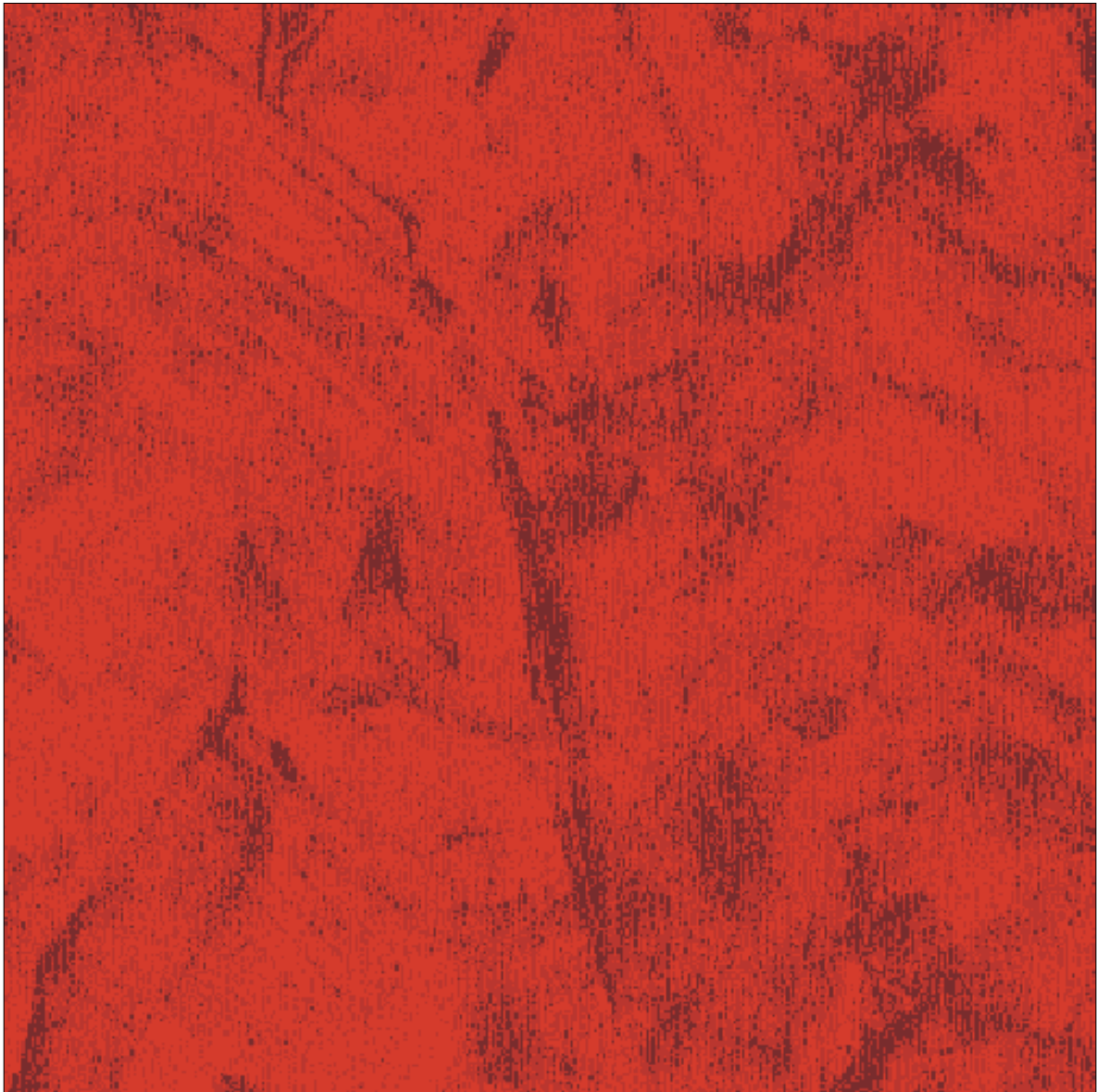
GW-8174



GW-8175

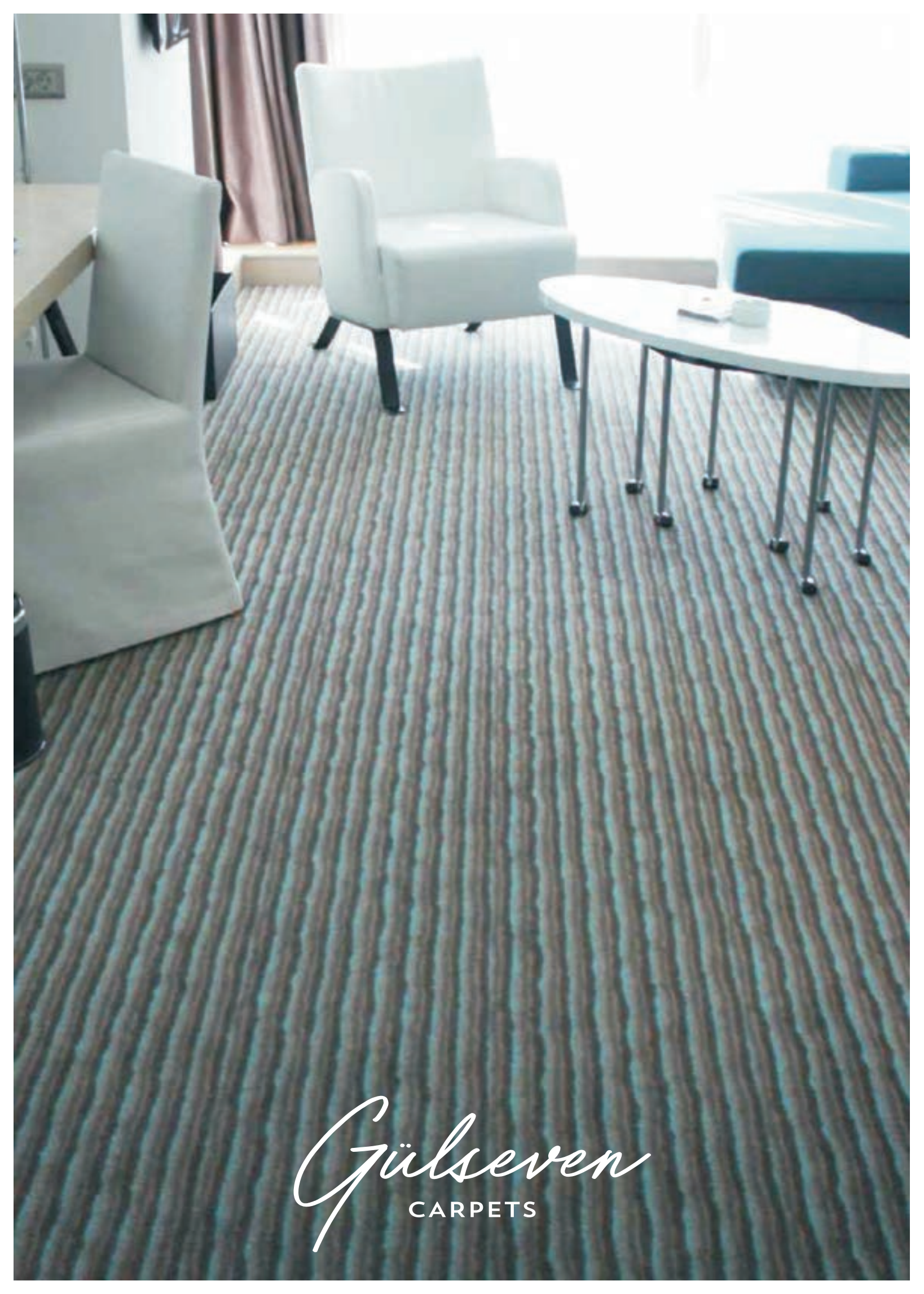


GW-8176



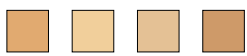
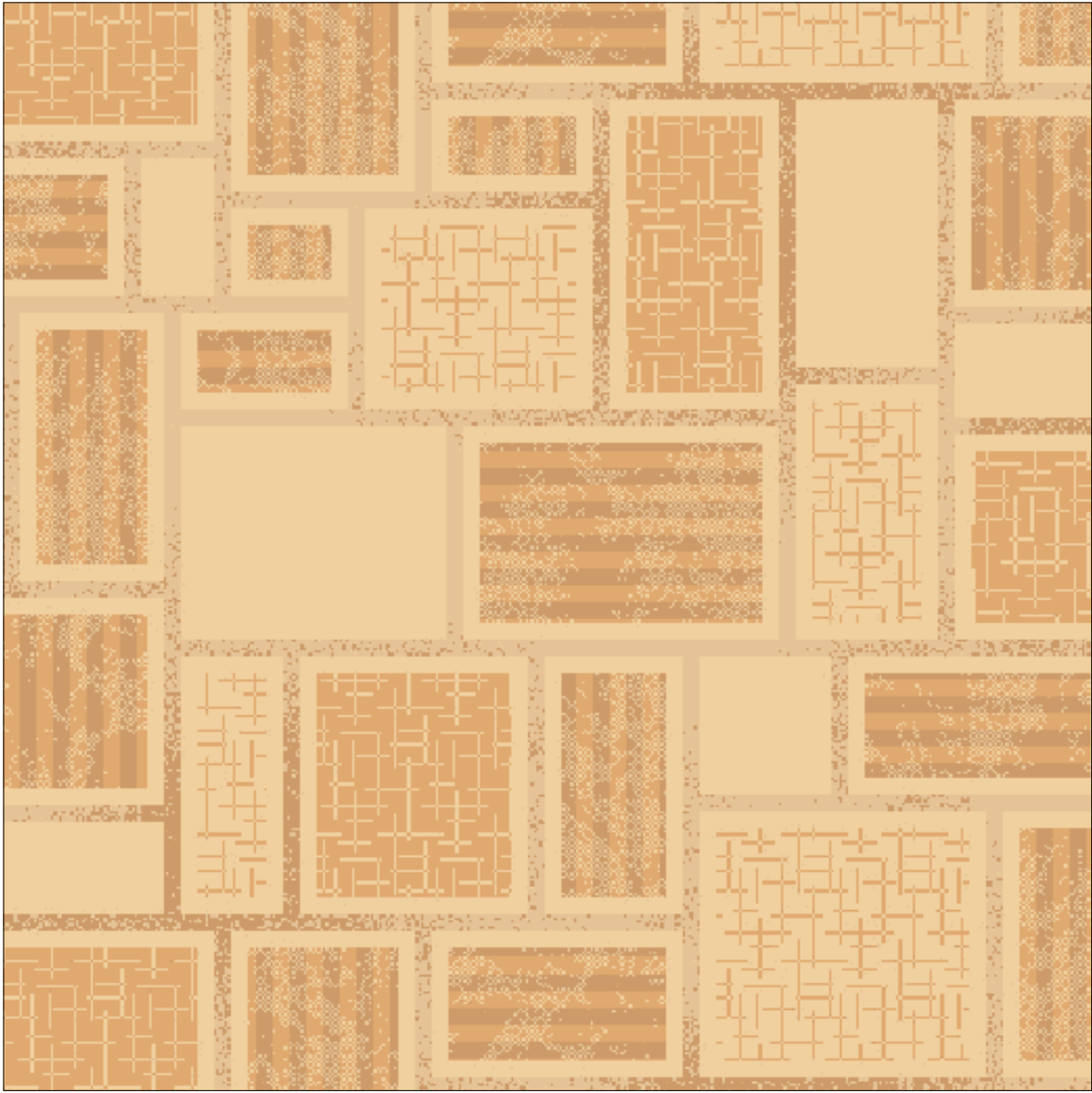
GW-8177





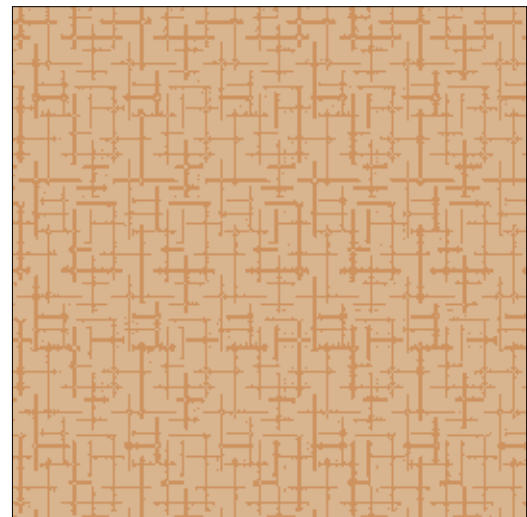
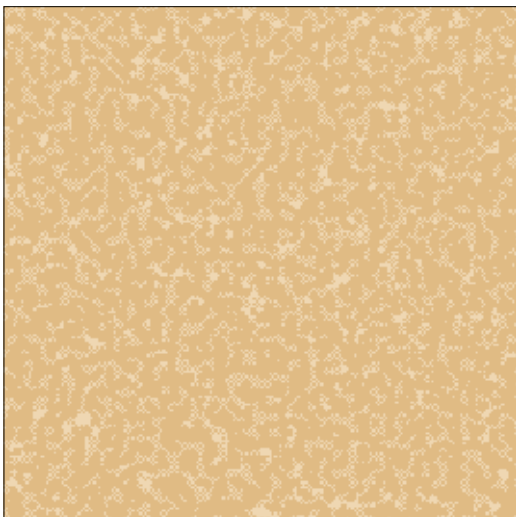
*Gülseven*  
CARPETS

GW-8178



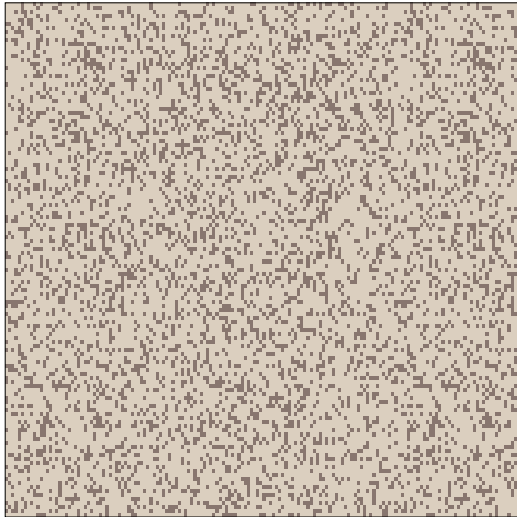
GW-8179

GW-8180

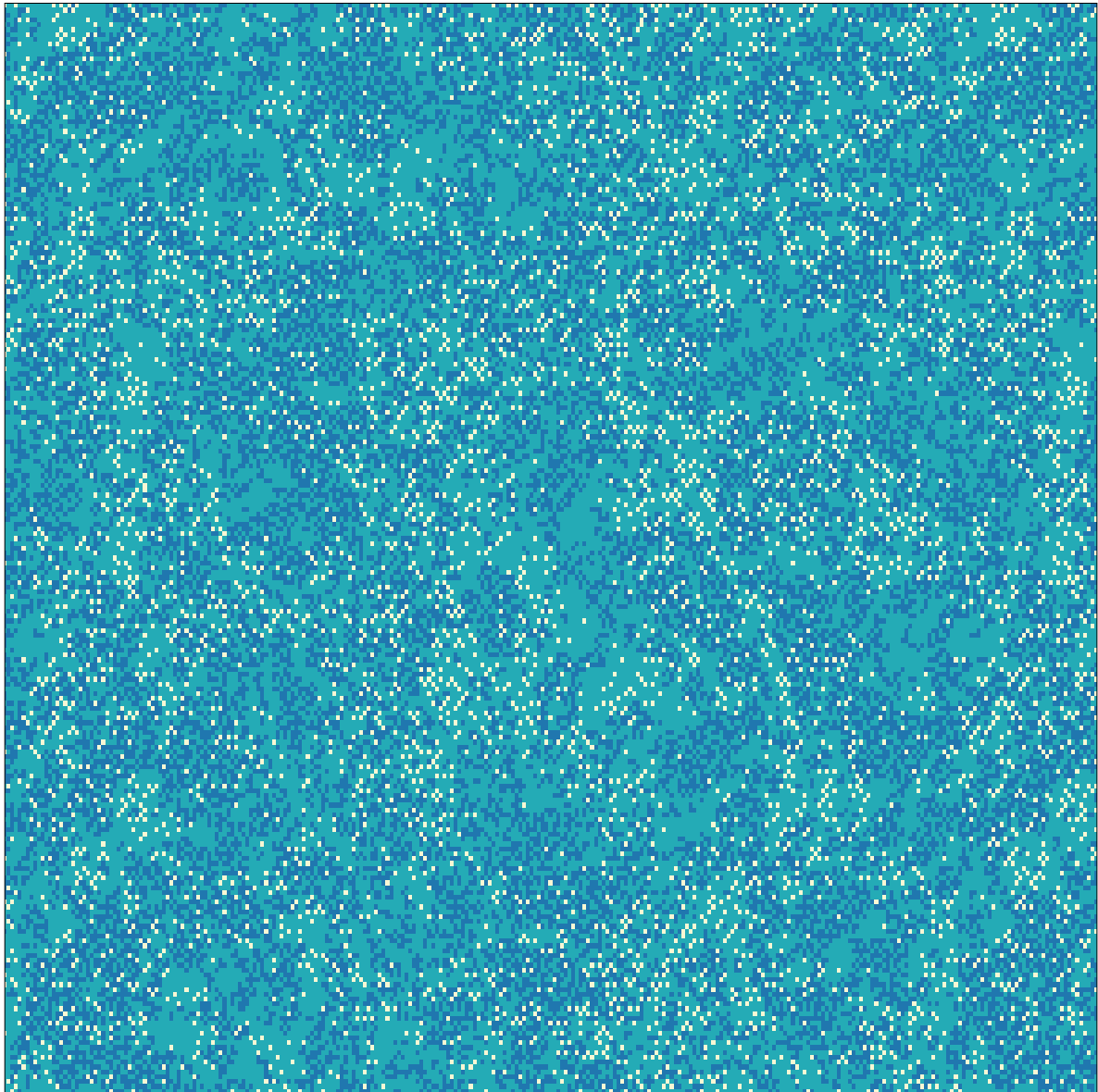
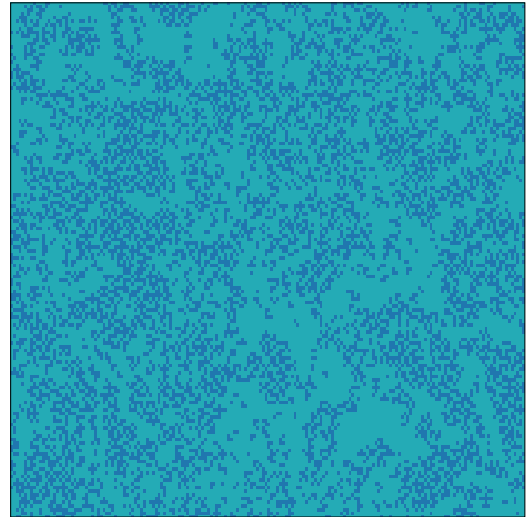




GW-8181



GW-8182

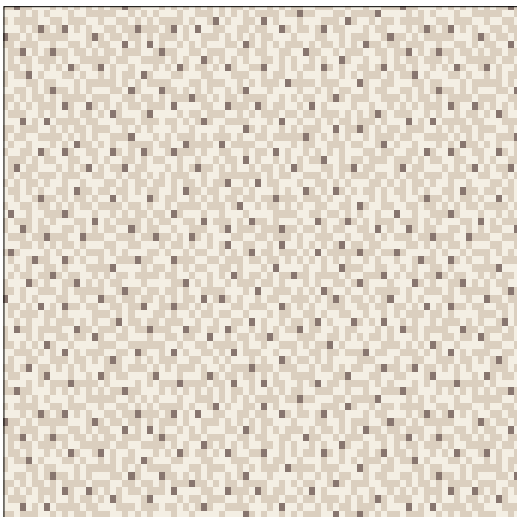


GW-8183

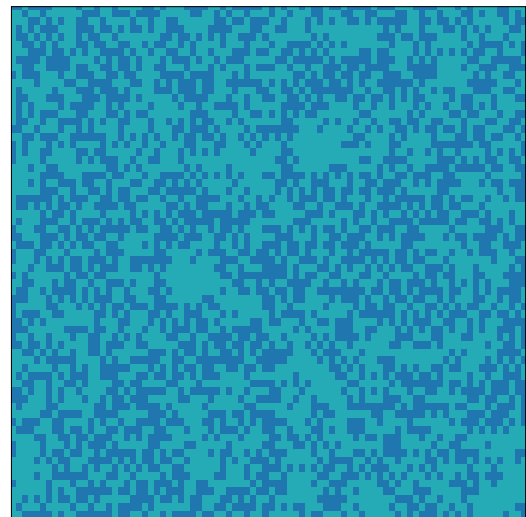
GW-8184



GW-8185

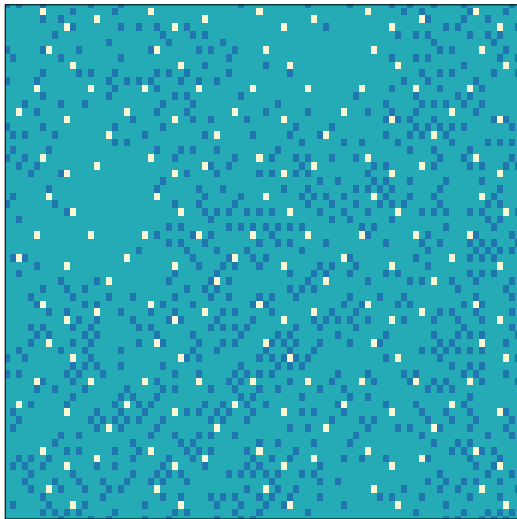


GW-8186

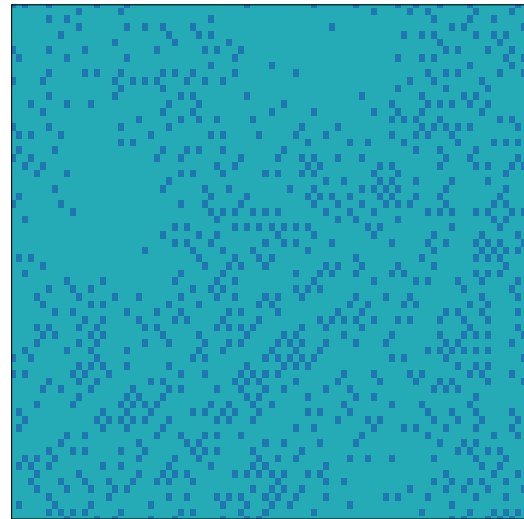




GW-8187

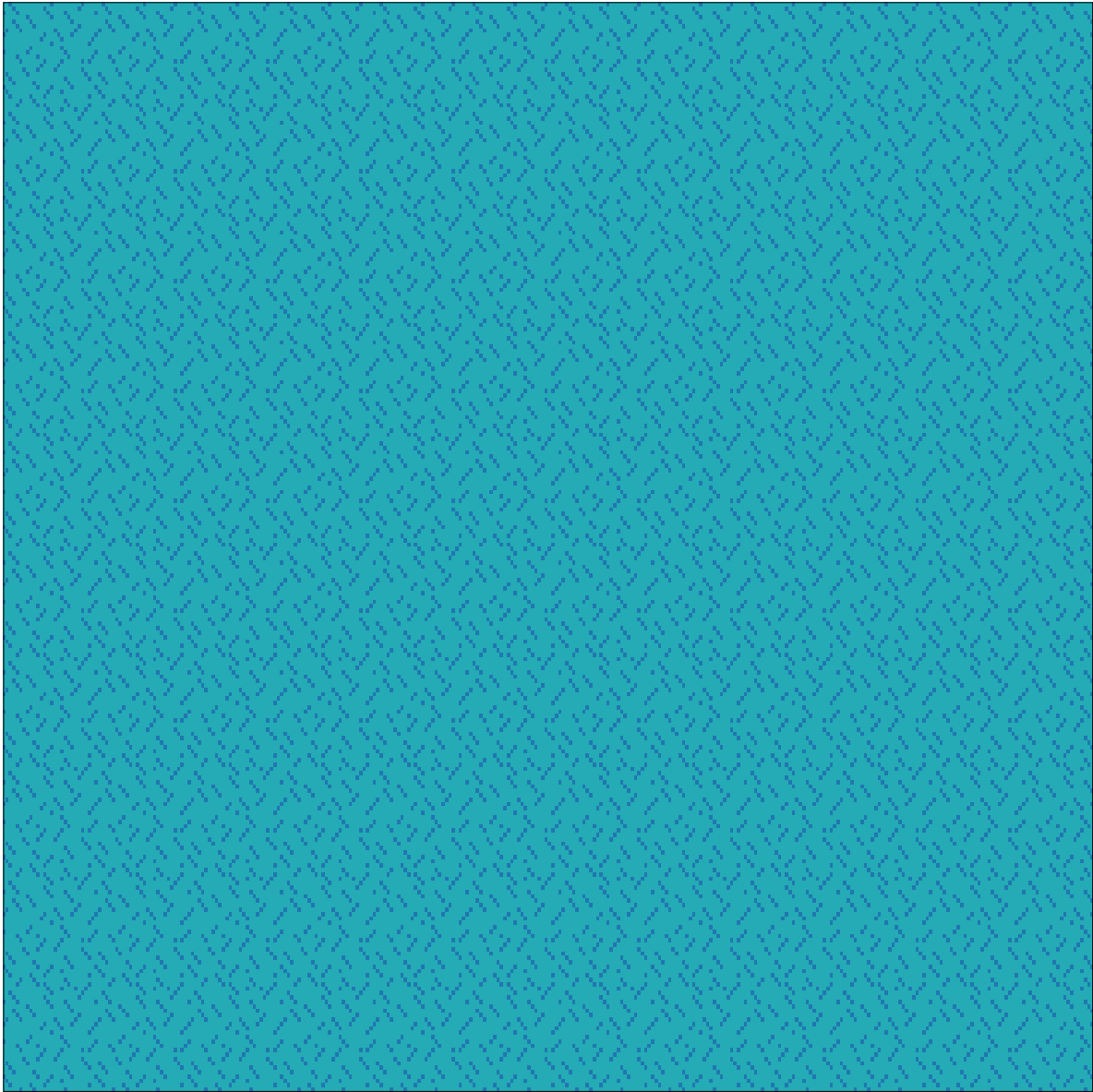


GW-8188



GW-8189

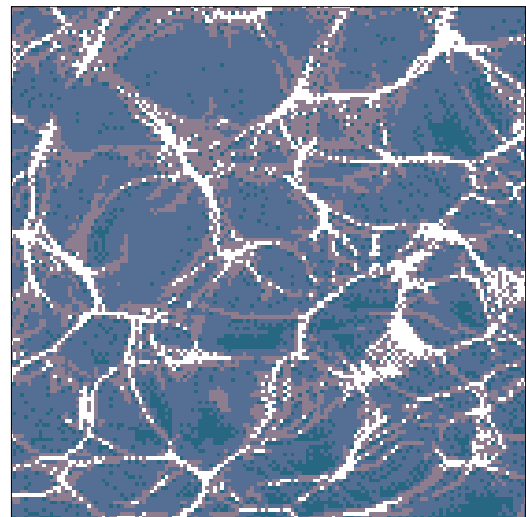
GW-8190



GW-8191

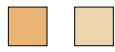
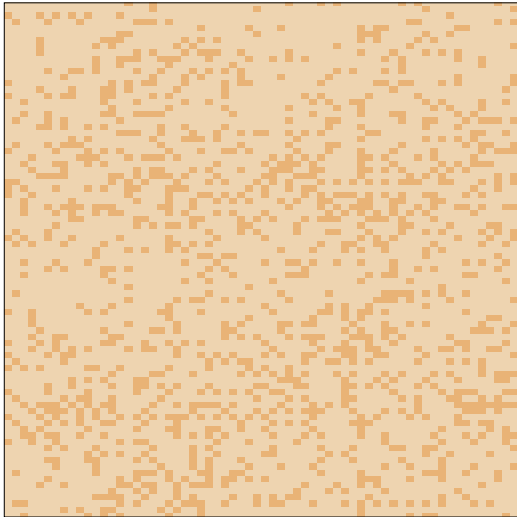


GW-8192

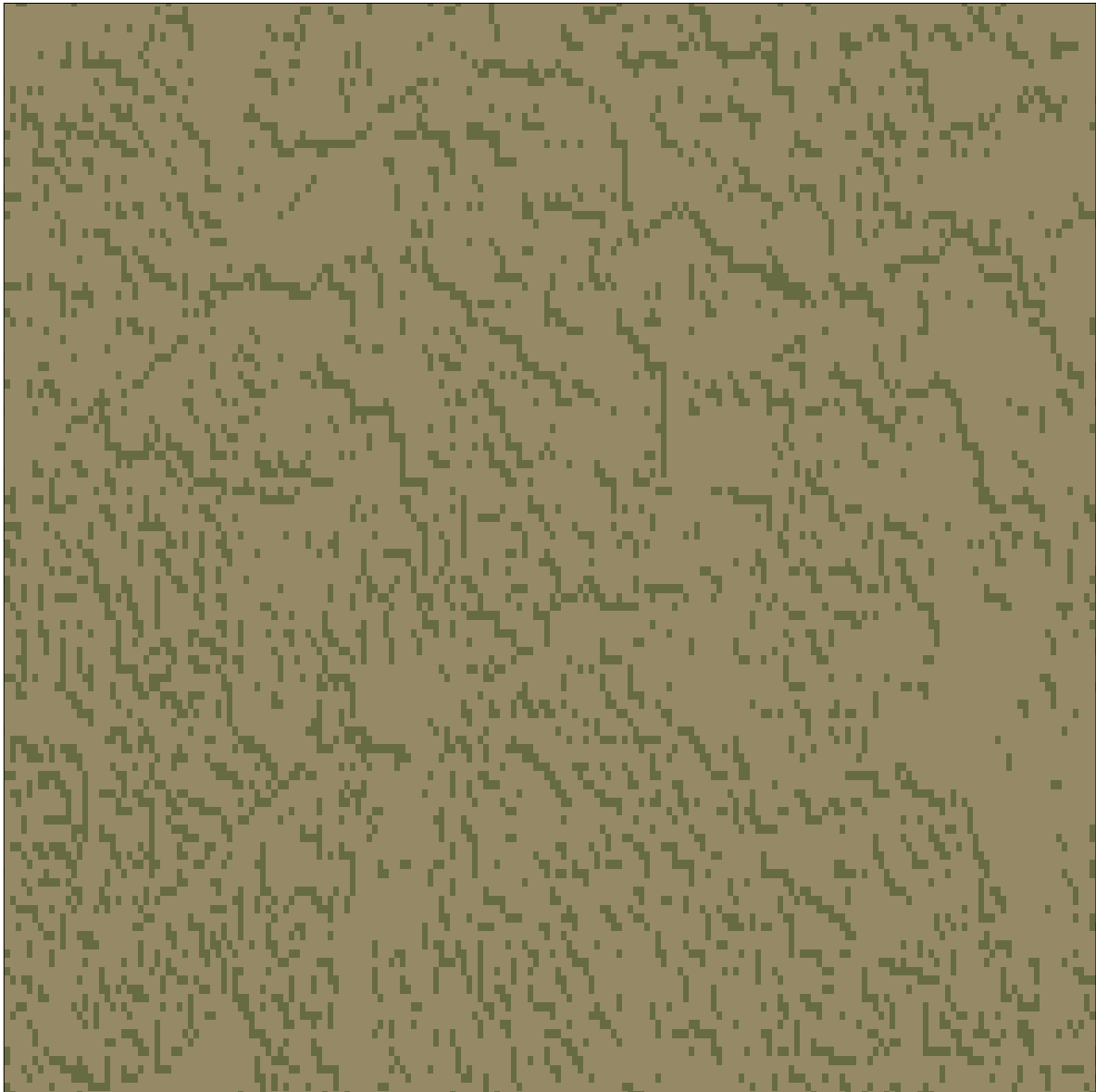
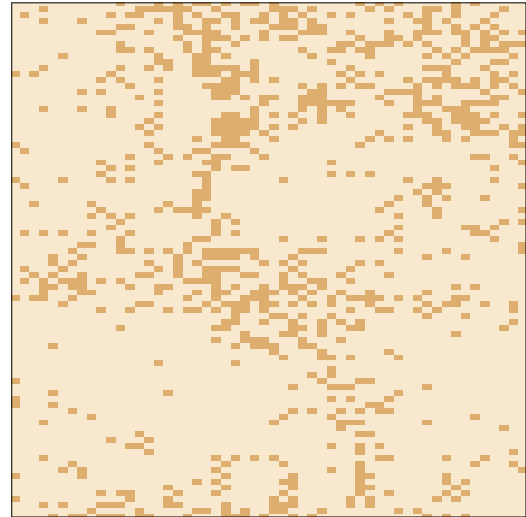




GW-8193

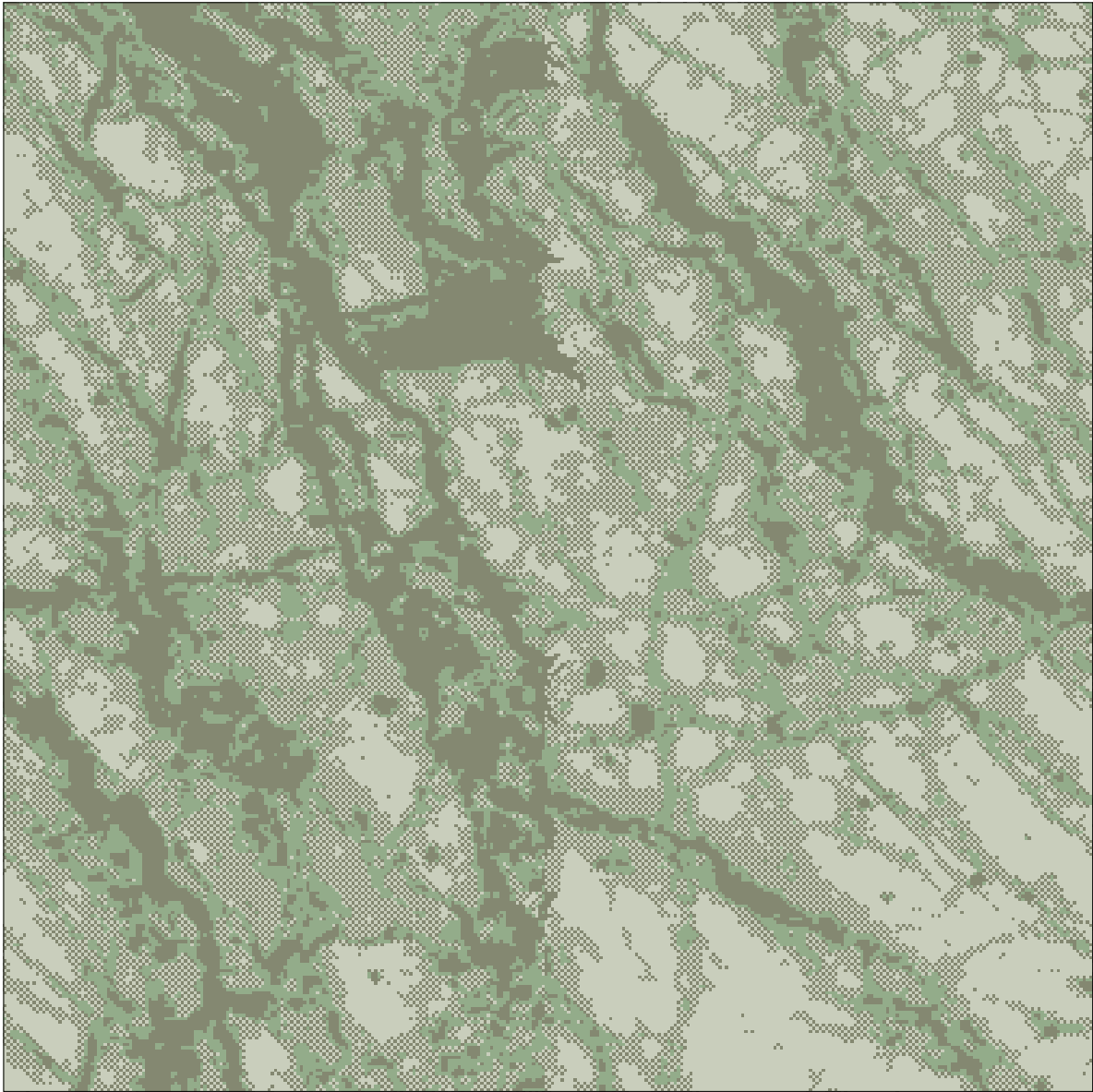


GW-8194



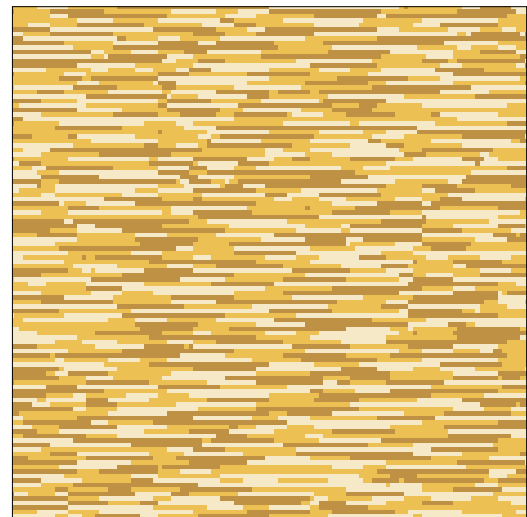
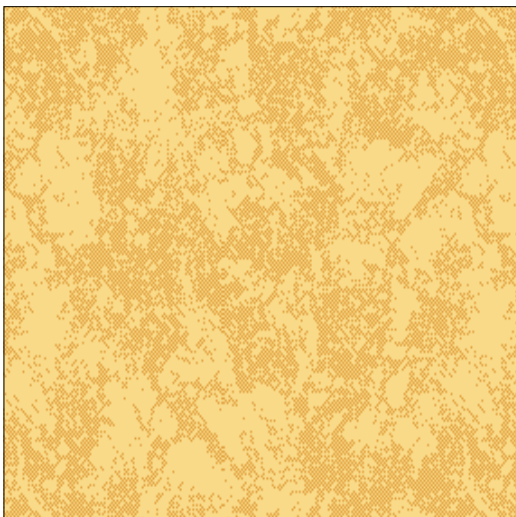
GW-8195

GW-8196



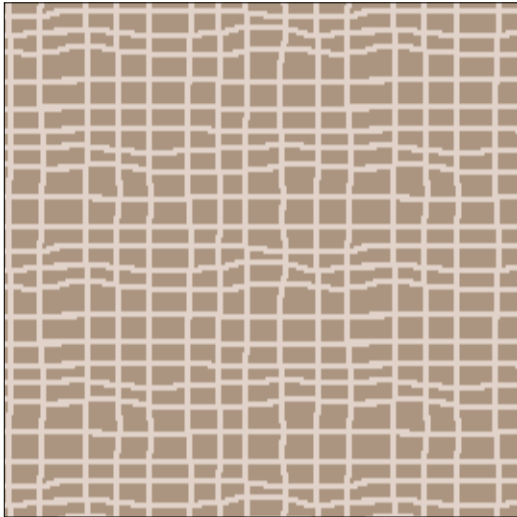
GW-8197

GW-8198

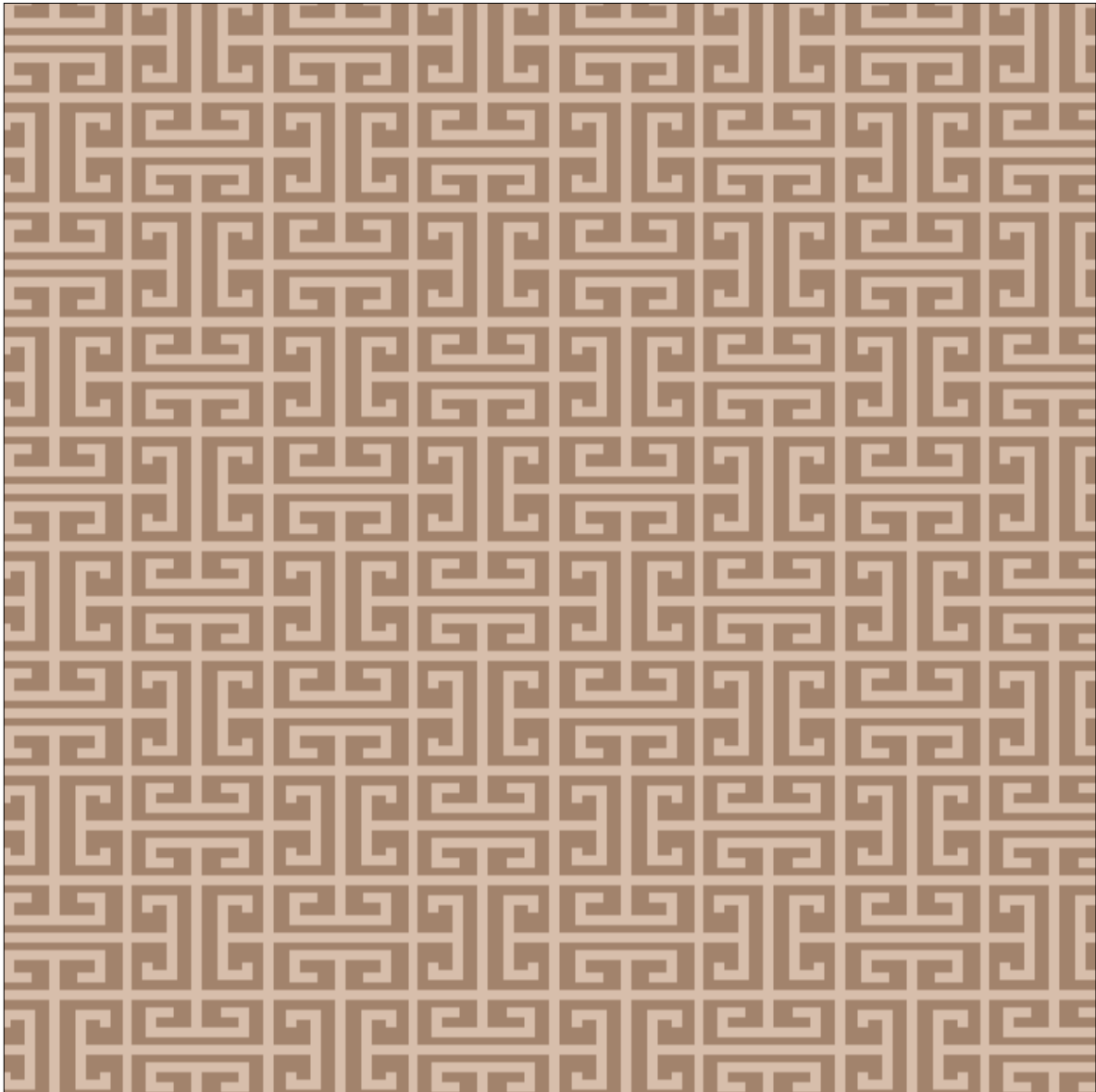
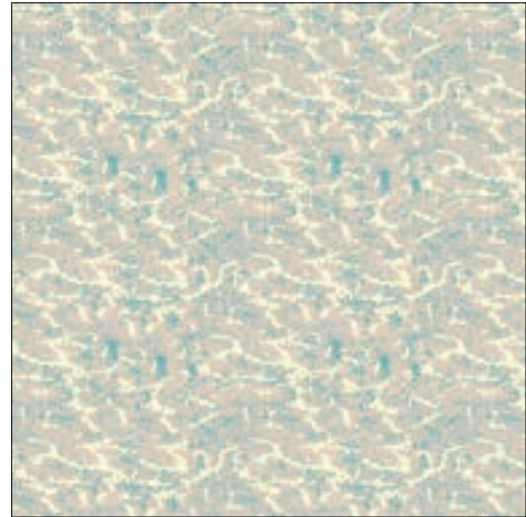




GW-8199

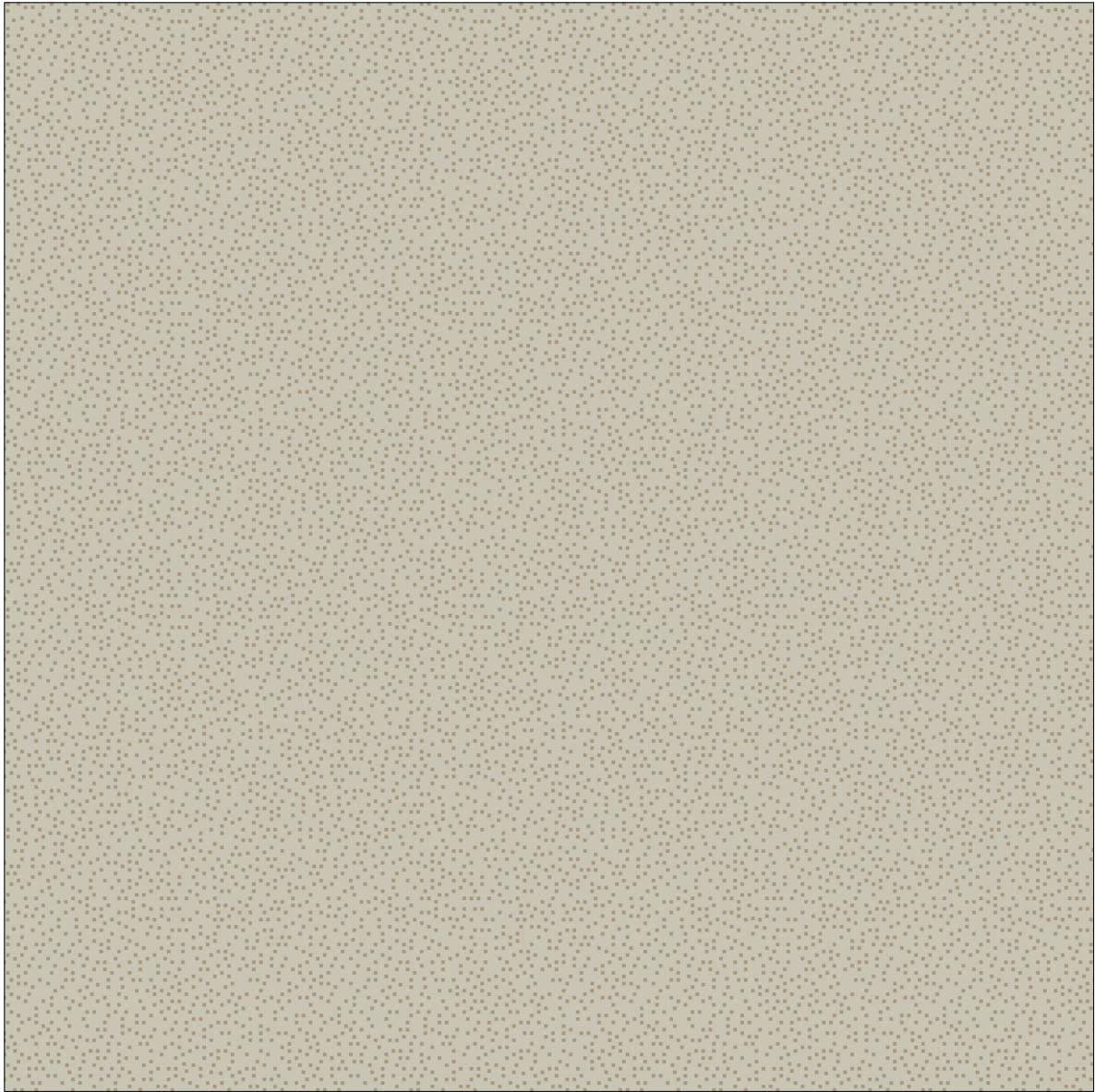


GW-8200

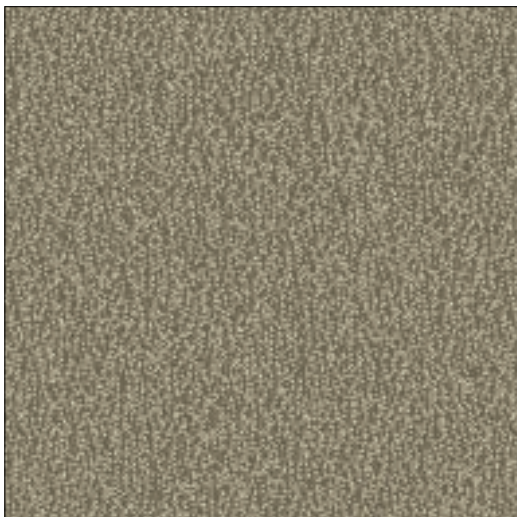


GW-8201

GW-8202



GW-8203



GW-8204



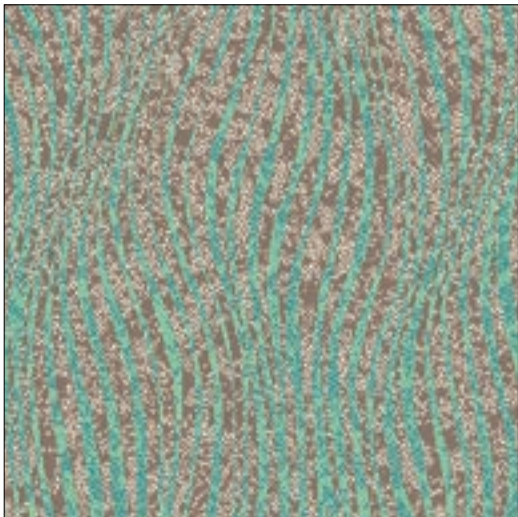




*Gülseven*  
CARPETS



GW-8205



GW-8206



GW-8207

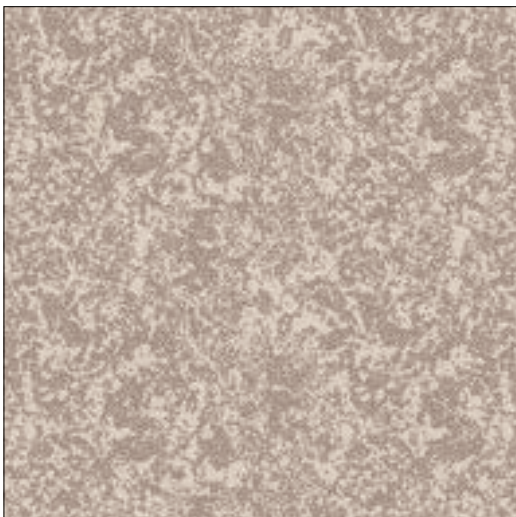


GW-8208



GW-8209

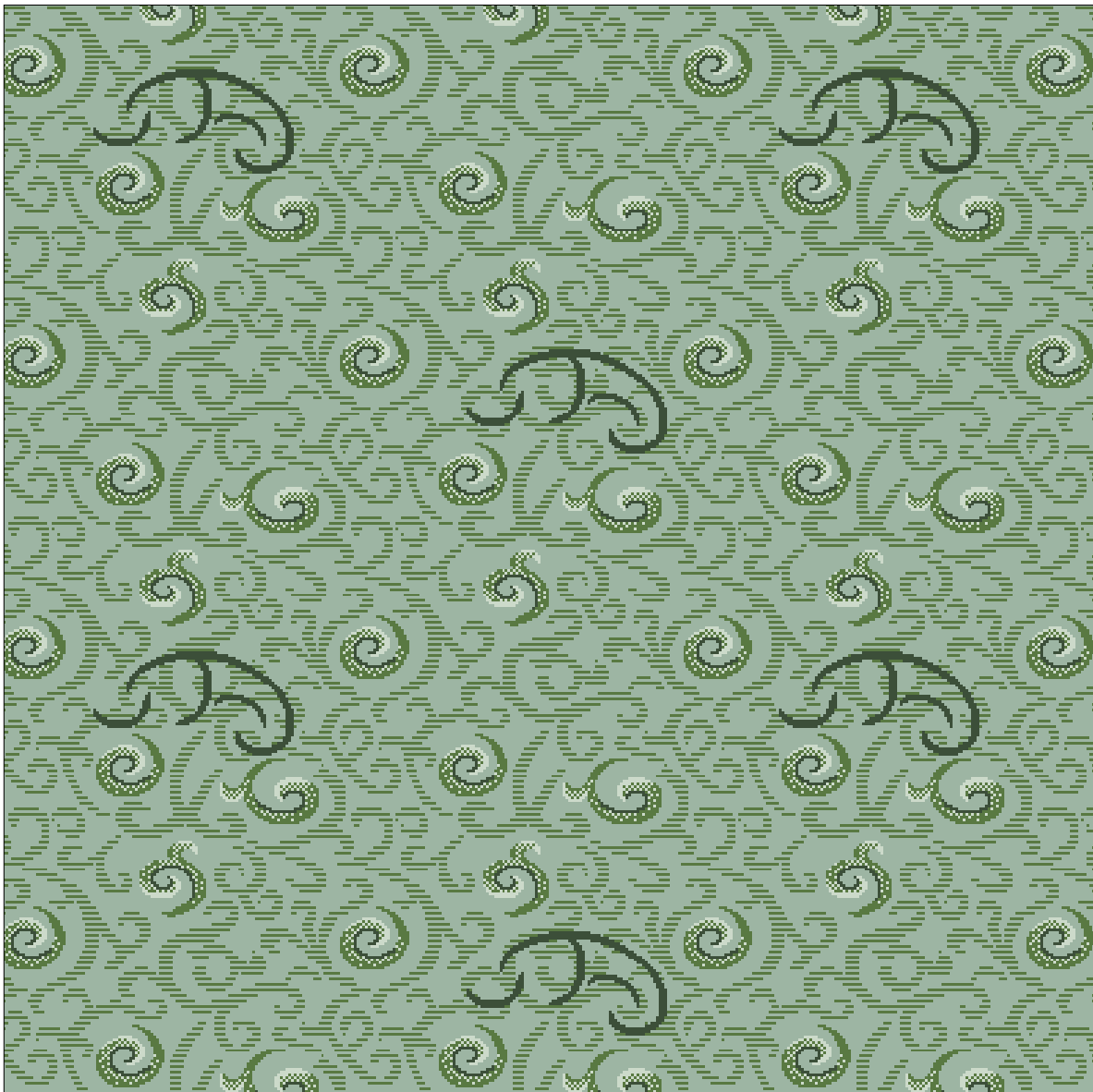
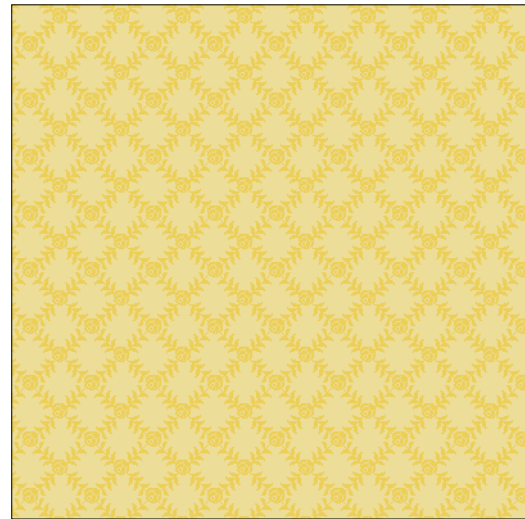
GW-8210



GW-8211



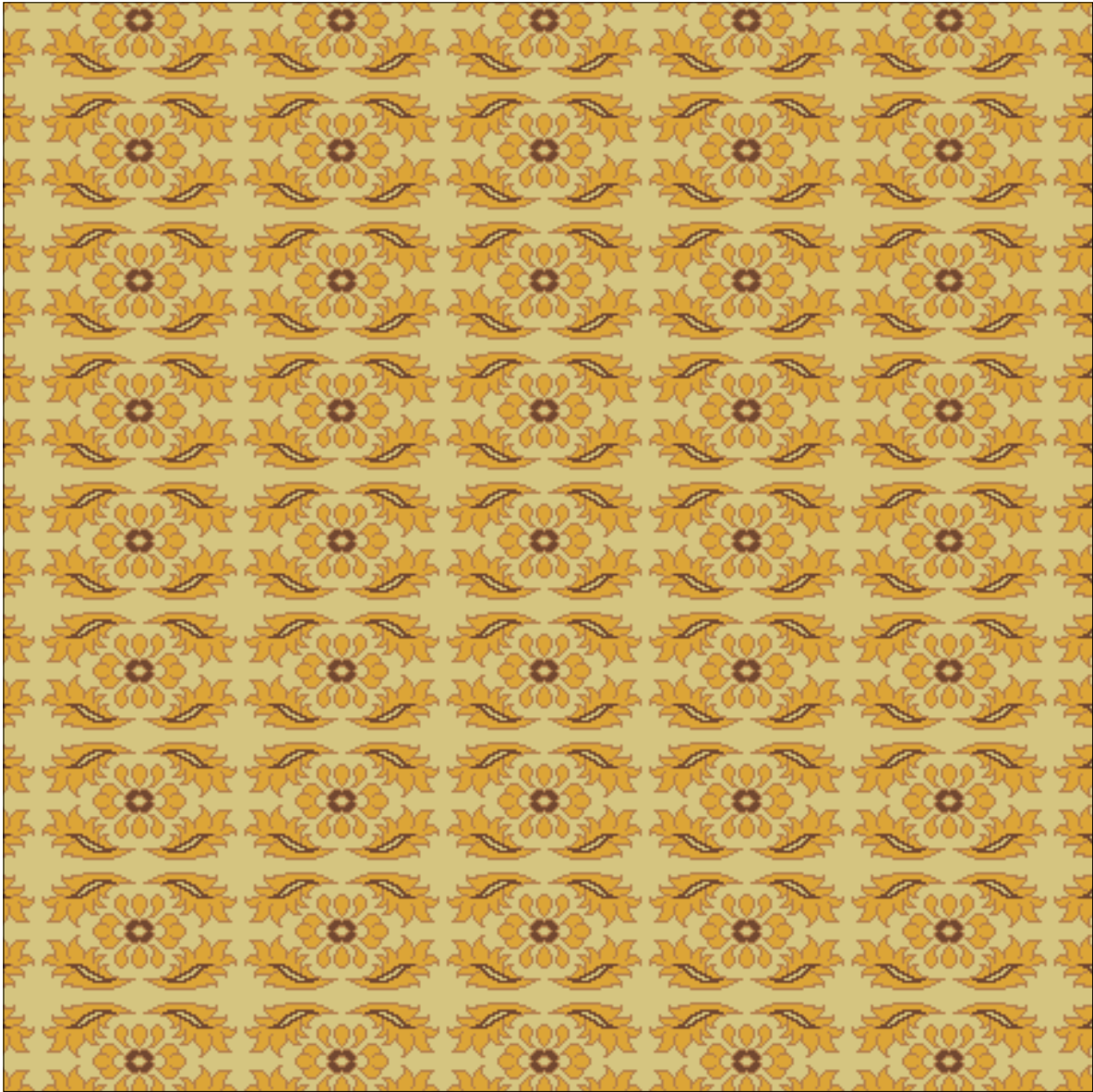
GW-8212



GW-8213

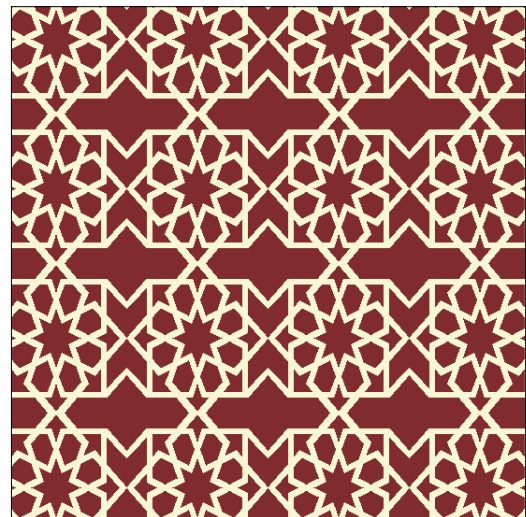


GW-8214



GW-8215

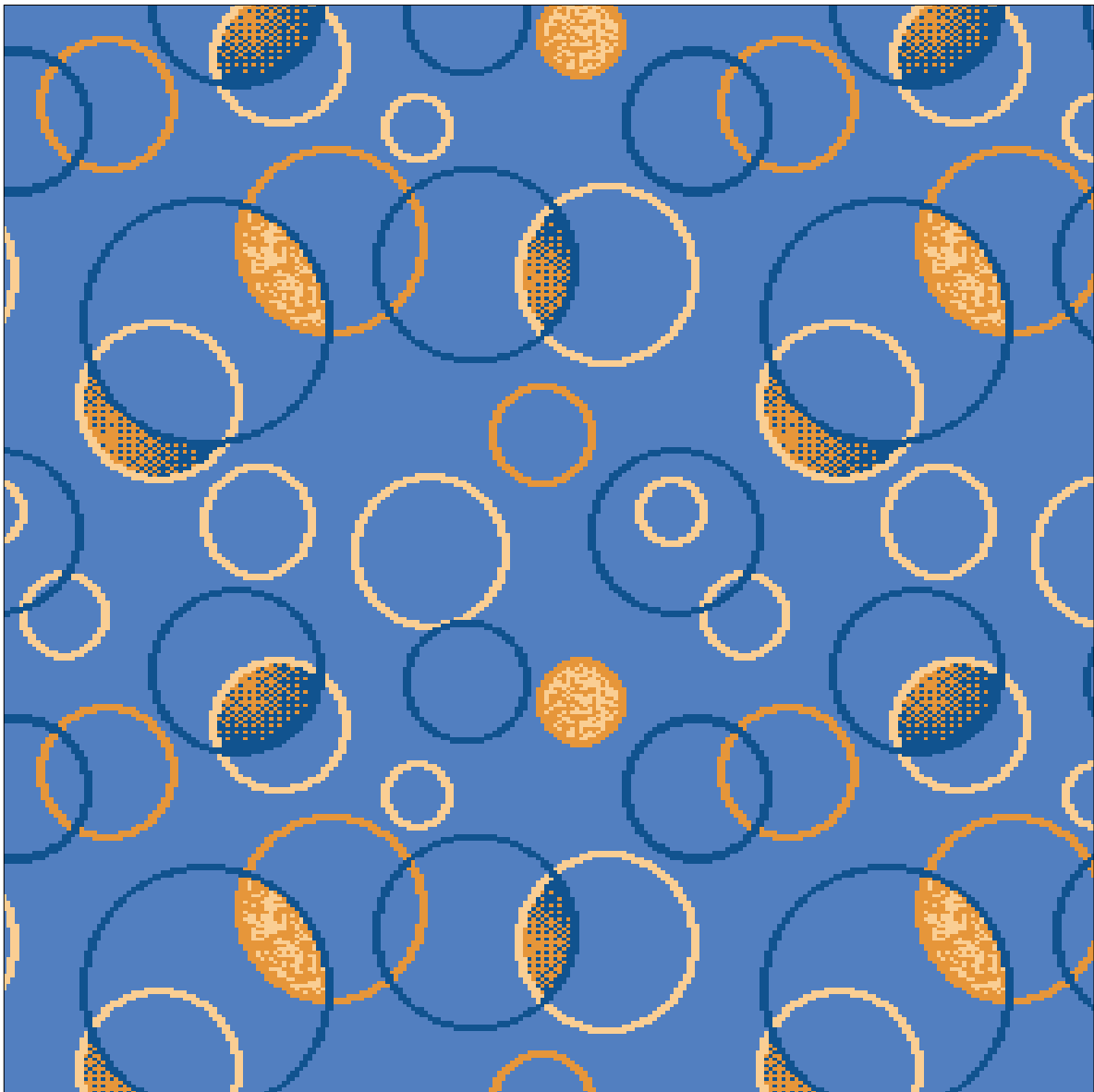
GW-8216



GW-8217



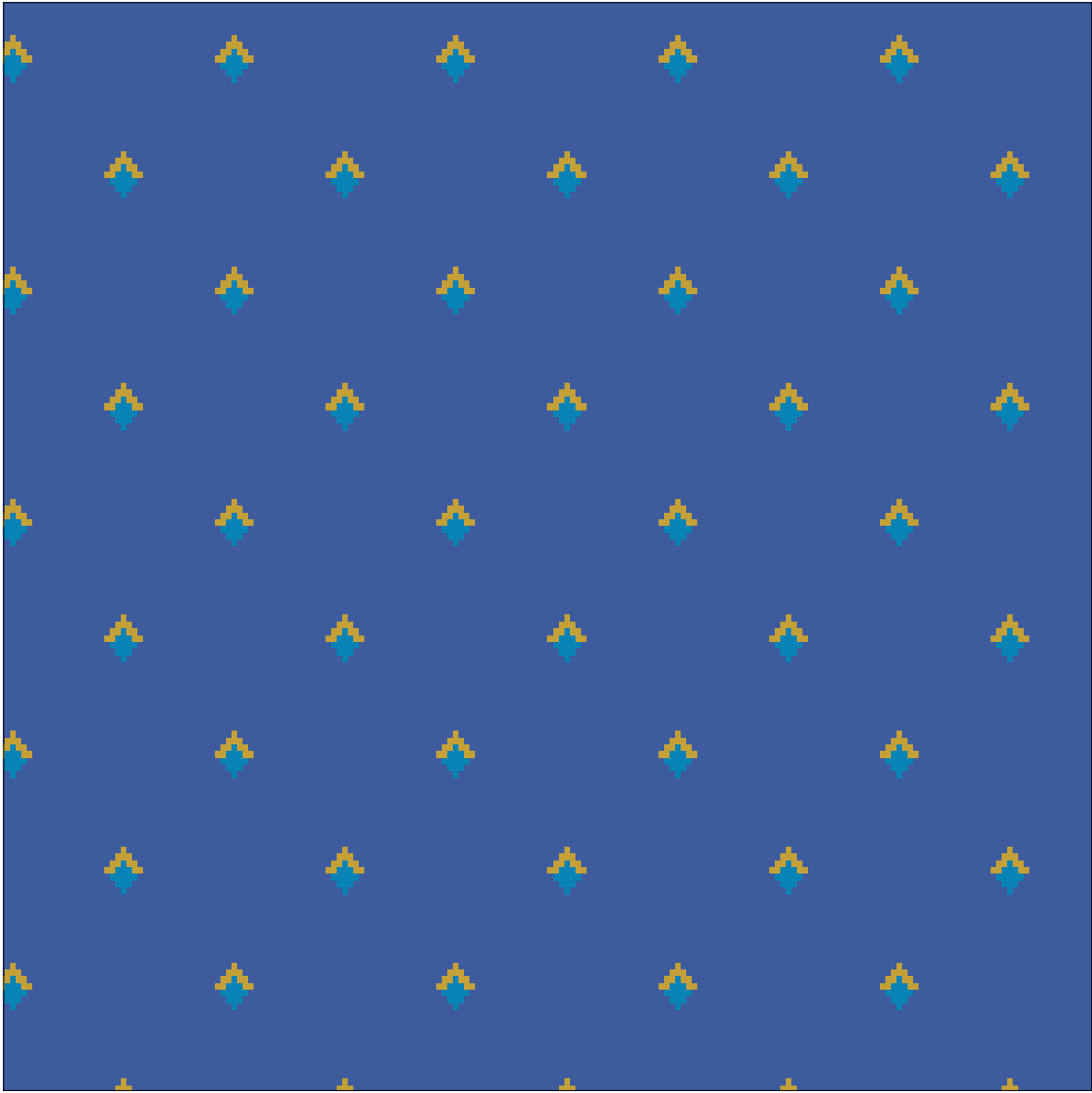
GW-8218



GW-8219



GW-8220



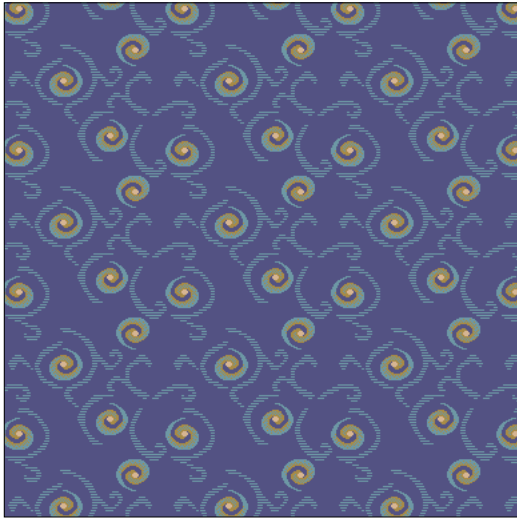
GW-8221



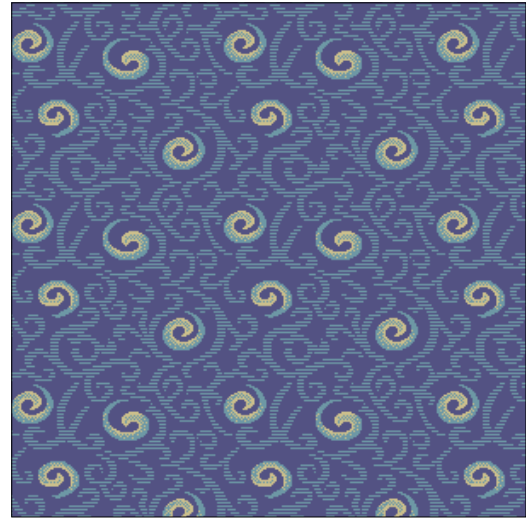
GW-8222



GW-8223



GW-8224



GW-8225



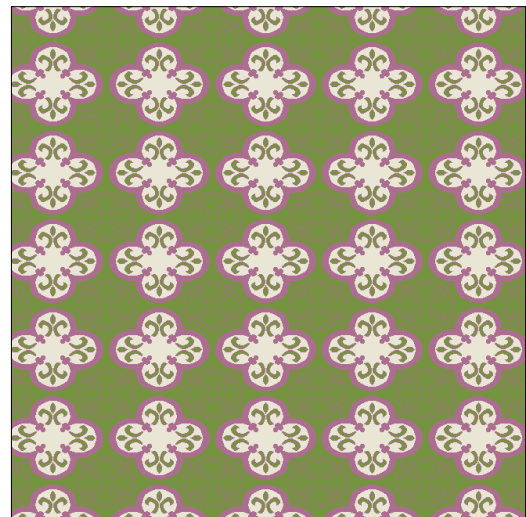
GW-8226



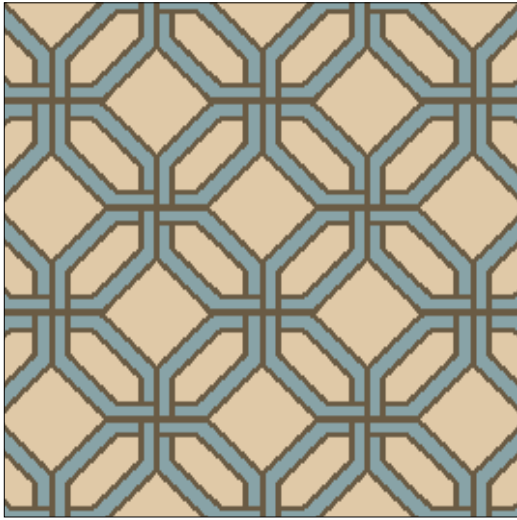
GW-8227



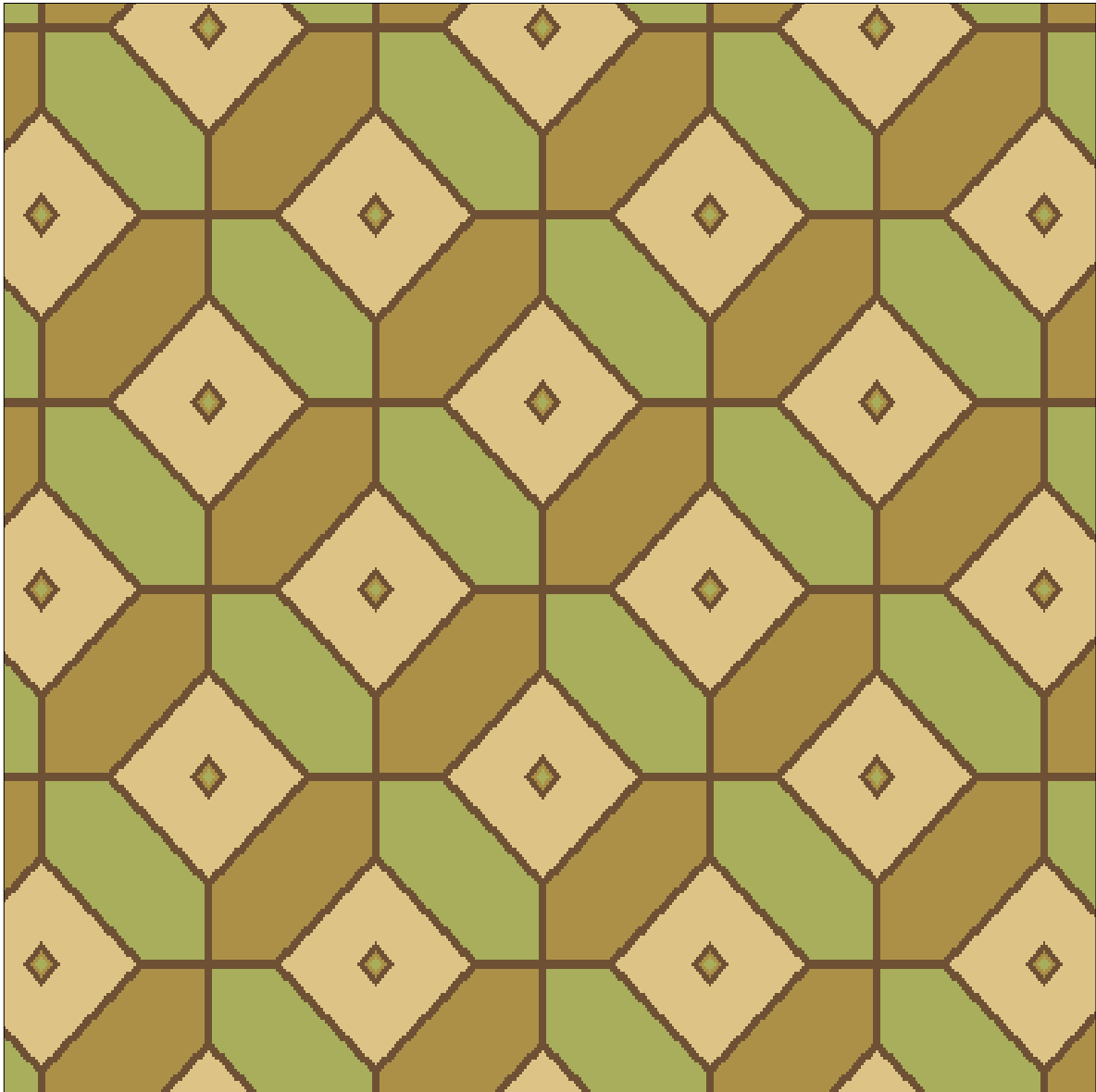
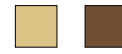
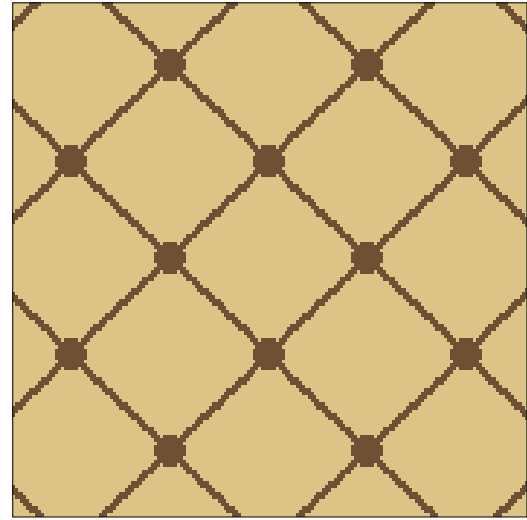
GW-8228



GW-8229

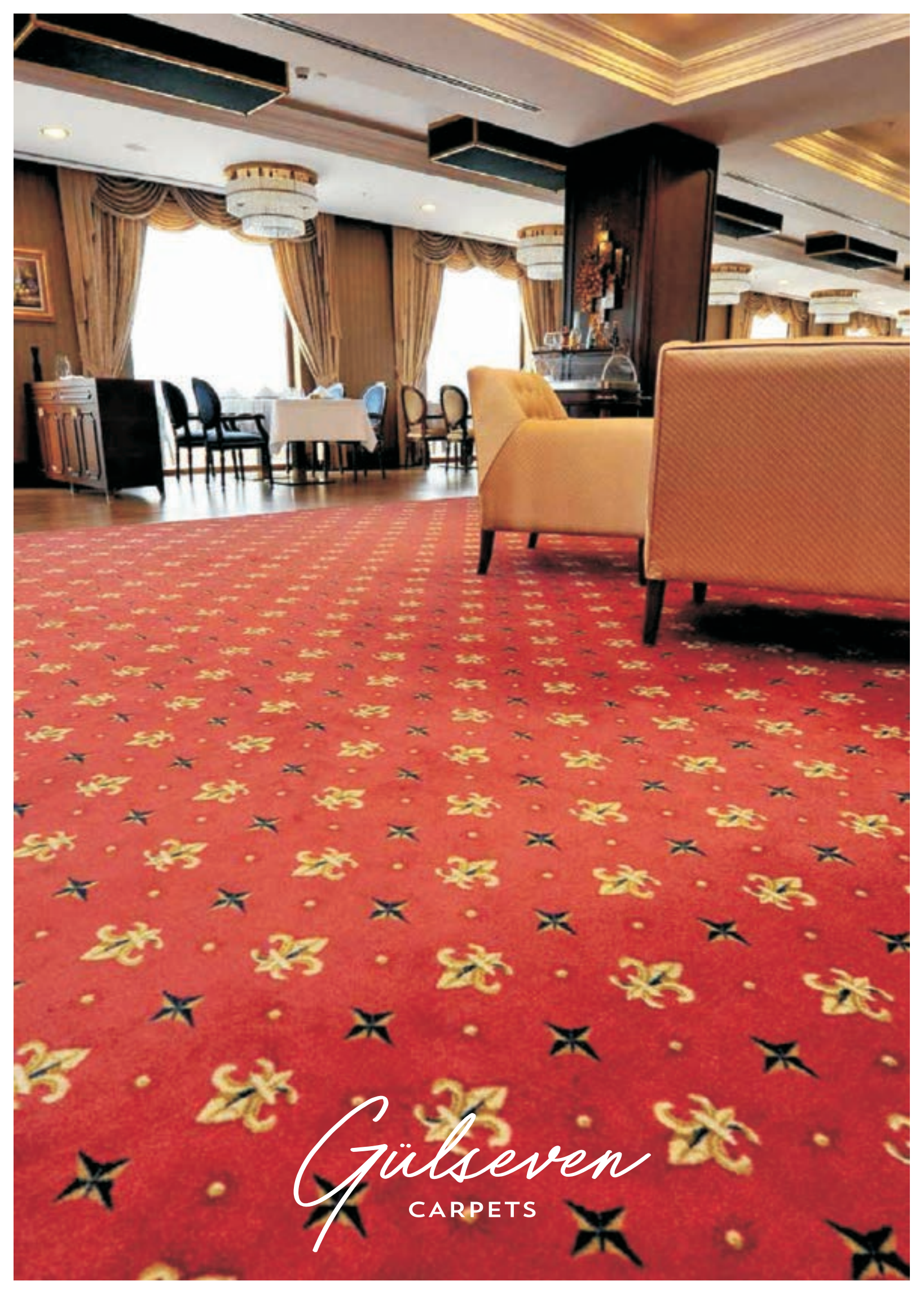


GW-8230



GW-8231



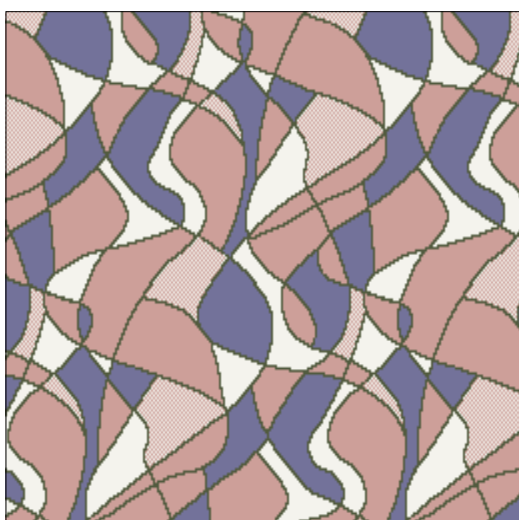


*Gülseven*  
CARPETS

GW-8232



GW-8233

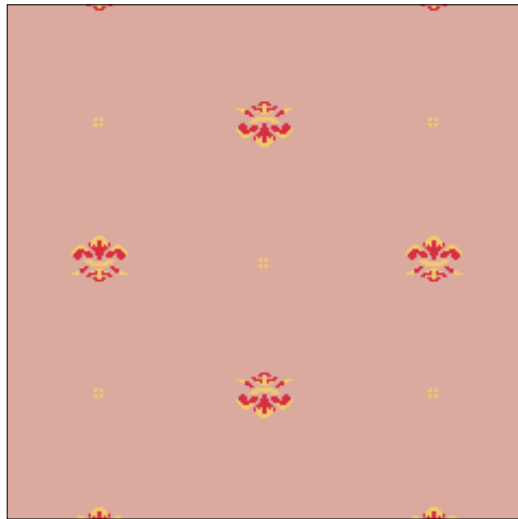


GW-8234





GW-8235



GW-8236



GW-8237

GW-8239



GW-8240

GW-8241

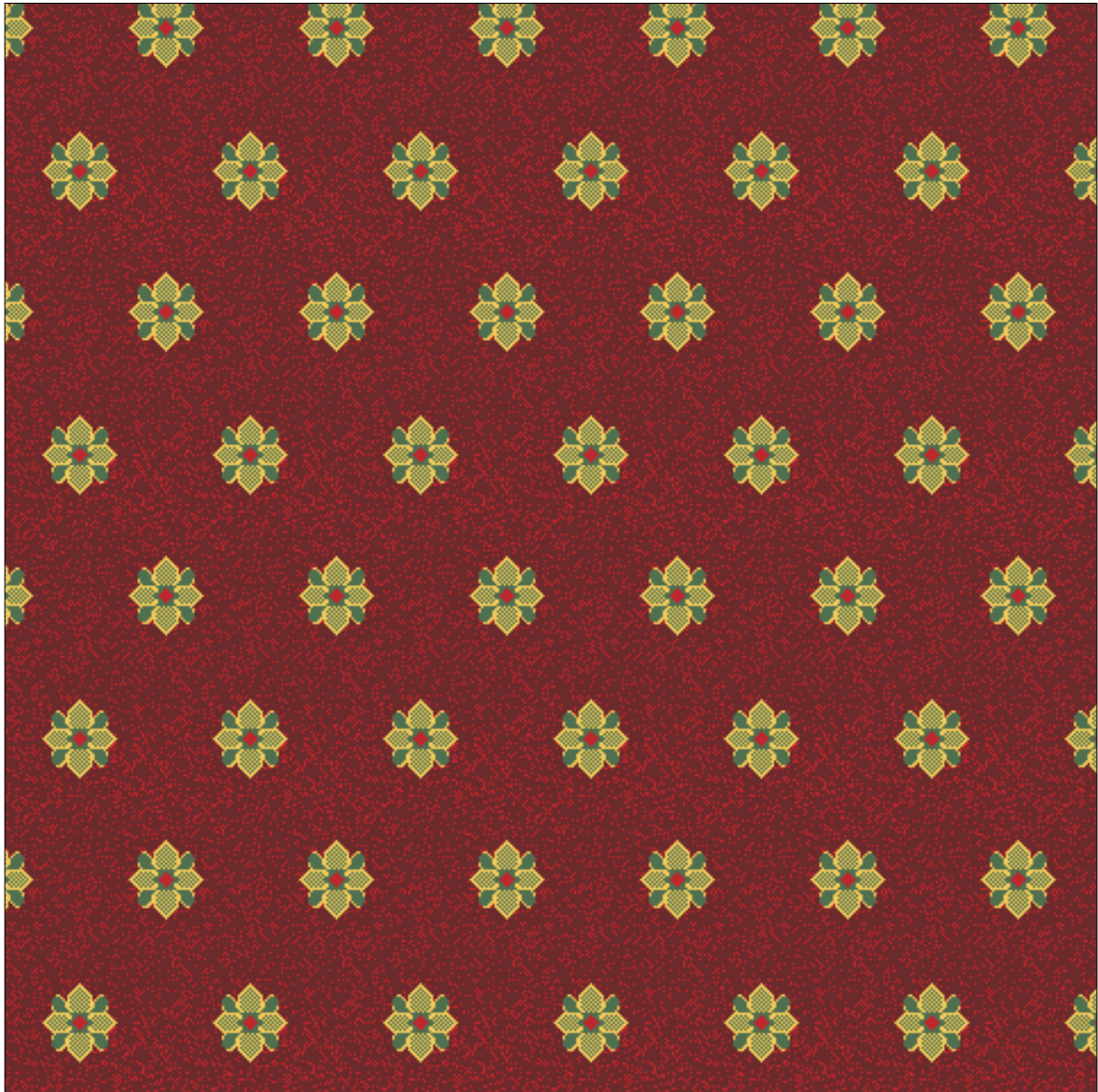
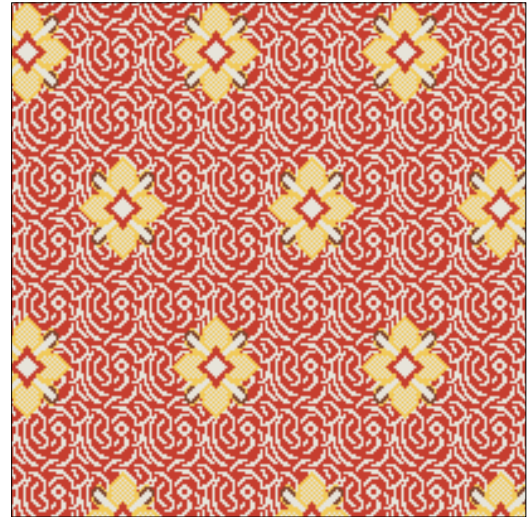




GW-8242



GW-8243

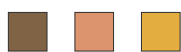
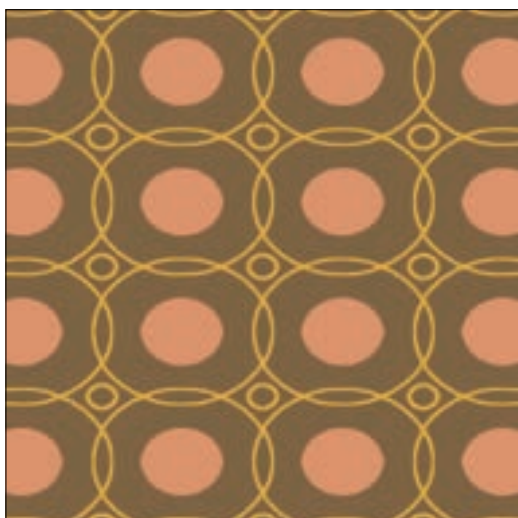


GW-8244

GW-8245



GW-8246

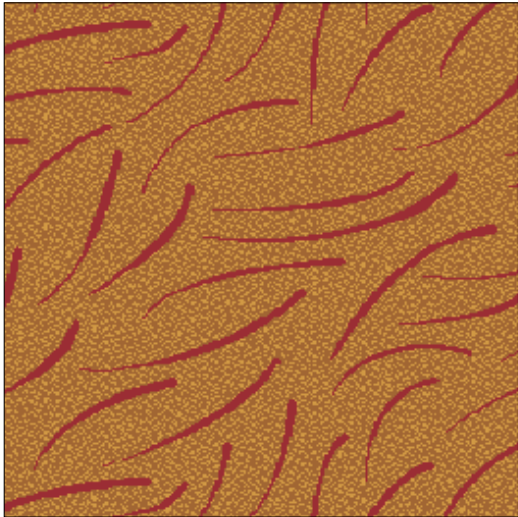


GW-8247

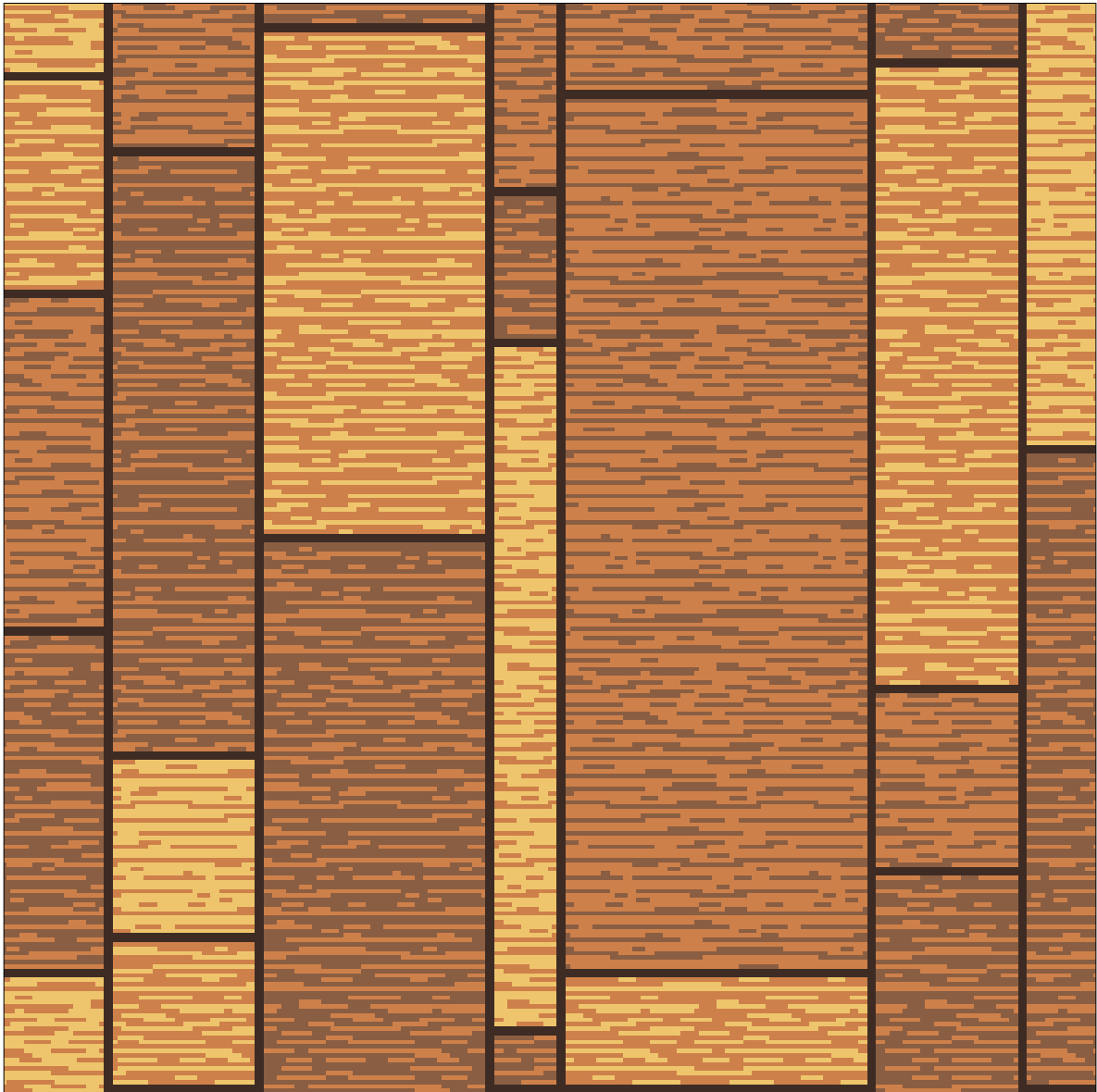
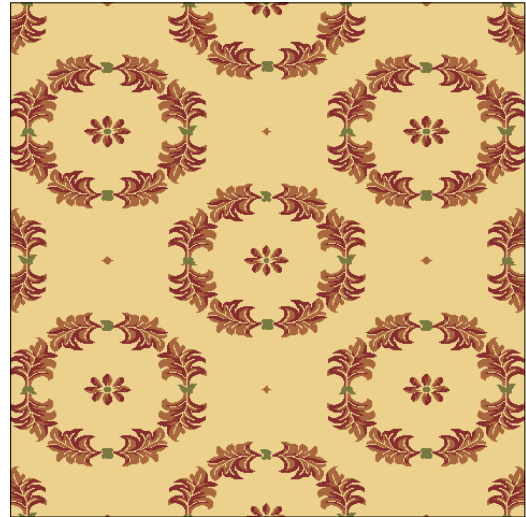




GW-8248



GW-8249



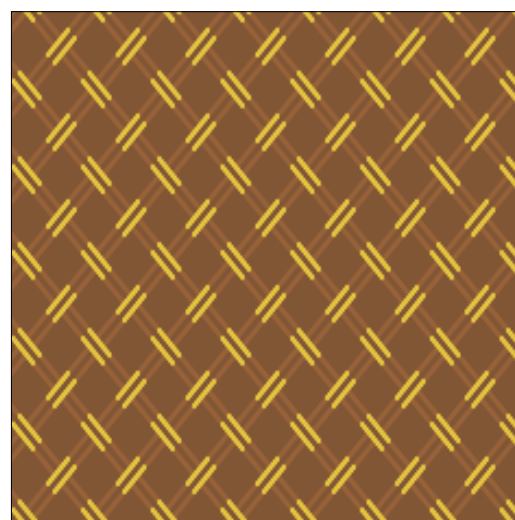
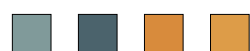
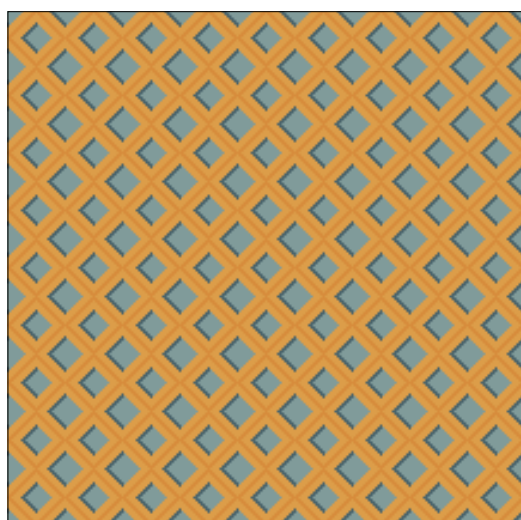
GW-8250

GW-8251



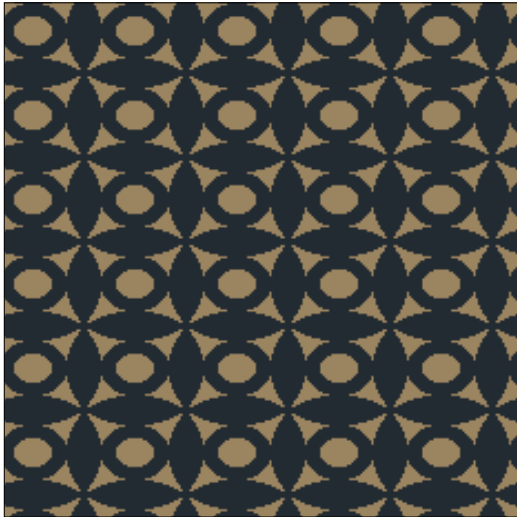
GW-8252

GW-8253

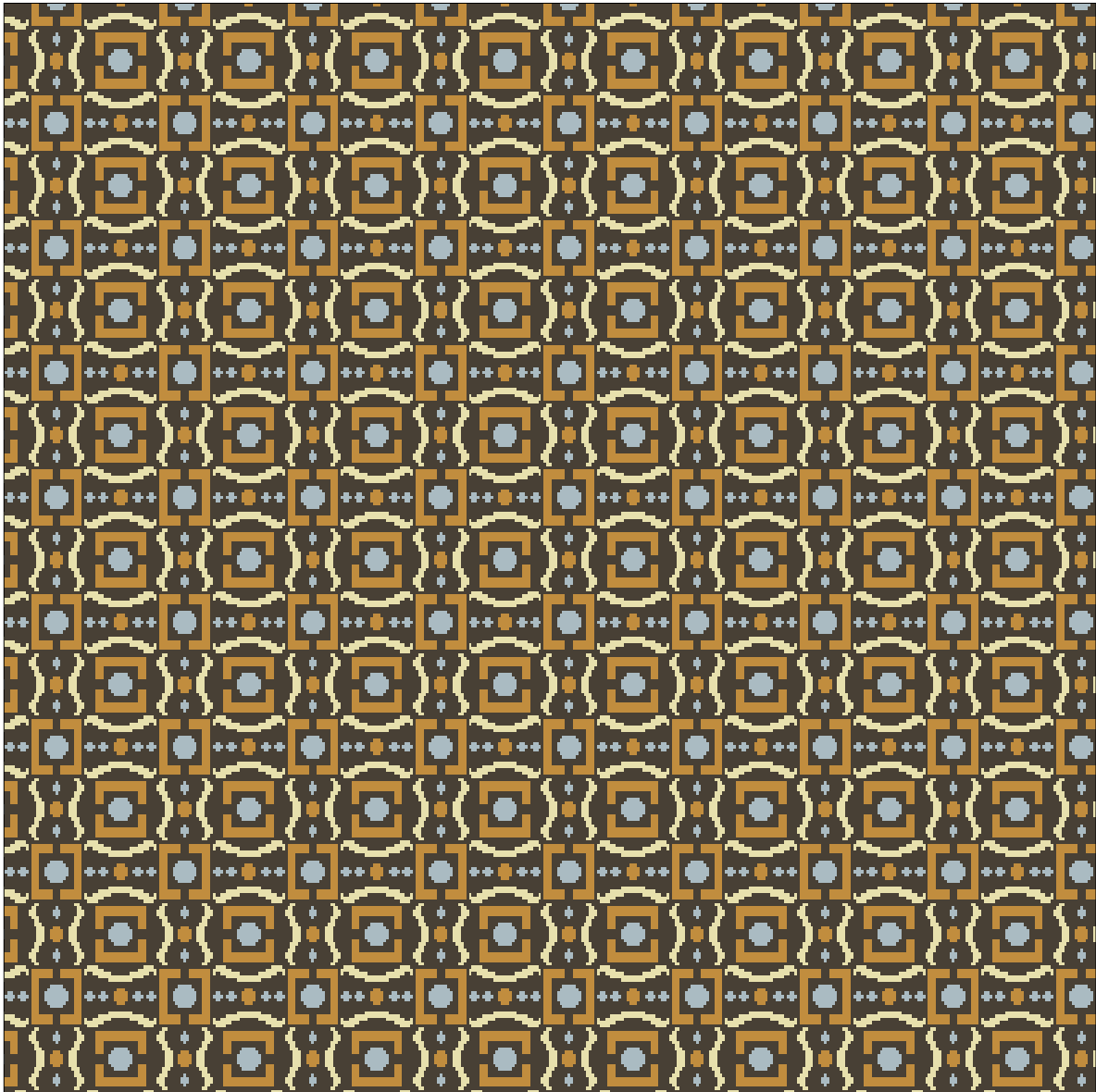
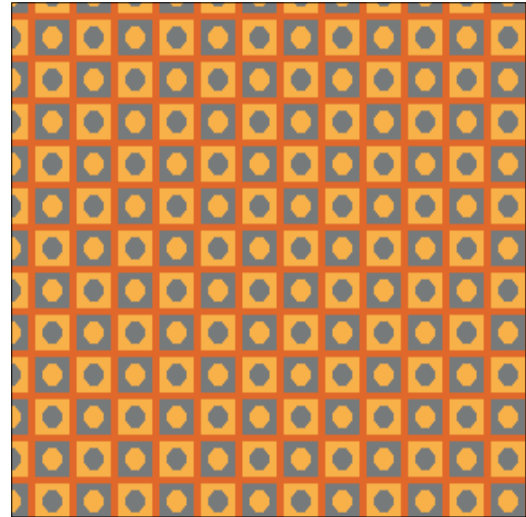




GW-8254

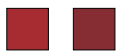
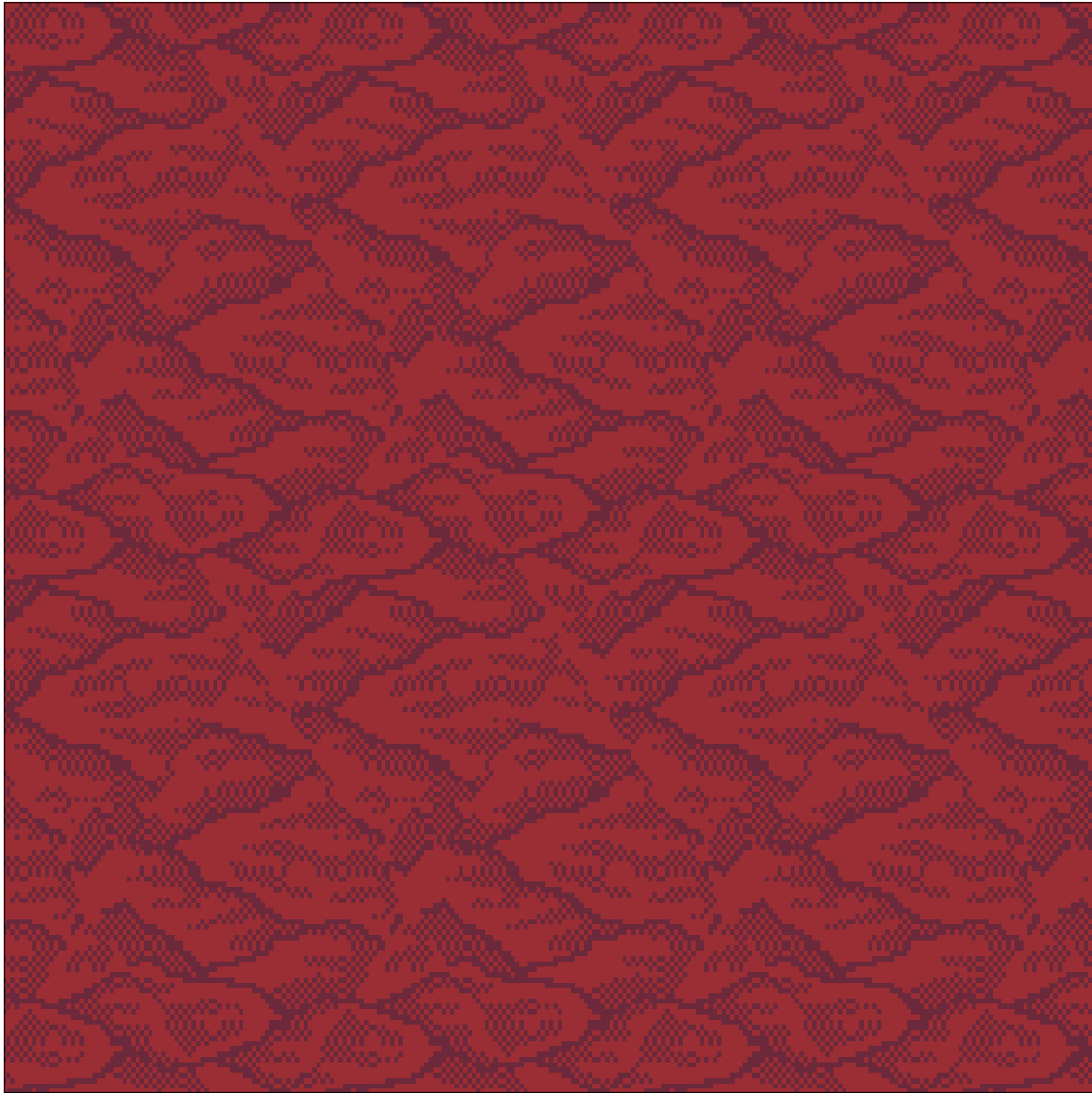


GW-8255



GW-8256

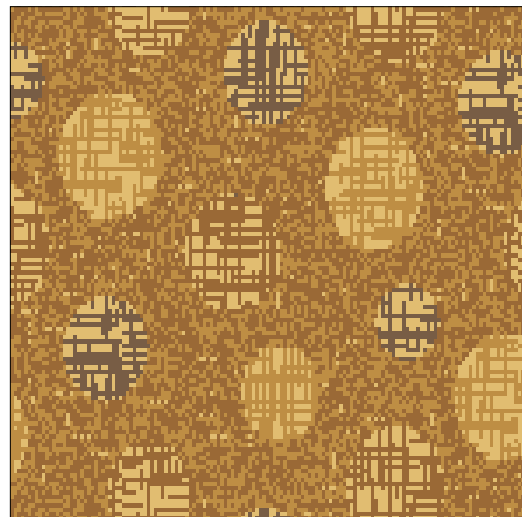
GW-8257



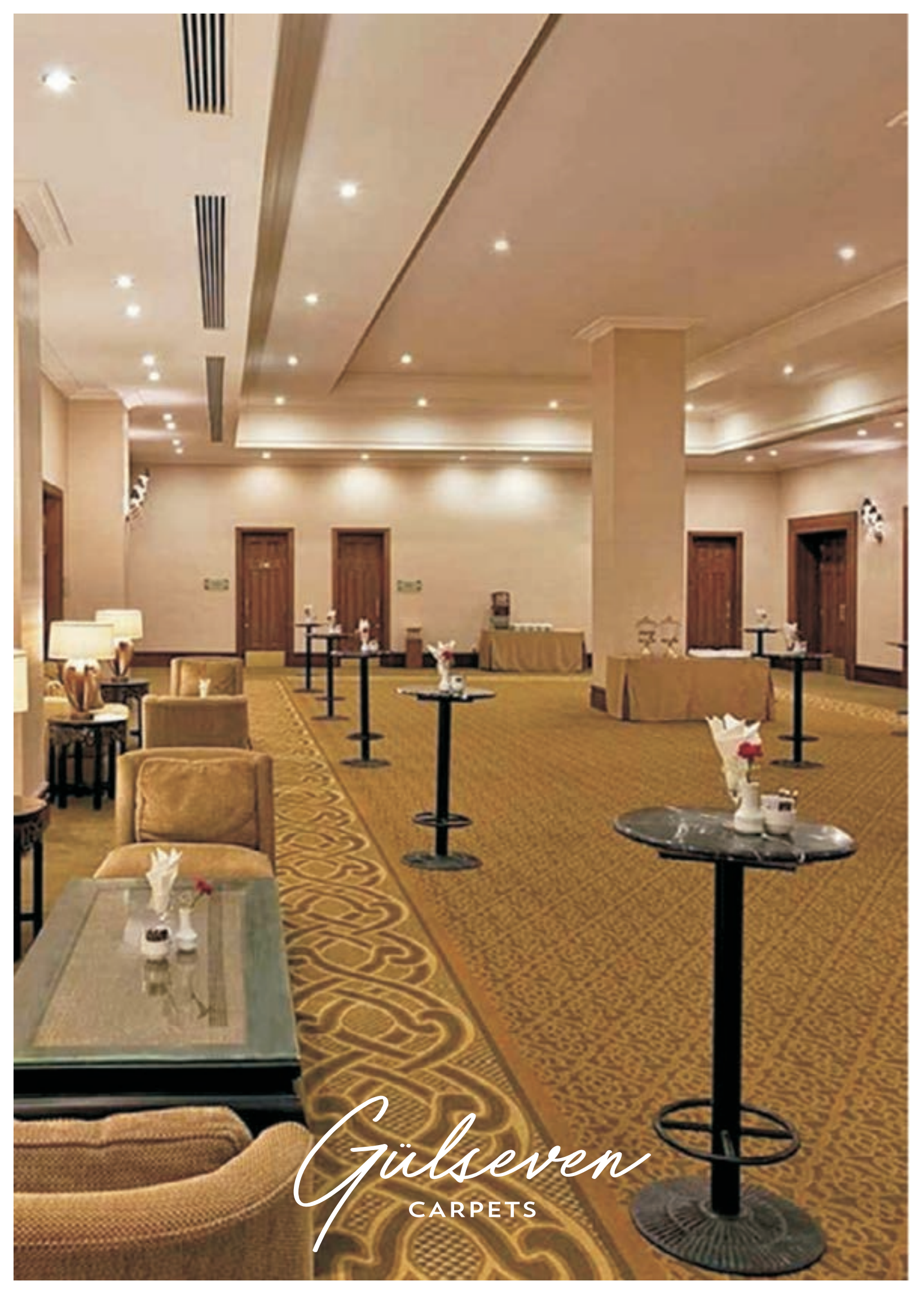
GW-8258



GW-8259







*Gülseven*  
CARPETS

GW-8260



GW-8261



GW-8262



GW-8263



GW-8264

GW-8265



GW-8266



GW-8267



GW-8268

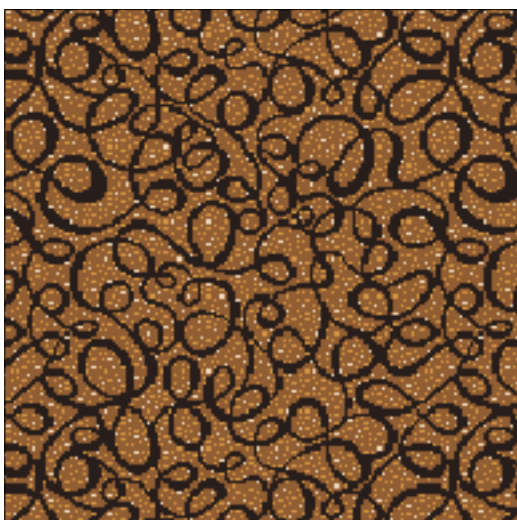


GW-8269



GW-8270

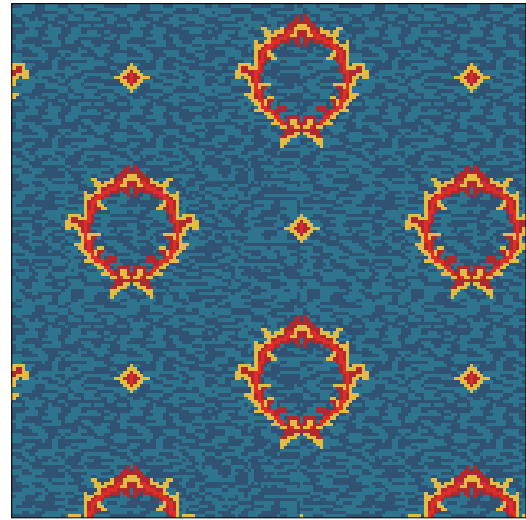
GW-8271



GW-8272



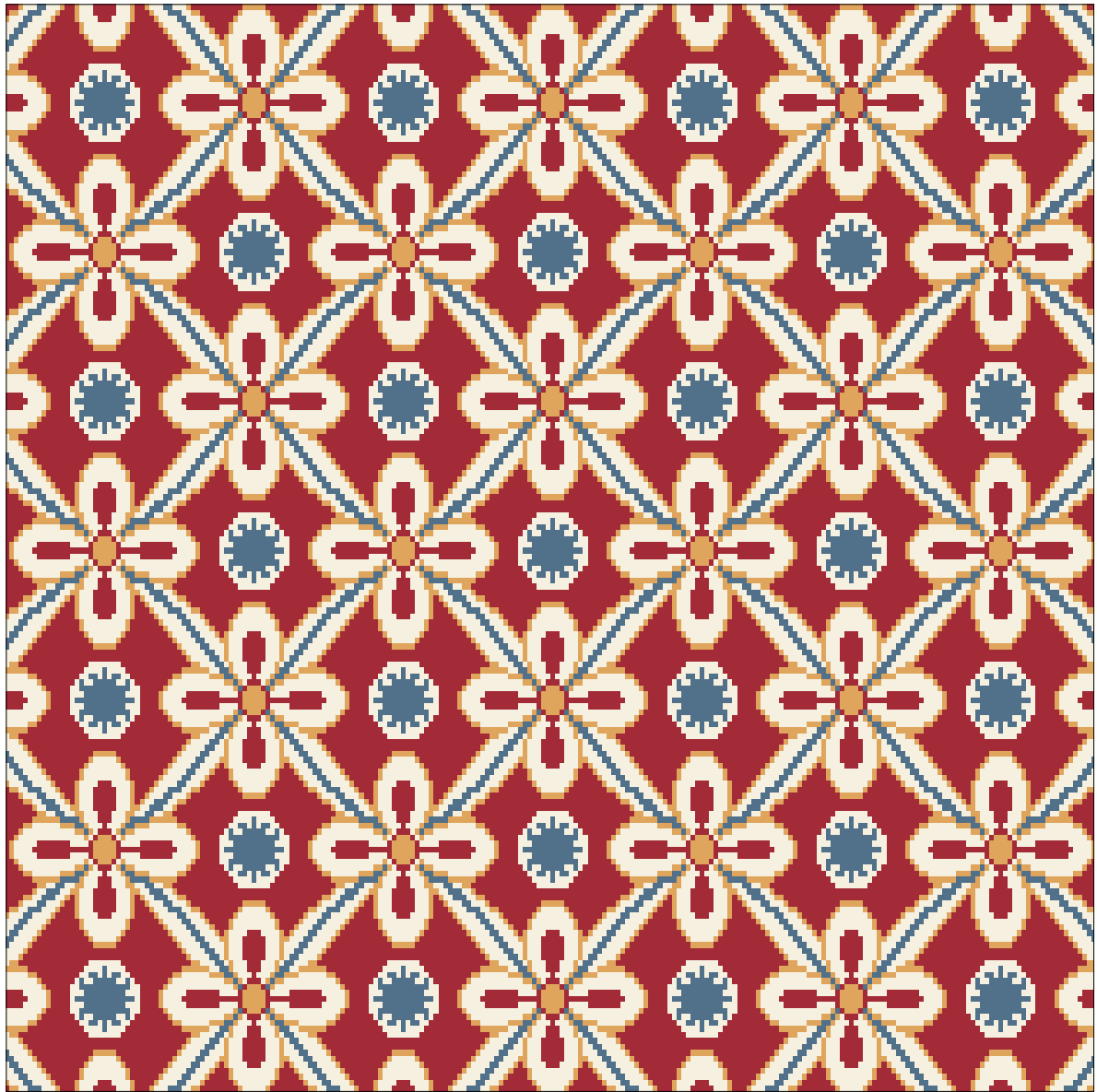
GW-8273



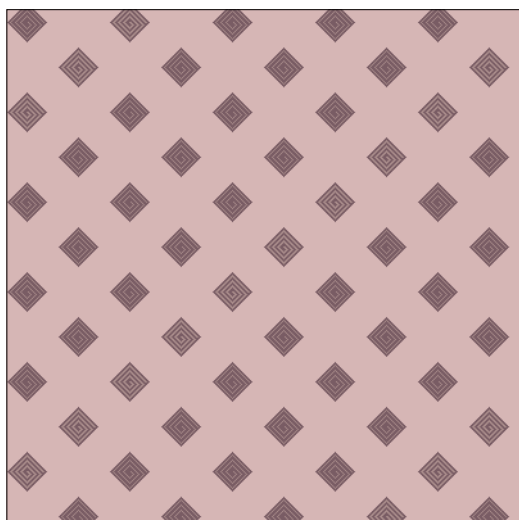
GW-8274



GW-8276



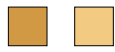
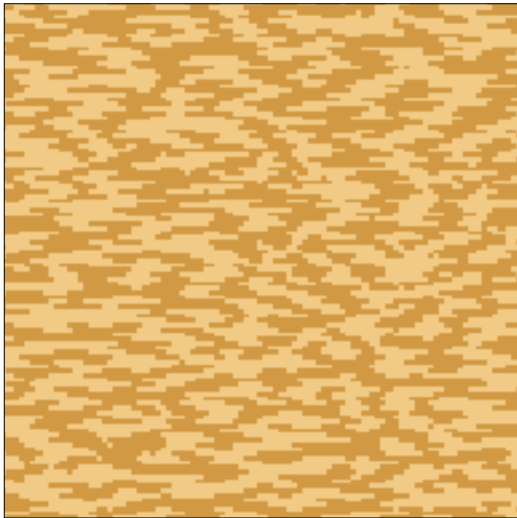
GW-8277



GW-8278



GW-8290



GW-8293



GW-8294

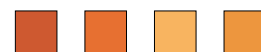


GW-8296



GW-8308

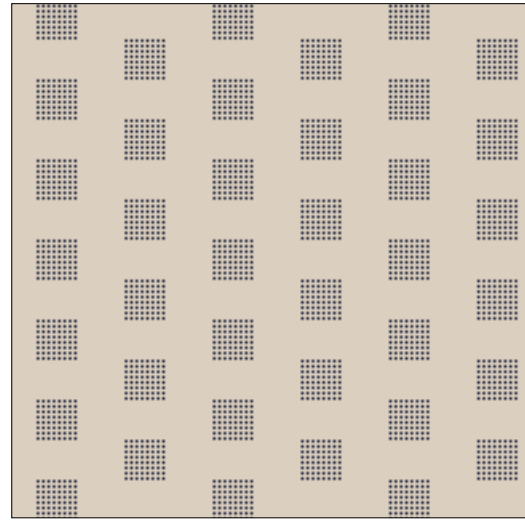
GW-8310



GW-8311



GW-8312



GW-8313



GW-8314



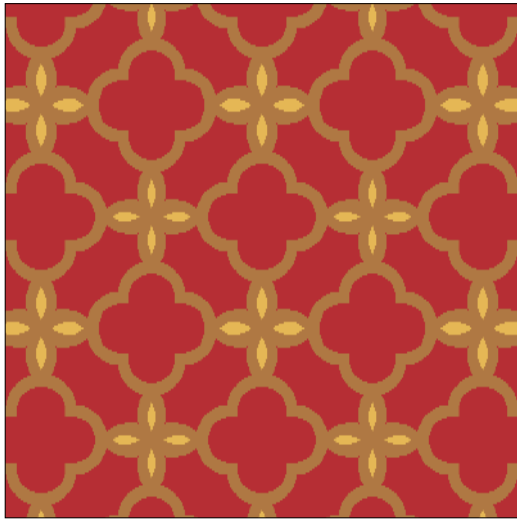
GW-8315



GW-8316



GW-8318



GW-8319



GW-8320



GW-8321

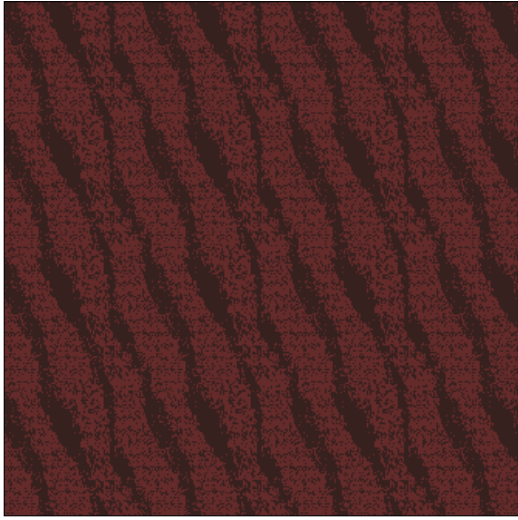


GW-8322

GW-8323



GW-8324



GW-8325



GW-8326



GW-8327



GW-8328



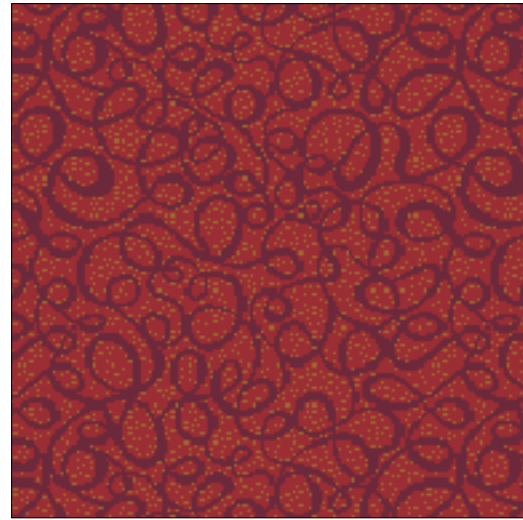
GW-8329



GW-8330



GW-8331



GW-8332



GW-8333



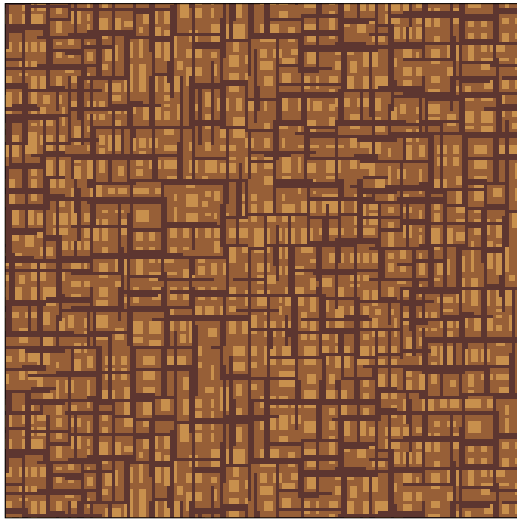
GW-8334



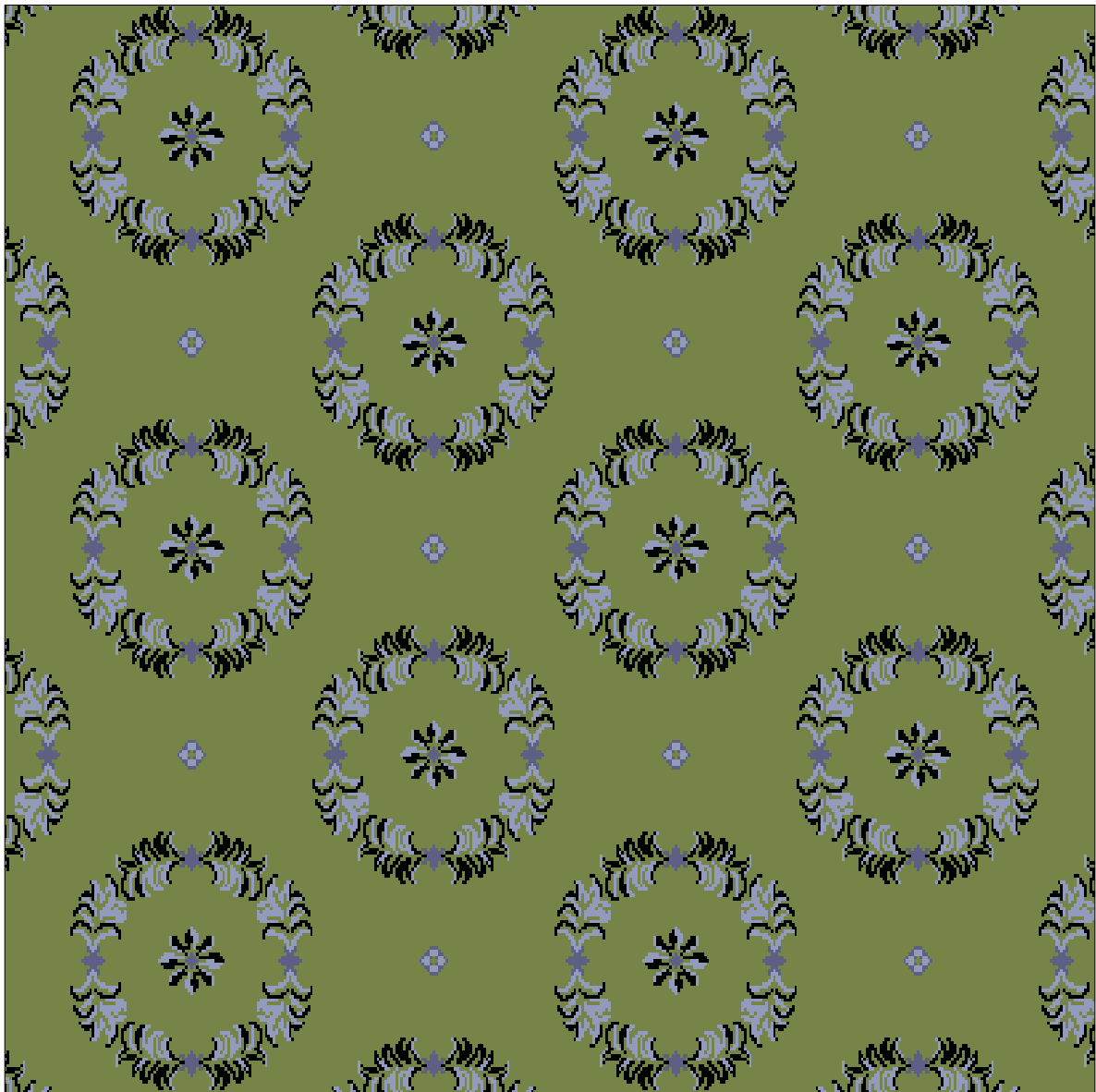
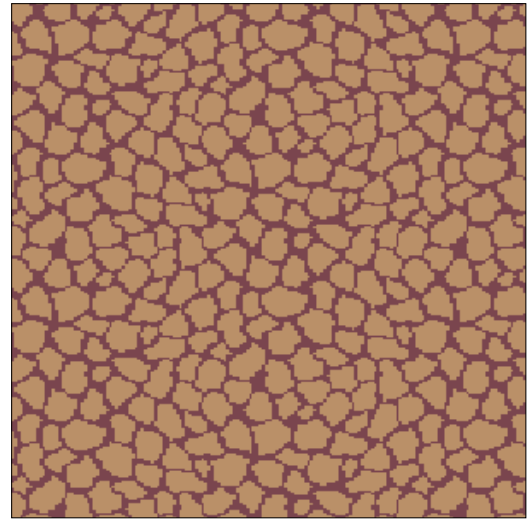
GW-8335



GW-8336



GW-8337



GW-8340



GW-8341



GW-8342



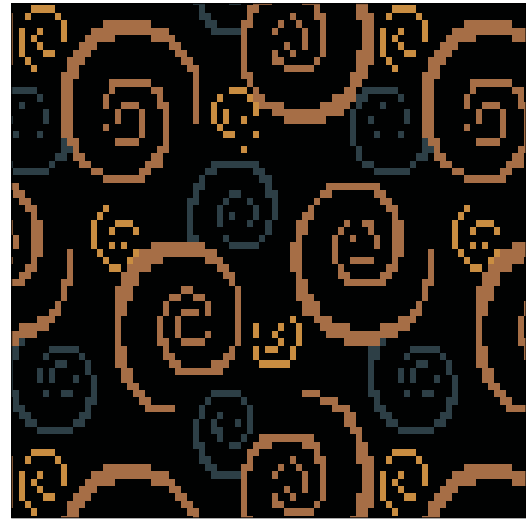
GW-8343



GW-8344



GW-8346



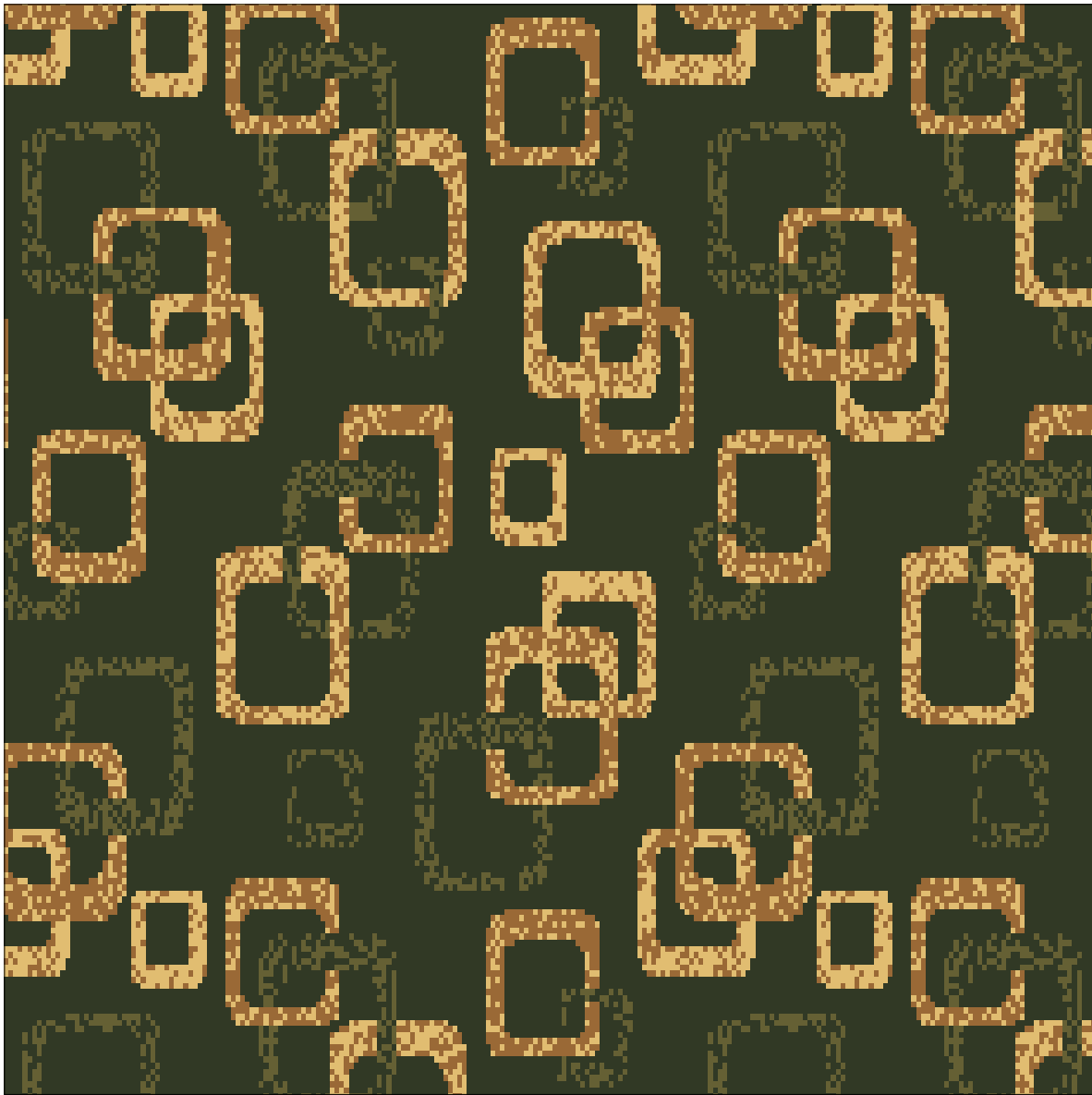
GW-8347



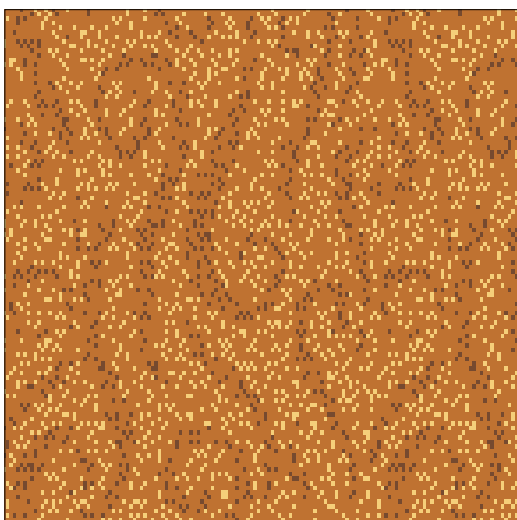
*Gülseven*  
CARPETS



GW-8348



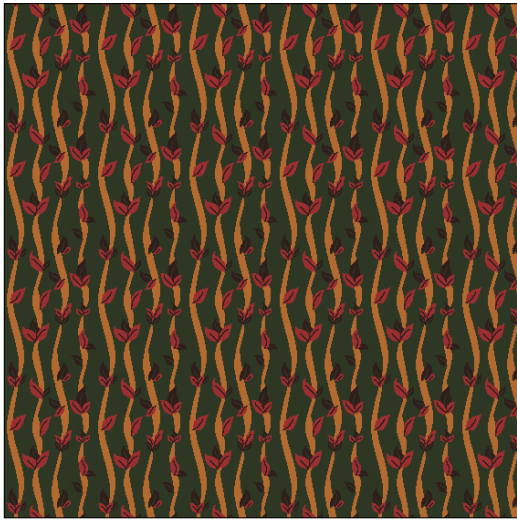
GW-8350



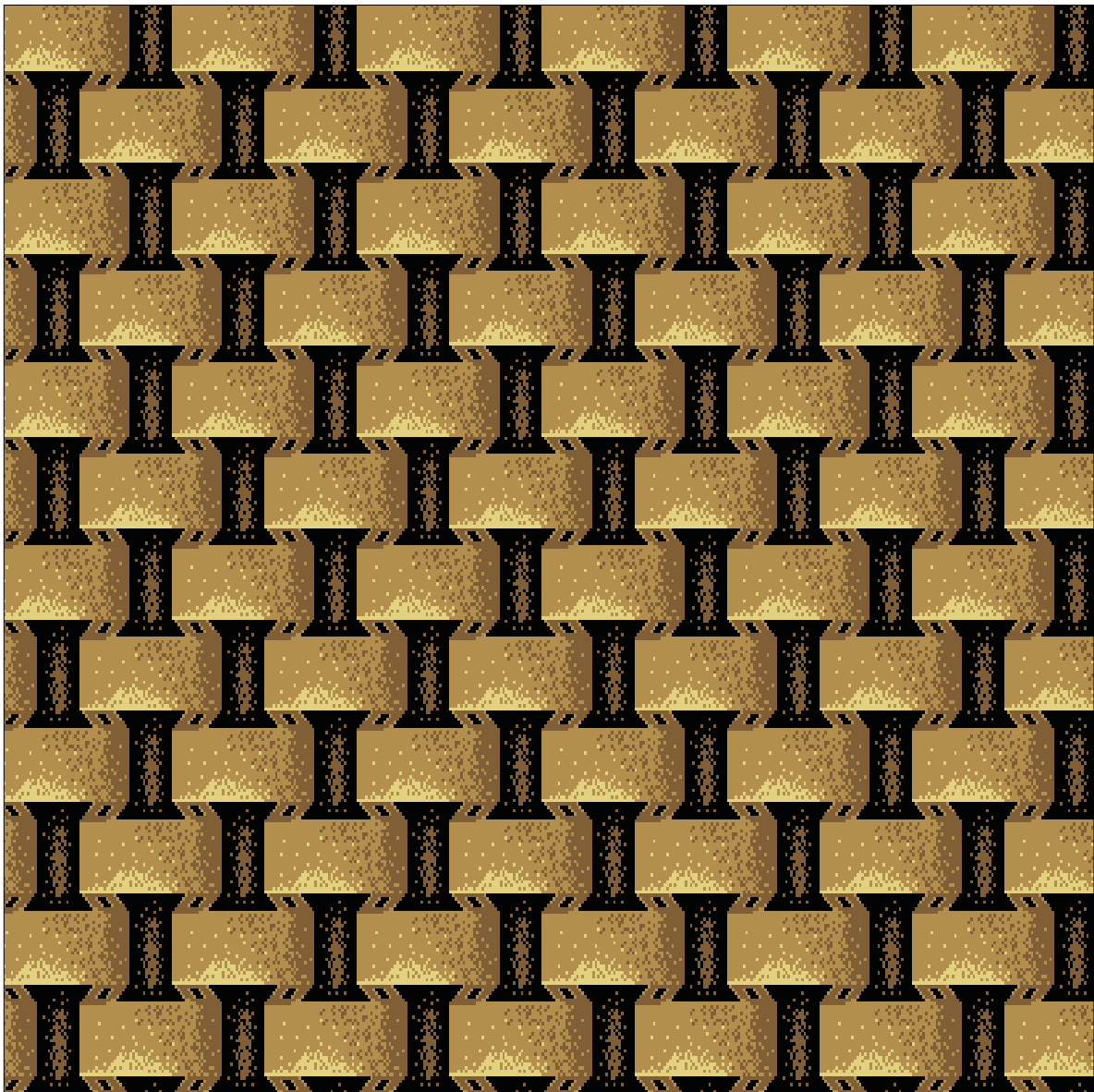
GW-8352



GW-8353



GW-8354



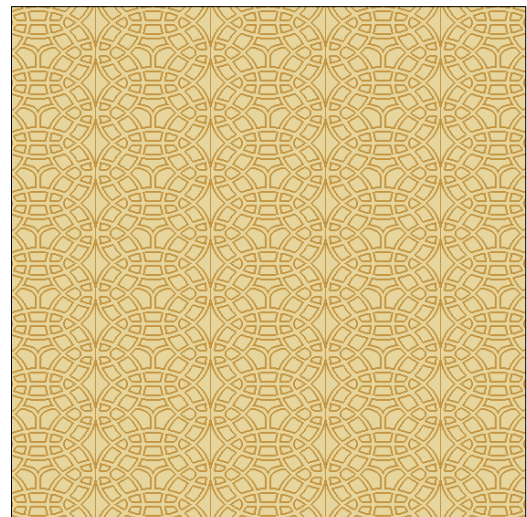
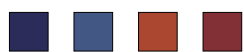
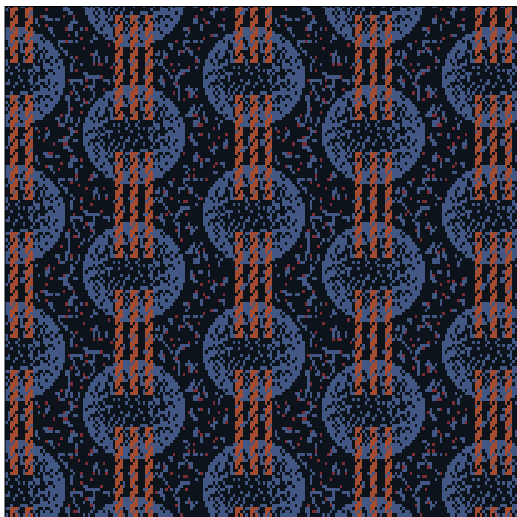
GW-8355

GW-8356



GW-8357

GW-8358

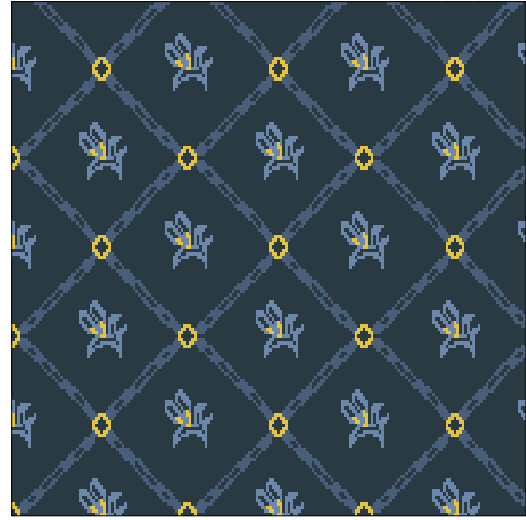




GW-8359

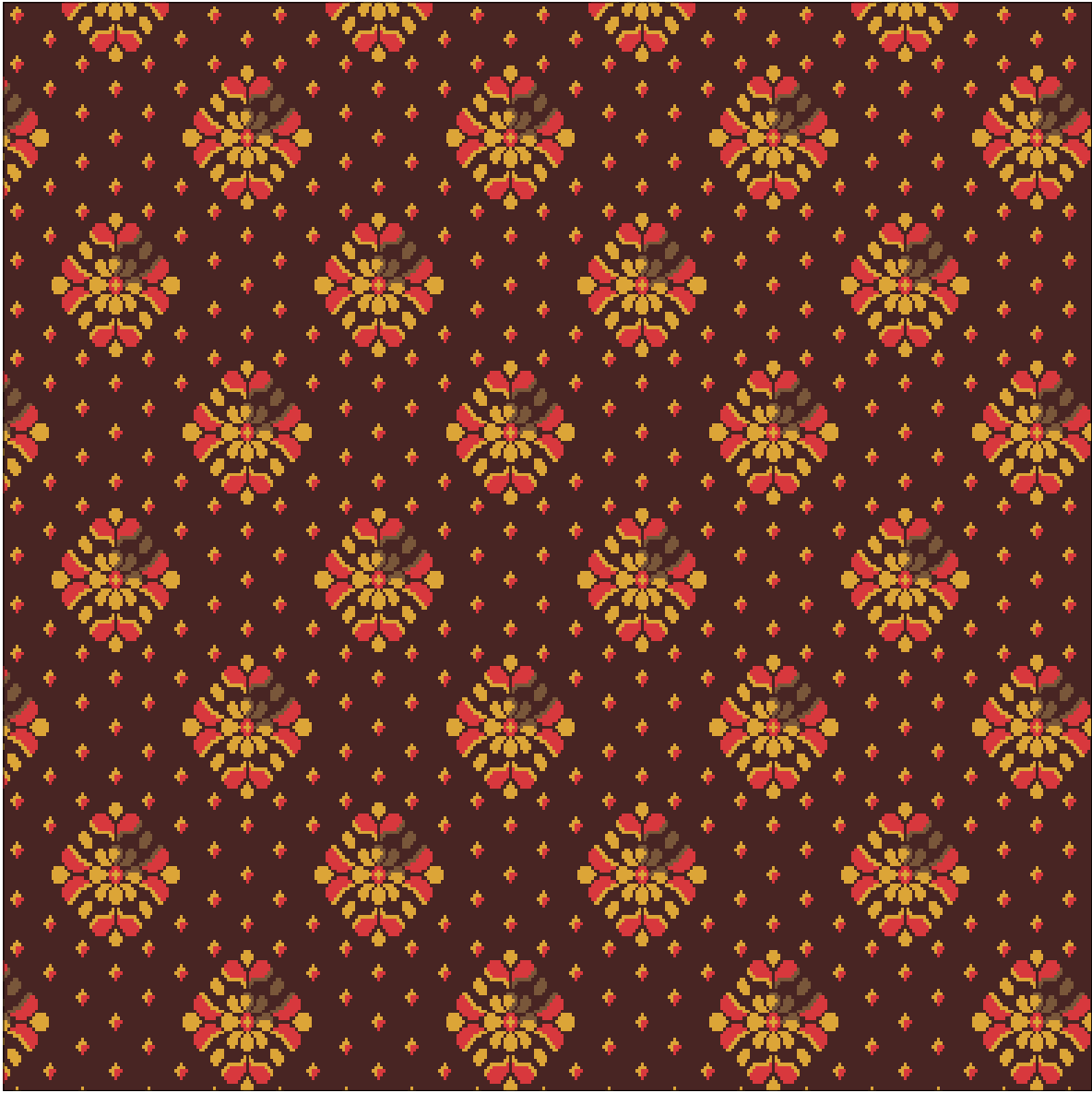


GW-8360

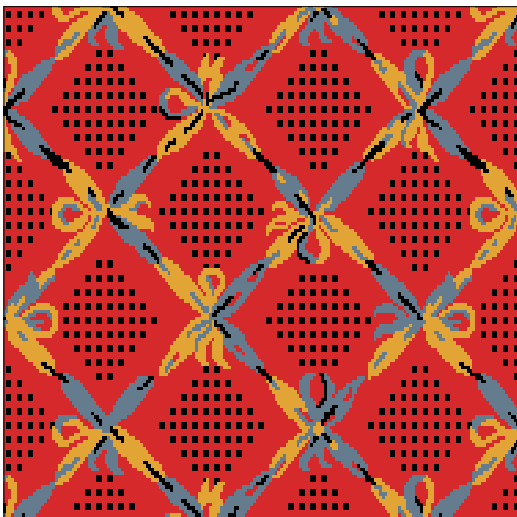


GW-8361

GW-8363



GW-8364



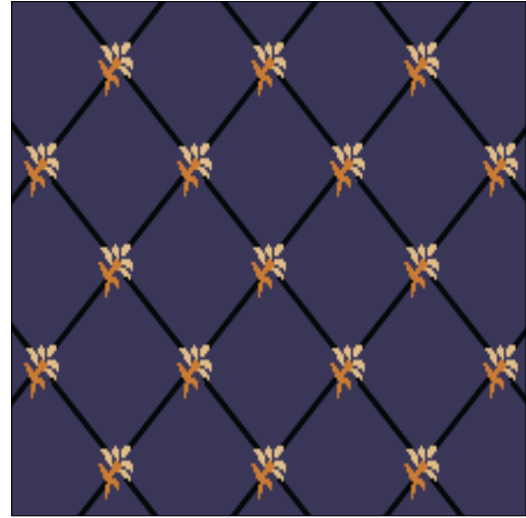
GW-8365



GW-8366



GW-8367



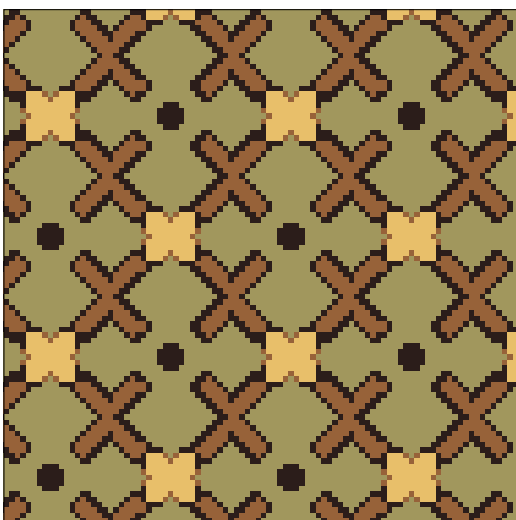
GW-8368



GW-8370



GW-8371



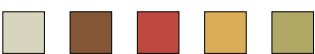
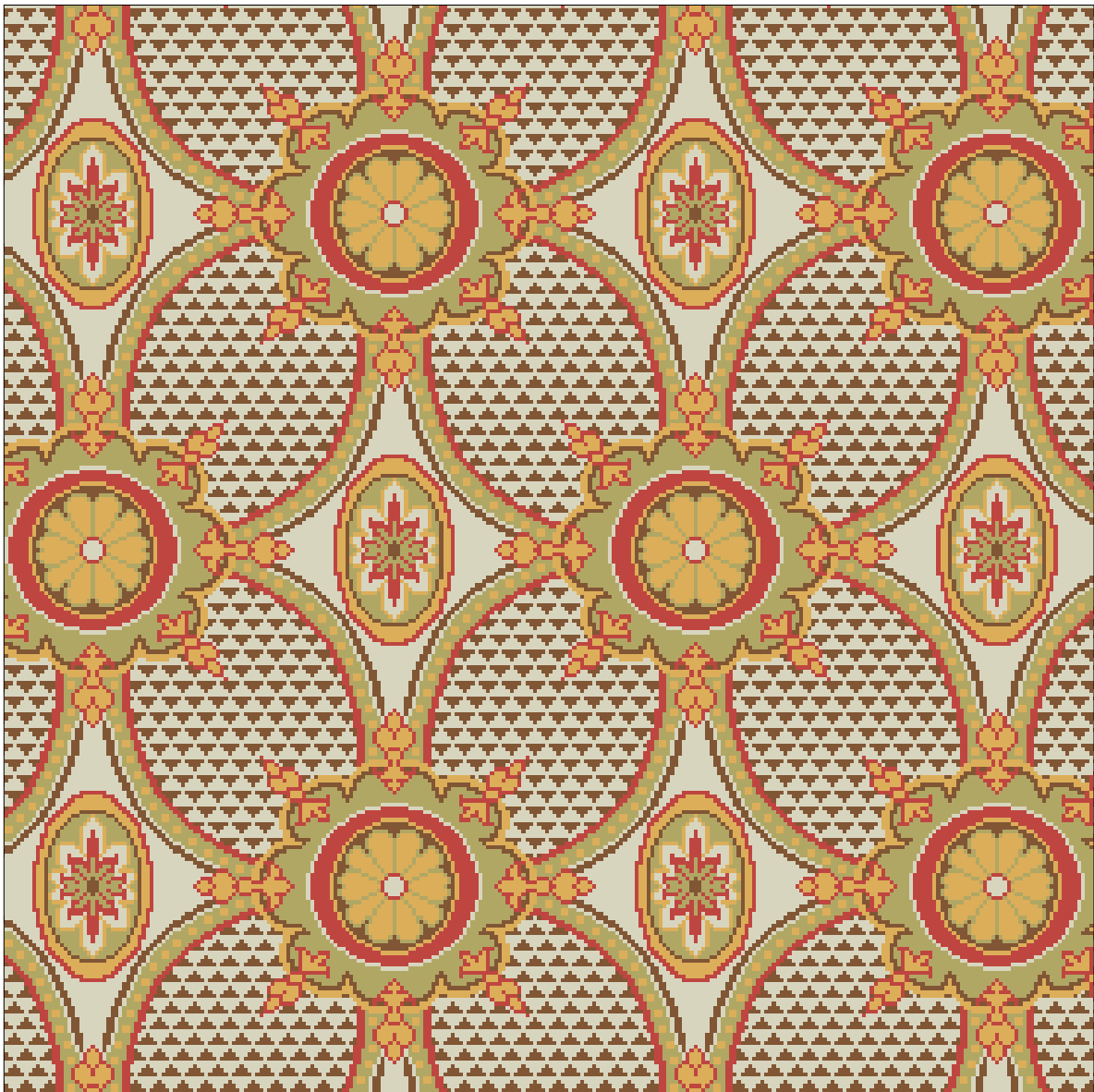
GW-8372



GW-8373

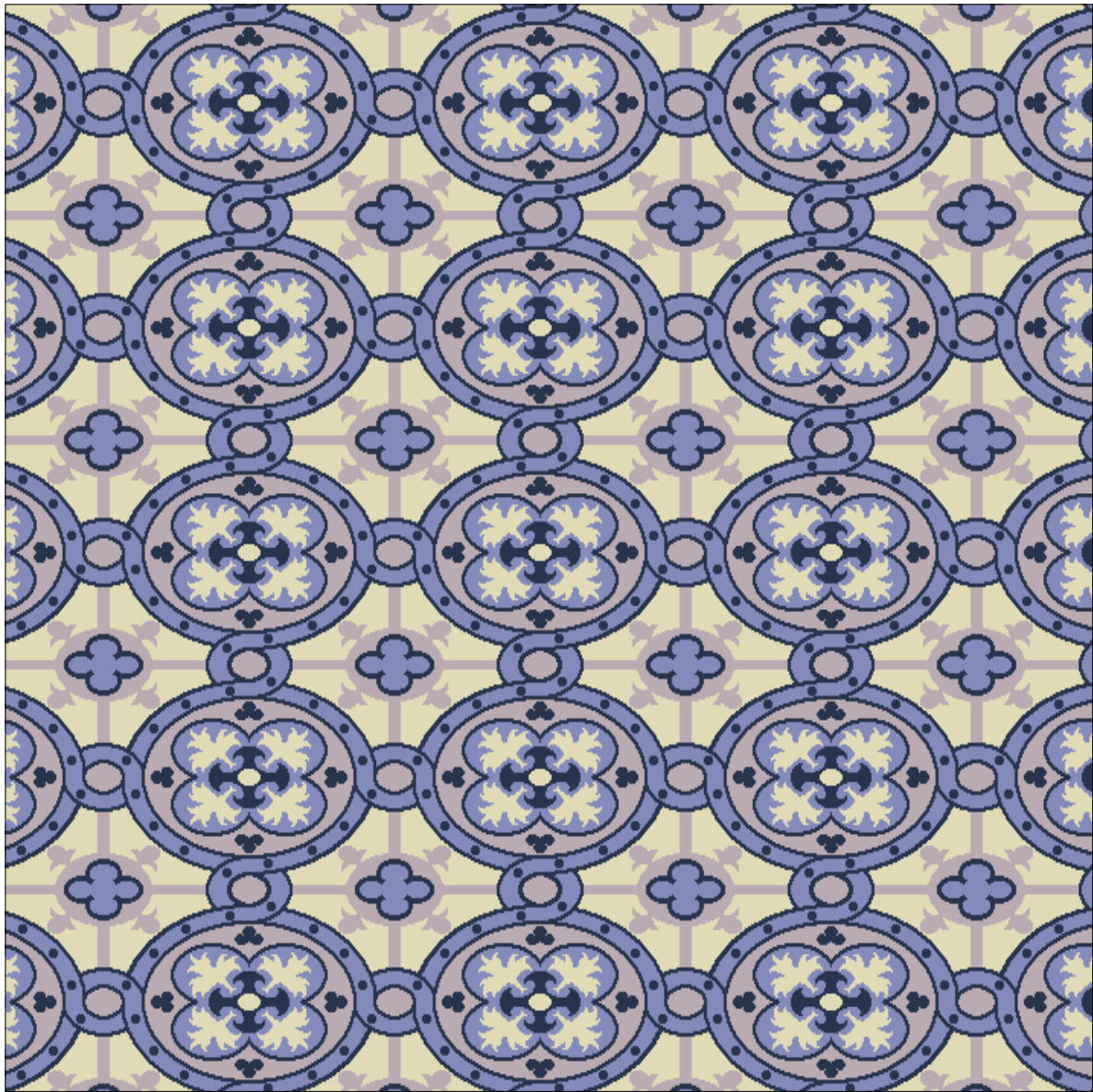


GW-8374



GW-8375

GW-8380



GW-8381

GW-8382





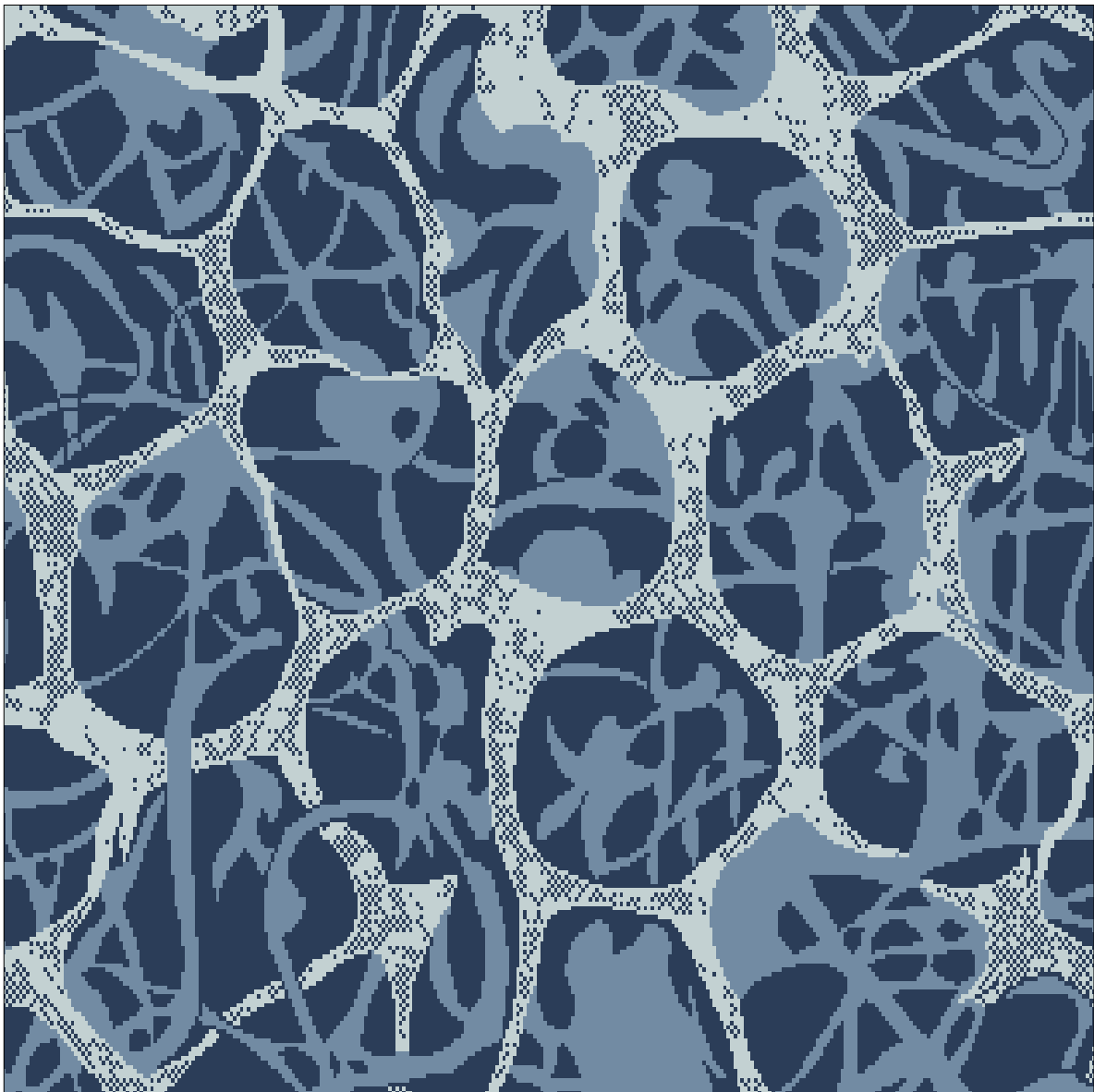


*Gülseven*  
CARPETS

GW-8386

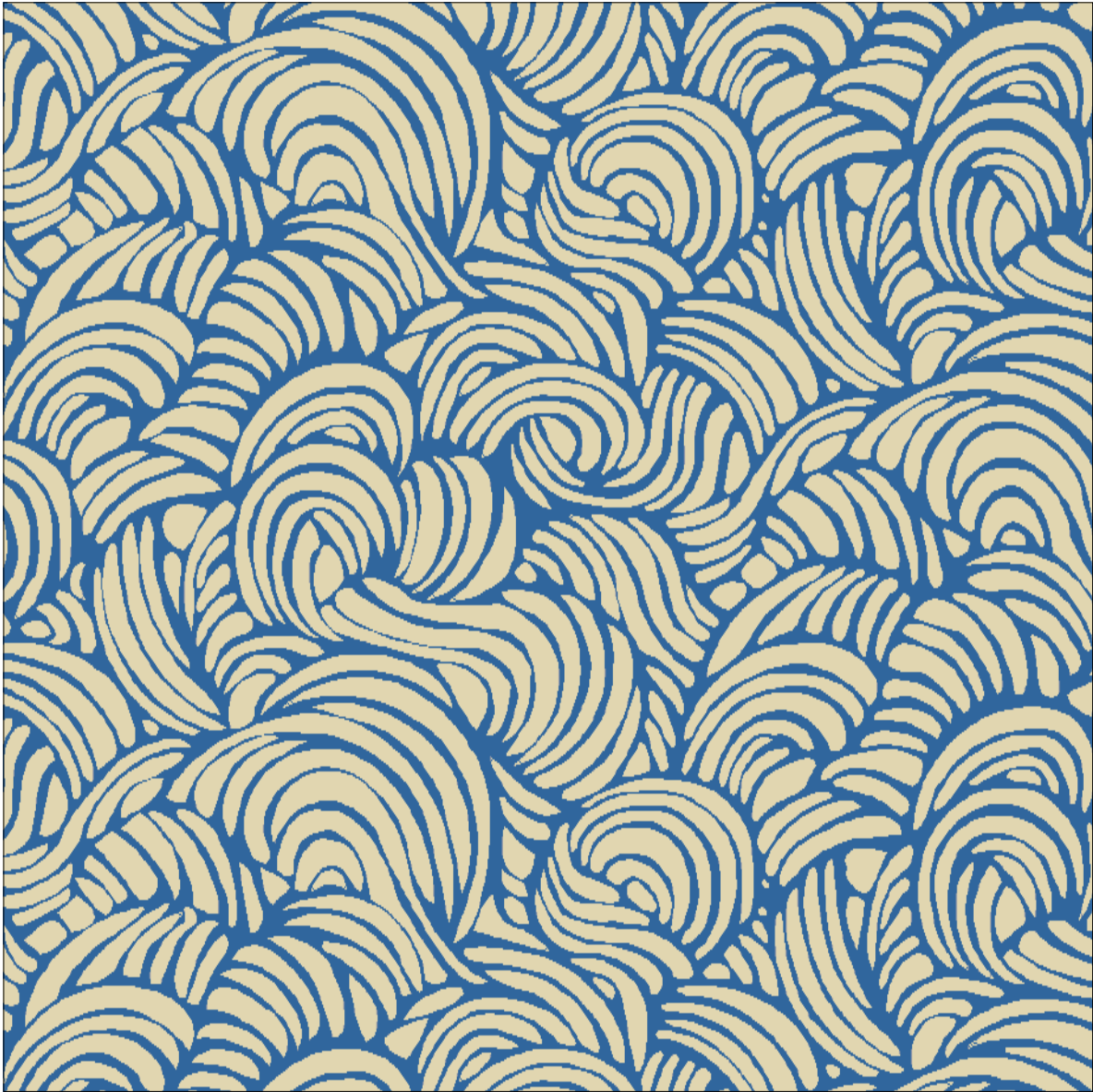


GW-8387

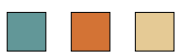
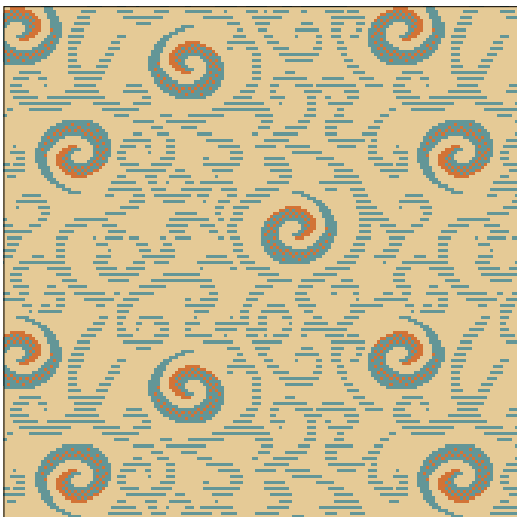


GW-8388

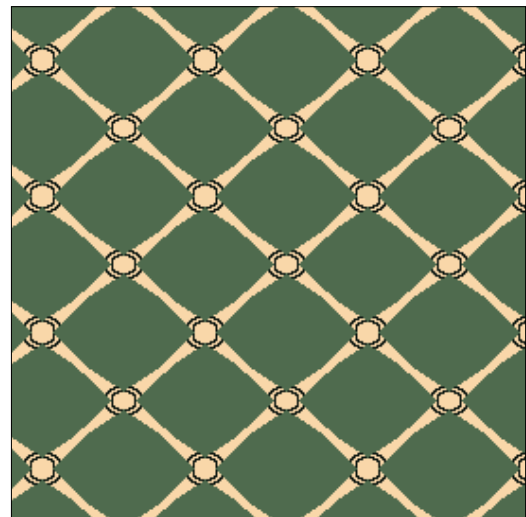
GW-8389



GW-8392



GW-8395

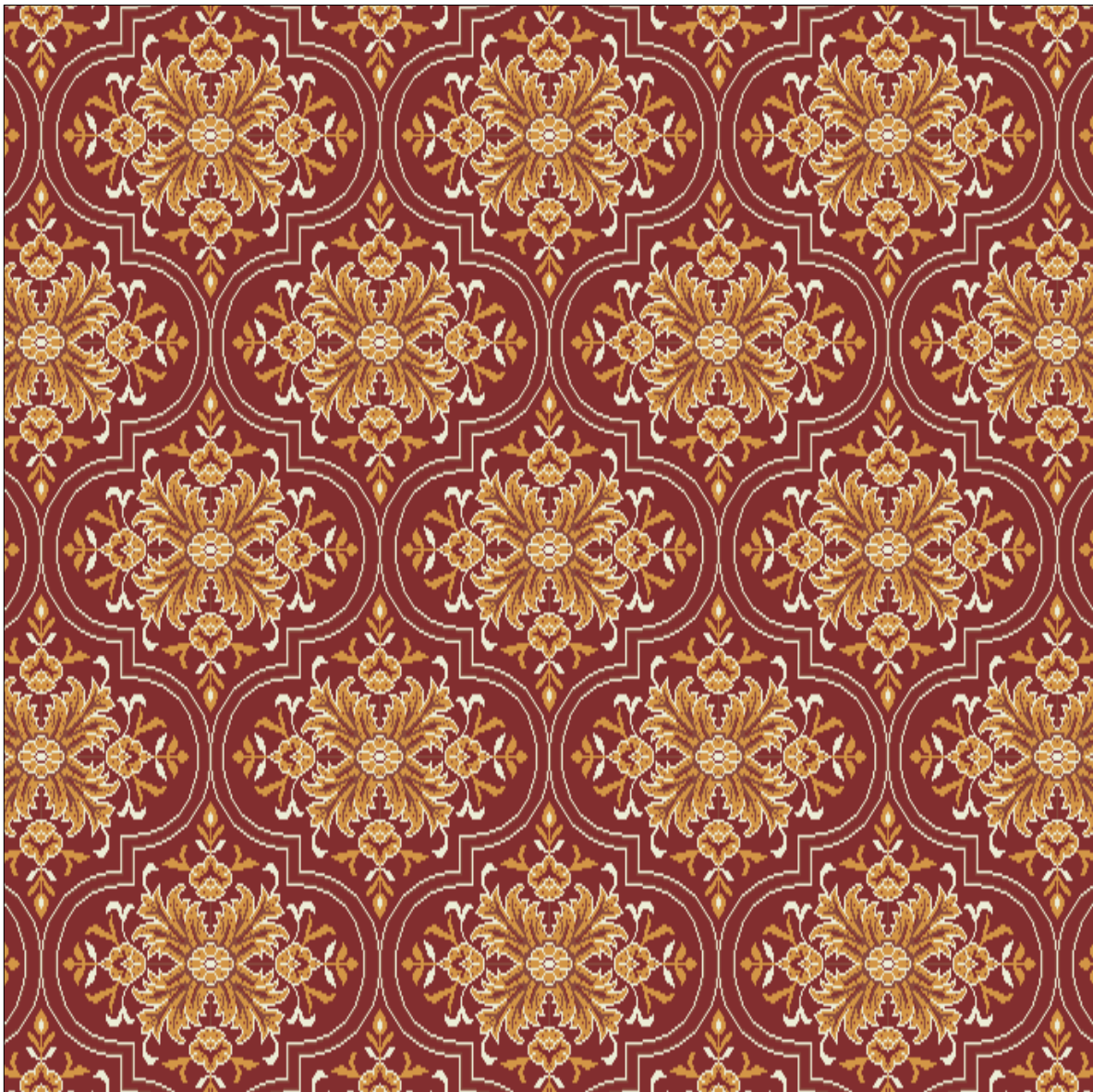
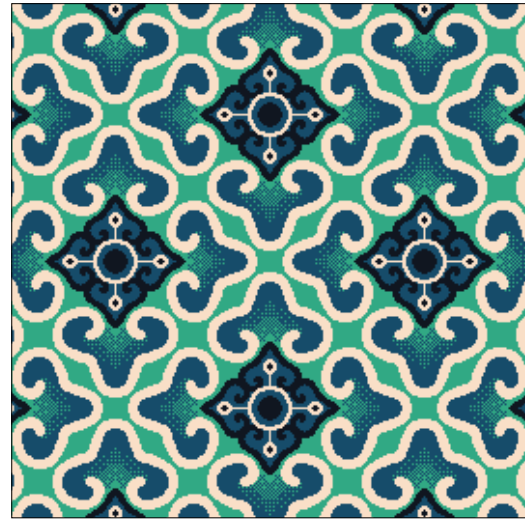




GW-8396

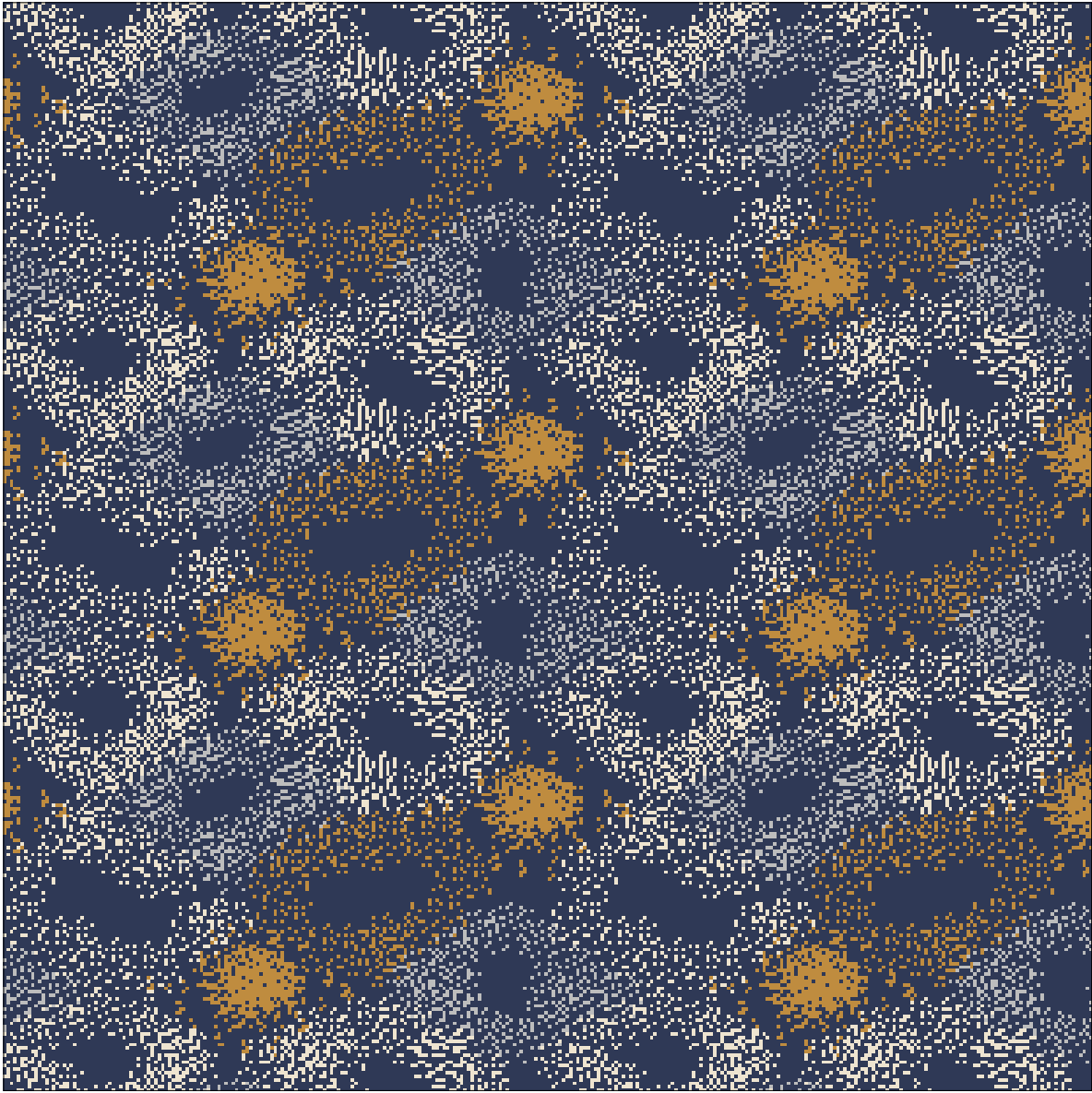


GW-8397

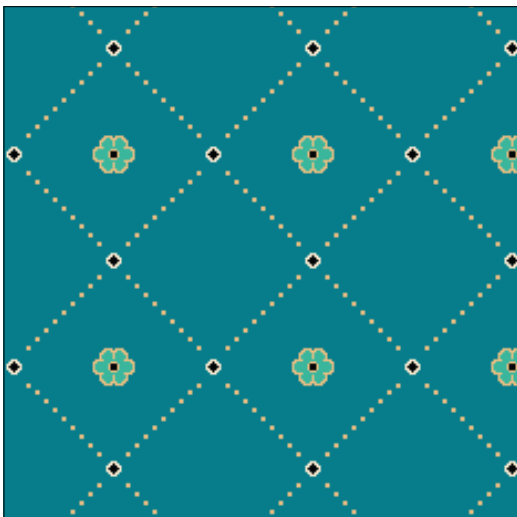


GW-8400

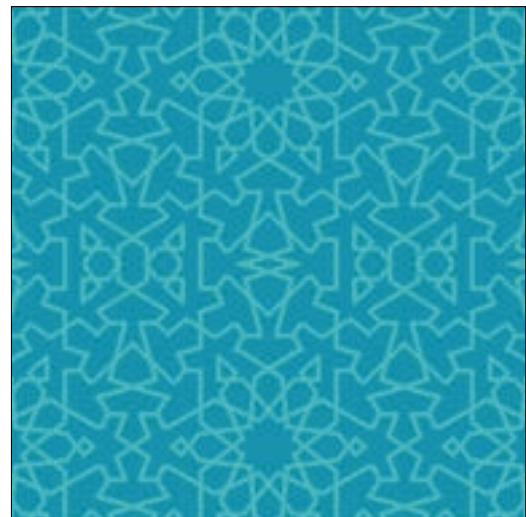
GW-8401



GW-8402



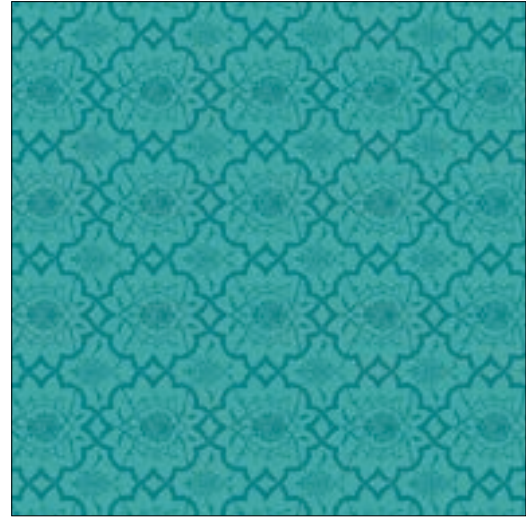
GW-8403



GW-8405



GW-8406



GW-8408

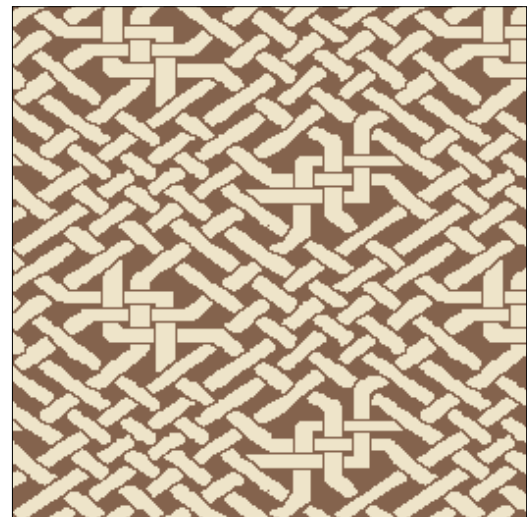


GW-8409



GW-8410

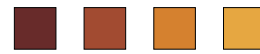
GW-8411



GW-8423

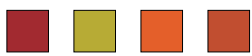


GW-8424



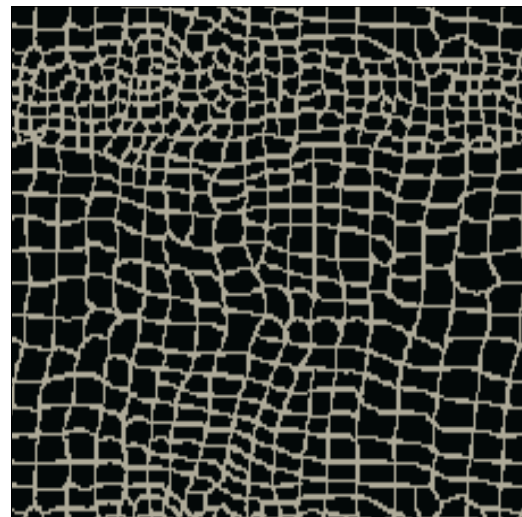
GW-8425

GW-8427



GW-8428

GW-8429

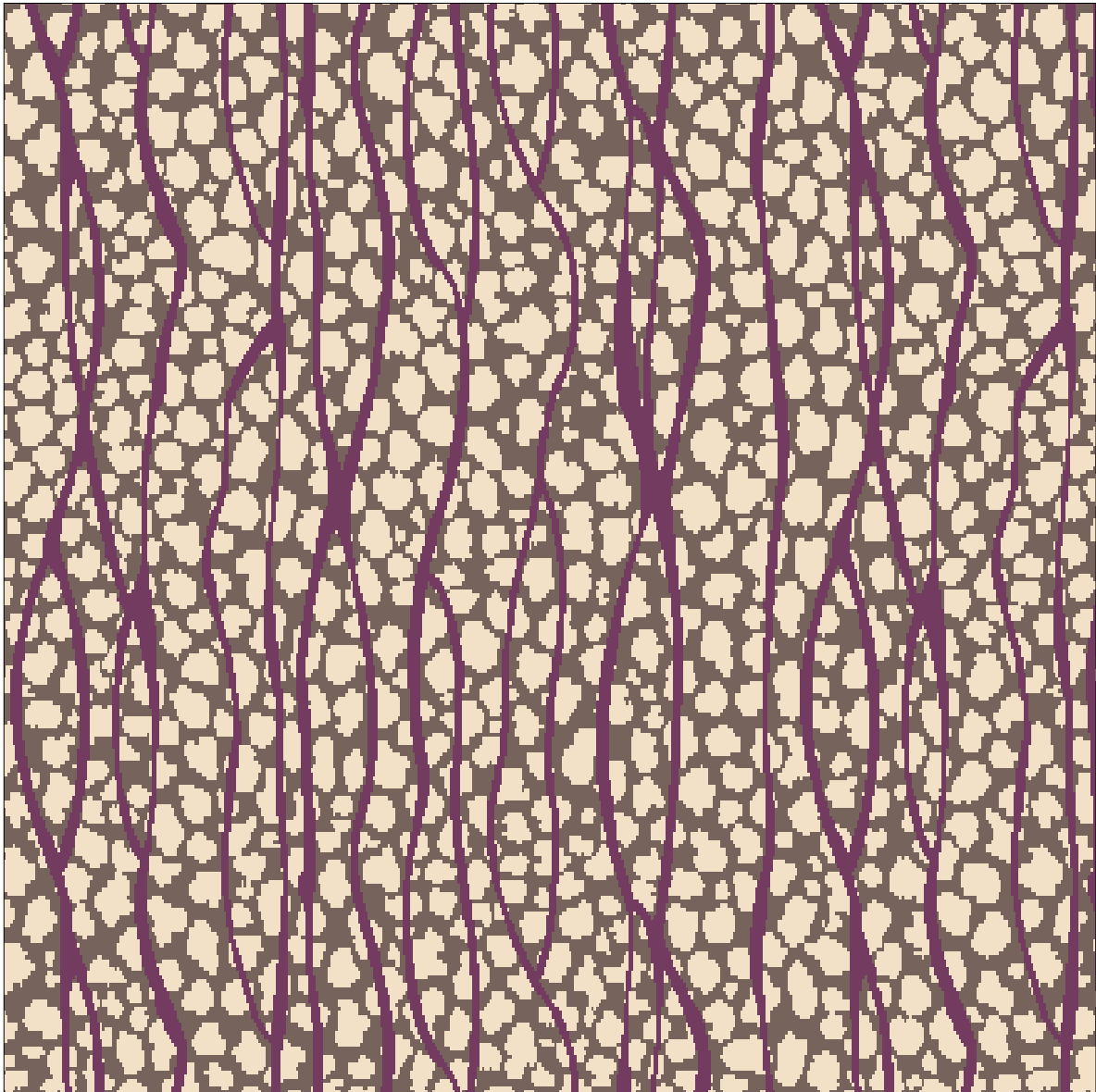
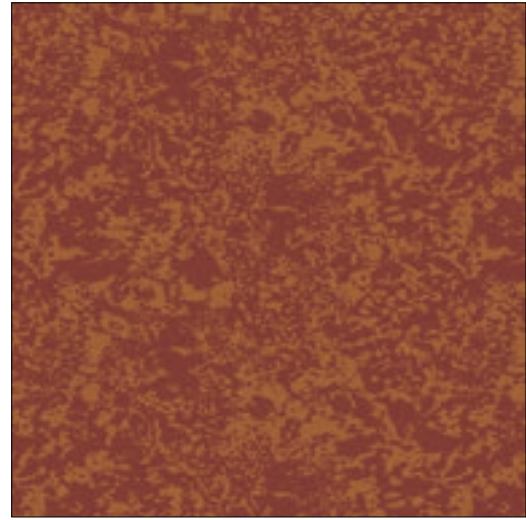




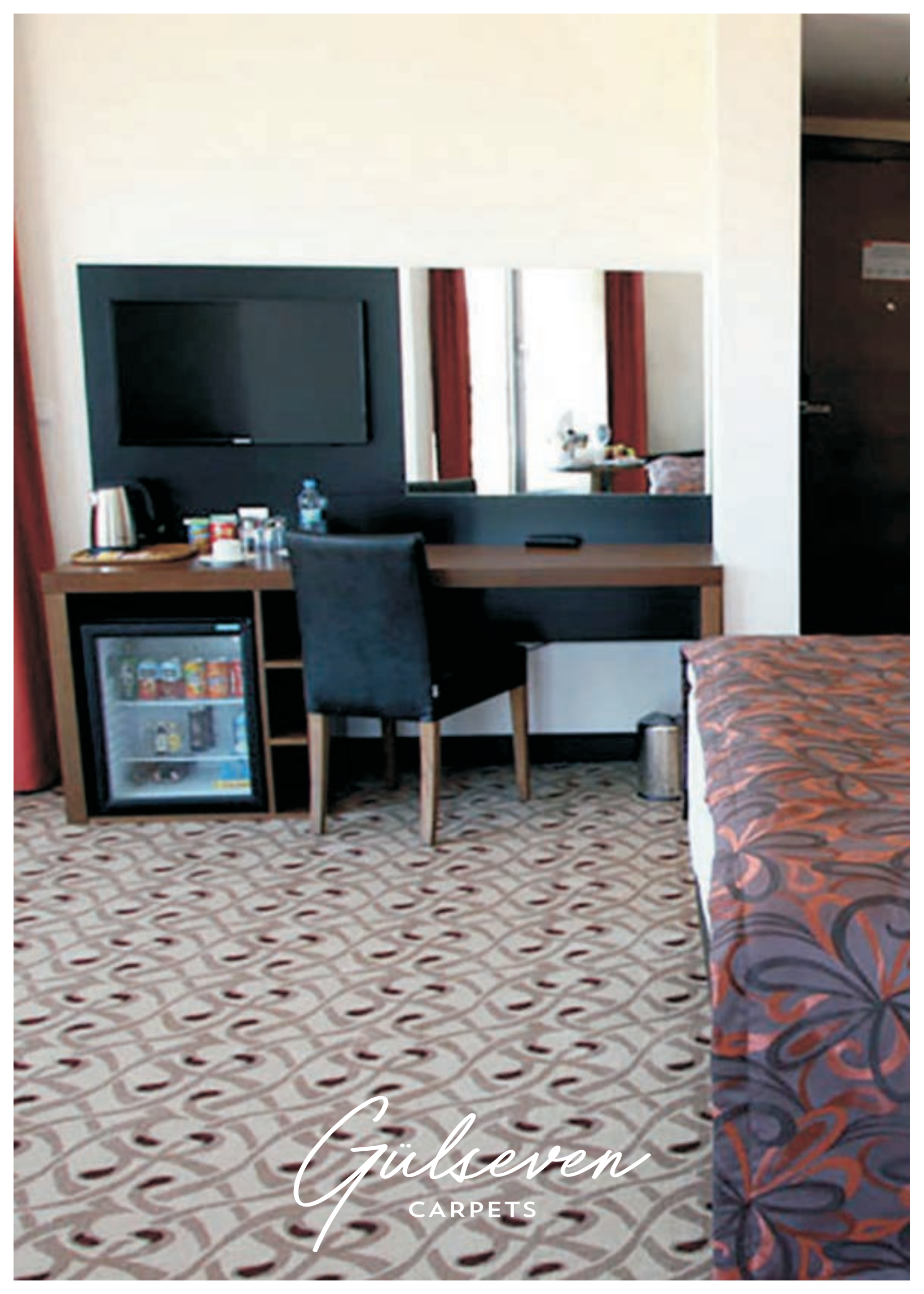
GW-8433



GW-8434



GW-8435



*Gülseven*  
CARPETS

GW-8437



GW-8438



GW-8439

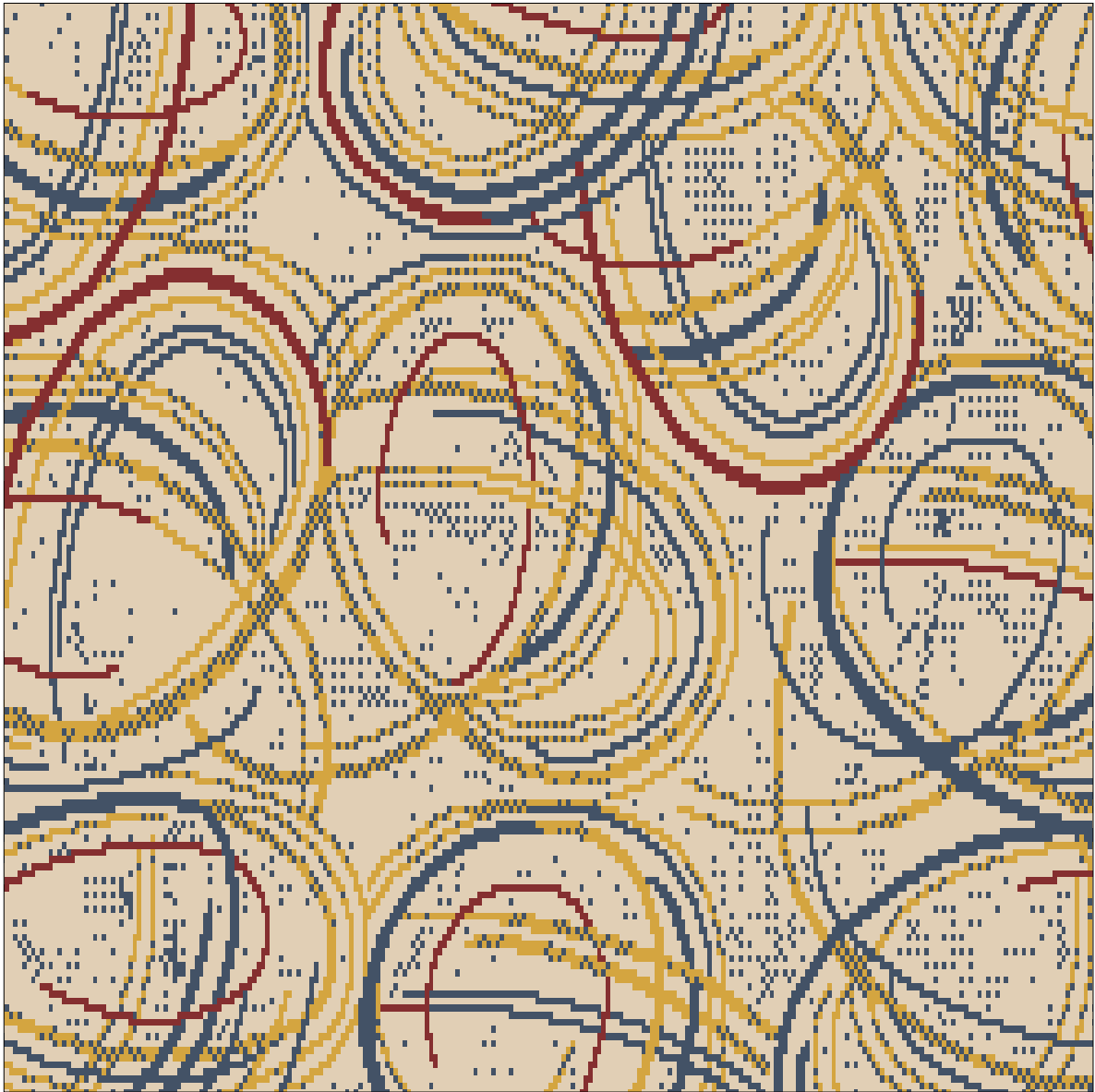
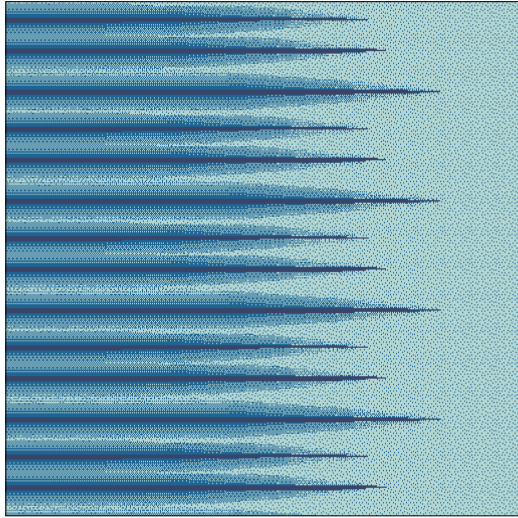




GW-8440

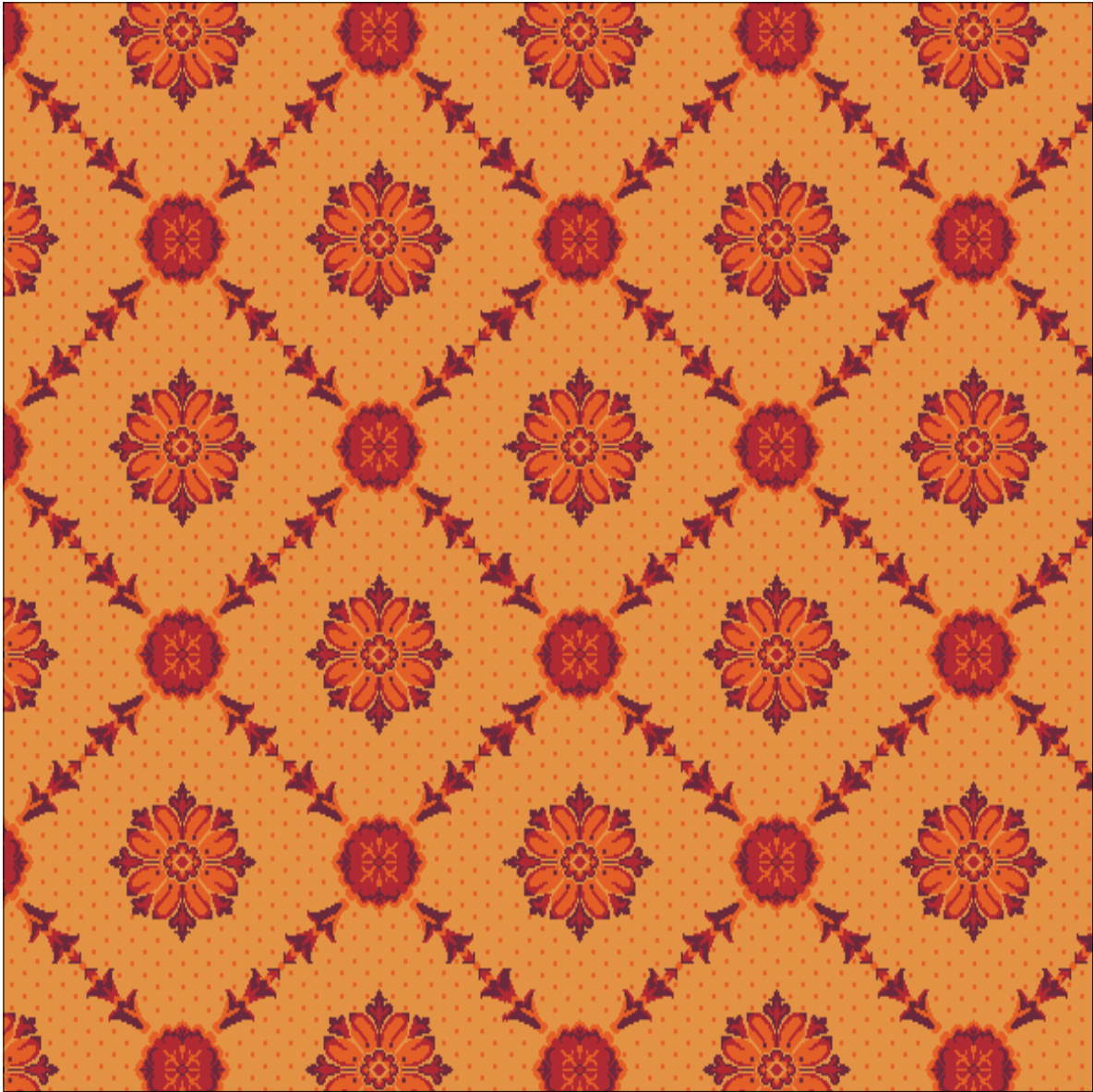


GW-8441



GW-8442

GW-8443

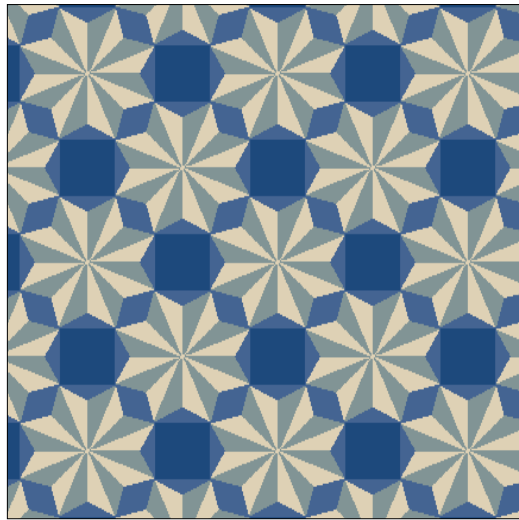


GW-8445

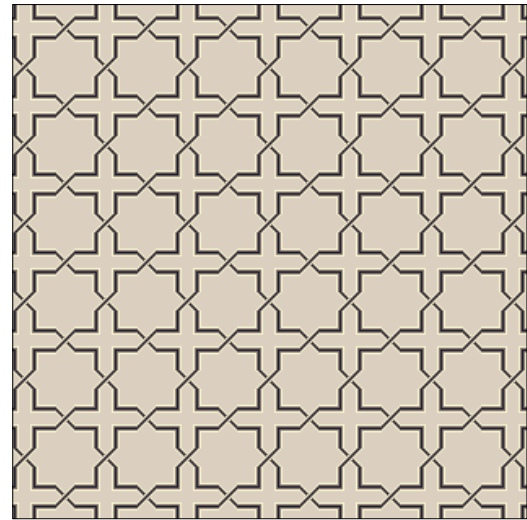
GW-8446



GW-8447



GW-8448



GW-8449

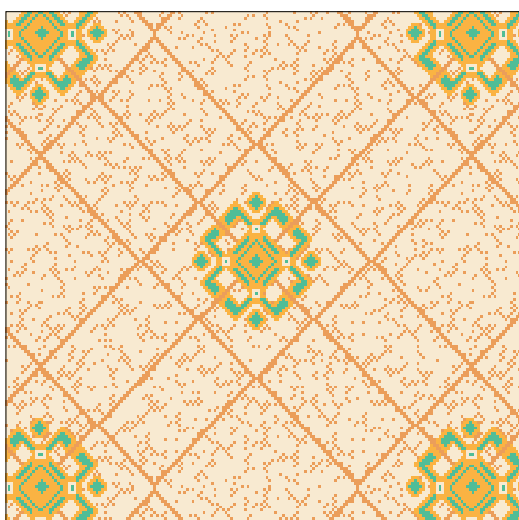


GW-8450

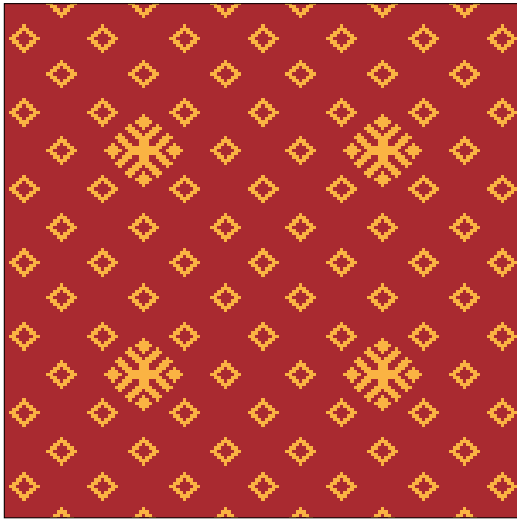


GW-8452

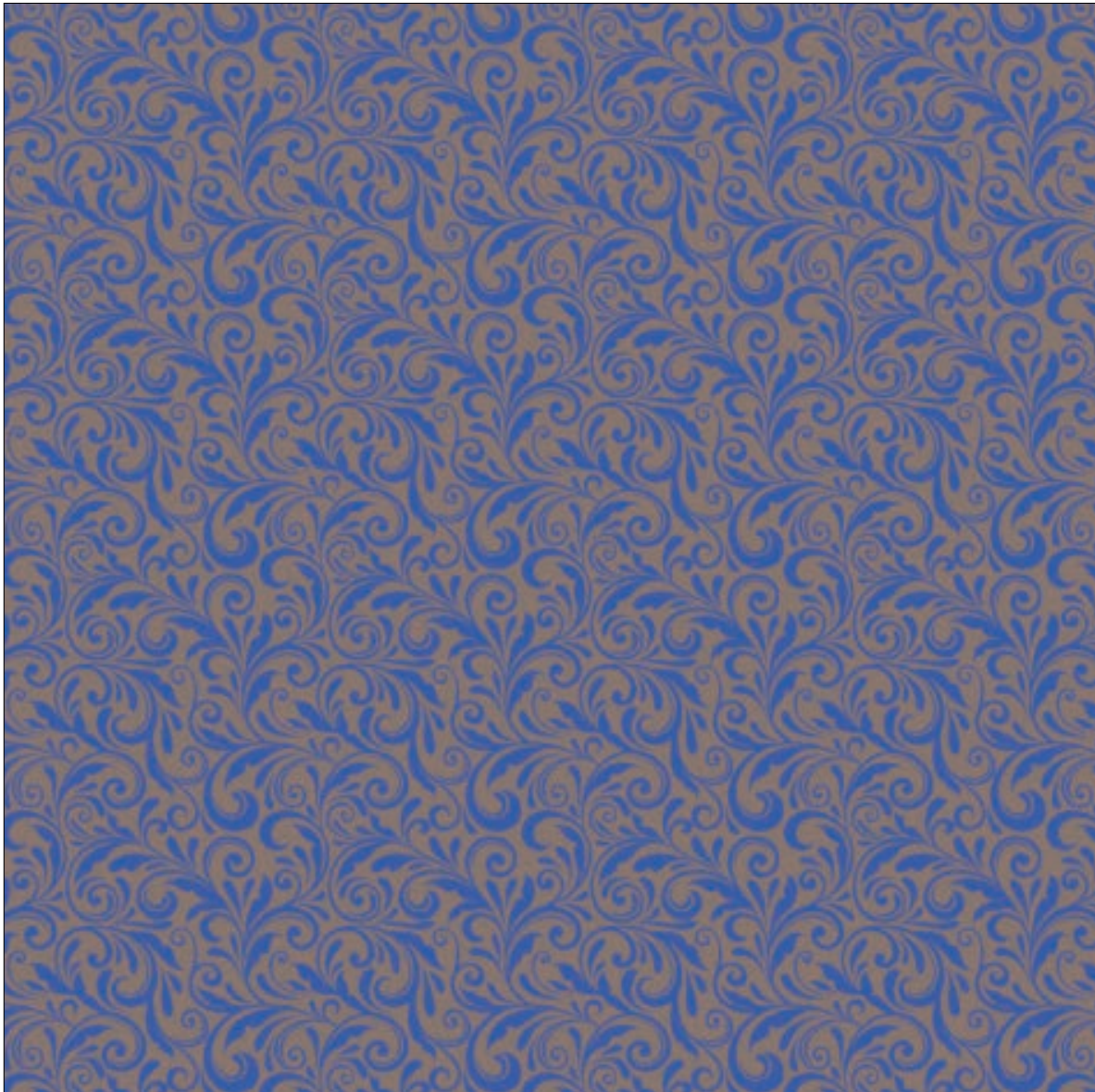
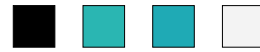
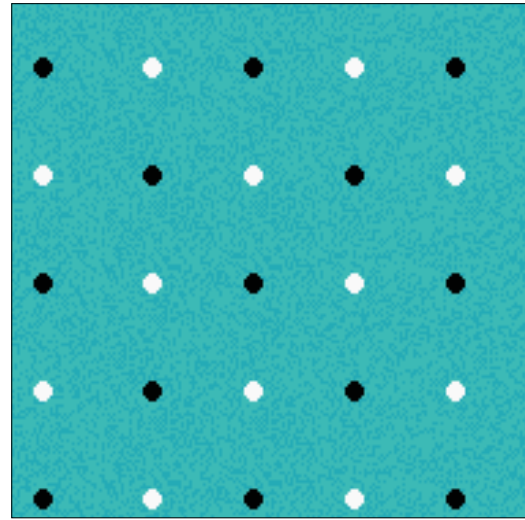
GW-8453



GW-8455



GW-8456



GW-8458

GW-8459



GW-8463

GW-8464





GW-8465



GW-8466



GW-8468

GW-8469



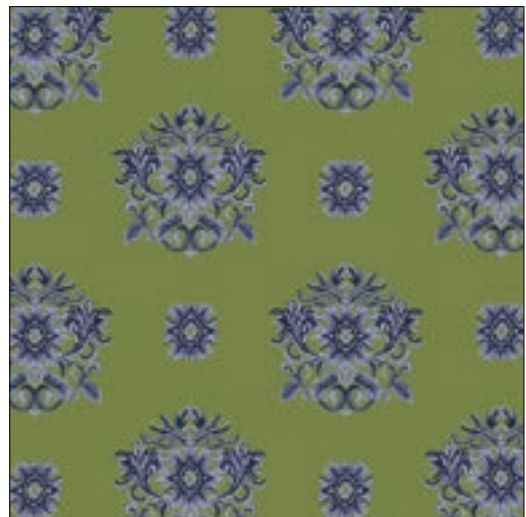
GW-8472



GW-8470

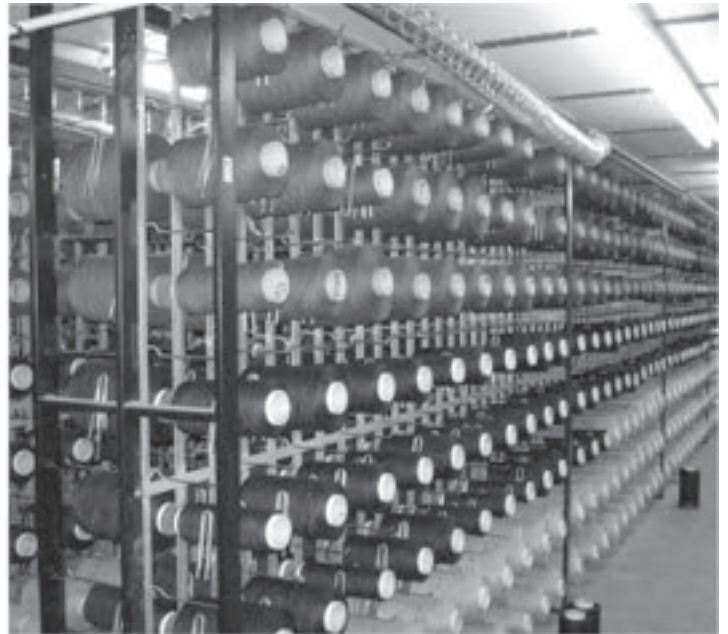


GW-8473



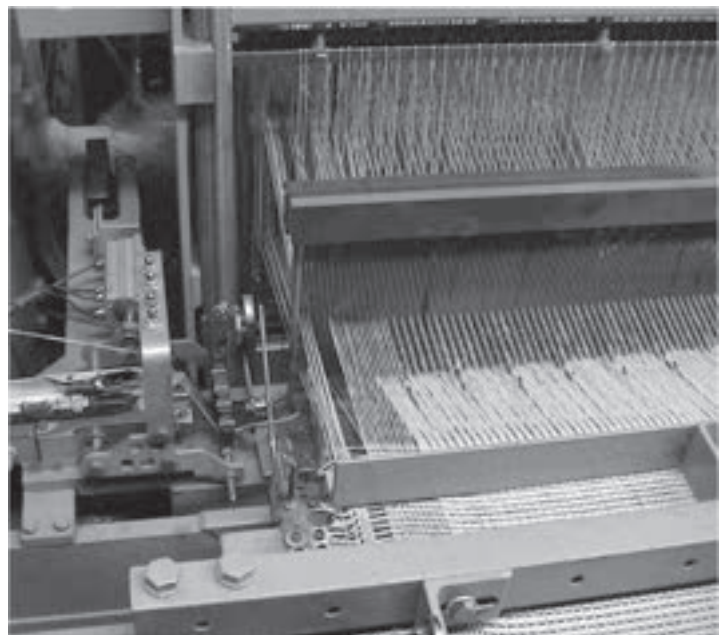


# IMAGES FROM OUR FACILITY












## IMAGES FROM OUR FACILITY



# TECHNICAL SPECIFICATION

	G25-W	G28-W	G30-W
MANUFACTURING CONSTRUCTION	Woven Wilton Face to Face	Woven Wilton Face to Face	Woven Wilton Face to Face
PILE SURFACE	Cut Pile	Cut Pile	Cut Pile
PILE COMPOSITION	100 % Pure New Wool	100 % Pure New Wool	100 % Pure New Wool
BACKING COMPOSITION	Weft : Jute yarn - Warp : Cotton yarn	Weft : Jute yarn - Warp : Cotton yarn	Weft : Jute yarn - Warp : Cotton yarn
DYE METHOD	Hank Yarn Dyed	Hank Yarn Dyed	Hank Yarn Dyed
PILE HEIGHT 	7 mm (± 1mm)	7 mm (± 1mm)	7 mm (± 1mm)
TOTAL THICKNESS 	9 mm (± 1mm)	9 mm (± 1mm)	9 mm (± 1mm)
PILE WEIGHT	1665 g / sqm (± 7%)	1865 g / sqm (± 7%)	2165 g / sqm (± 7%)
TOTAL WEIGHT 	2500 g / sqm (± 7%)	2800 g / sqm (± 7%)	3000 g / sqm (± 7%)
KNOT DENSITY 	281.600 / sqm (± 7%)	326.400 / sqm (± 7%)	352.000 / sqm (± 7%)
LUXURY RATING 	LC 5	LC 5	LC 5
ROLL WIDTH 	400 cm	400 cm	400 cm
FLAMMABILITY ISO 9239/1:2010 	Cfl – s1	Cfl – s1	Cfl – s1



## GENERAL INFORMATION

COLOUR MATCH	Due to batch variations in dye lots, an exact match for colour between different widths, qualities and samples cannot be guaranteed.
FADING	Photobleaching is caused when the natural yellow pigment which gives wool its creamy colour reacts with ultra-violet light making the wool appear much whiter. Although every care is taken to ensure our dyes meet strict requirements, carpets, as with other natural textiles, cannot be dyed absolutely fast to light and with the increase in UV rays, carpets will fade when subjected to daylight. Normal wear and light soiling will also give the appearance of fading and both effects are obviously beyond the control of the manufacturer.
SHADING PILE PRESSURE OR PILE REVERSAL	These are natural characteristics of all cut pile fabrics. This is especially noticeable on plain and tonal shades or open ground designs and is the result of pressure causing a change in the direction of the pile, giving light and dark patches, accentuated by room lighting. This does not affect the quality or life of the carpet and is not a fault of manufacture. The regular use of an upright cleaner will help to alleviate this effect.



ANTIBACTERIAL CARPET





Textiles & Flooring Institute GmbH



ANTIBACTERIAL CARPET

# Gülseven

## CARPETS

Factory

Adress: İsmail Özdağlar Industrial Area Barbaros Street No: 45, 45900 Demirci/Manisa/TURKEY

T: +90 545 135 3772 | ahmet@gulsevenhali.com.tr